

My One Big Idea

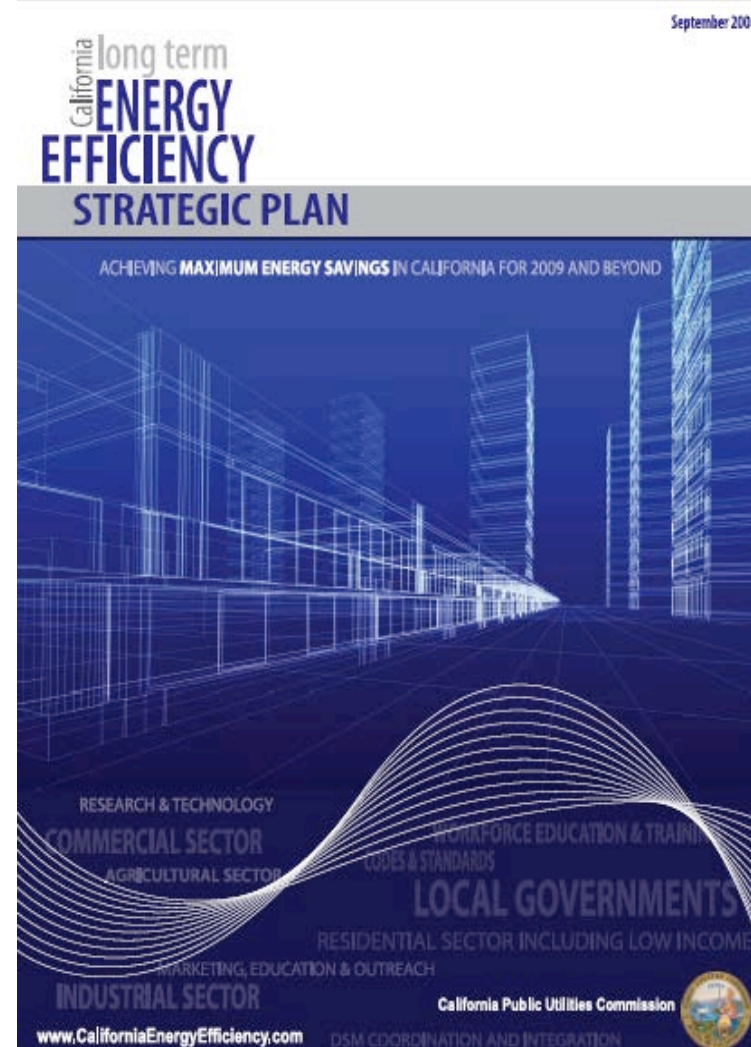
Dian Grueneich
Stanford University

Commissioner Emeritus, CA Public Utilities Commission

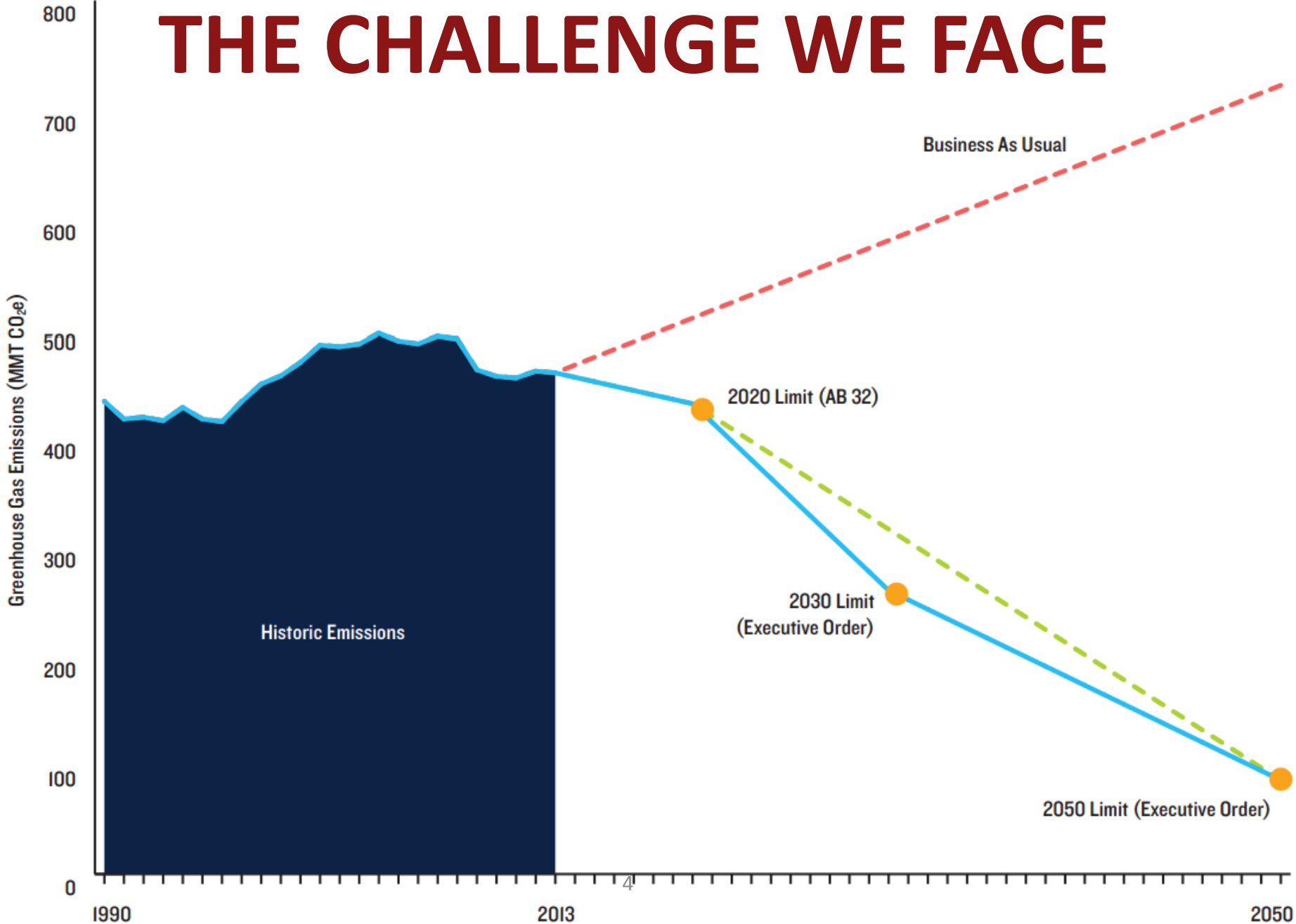
June 14, 2016



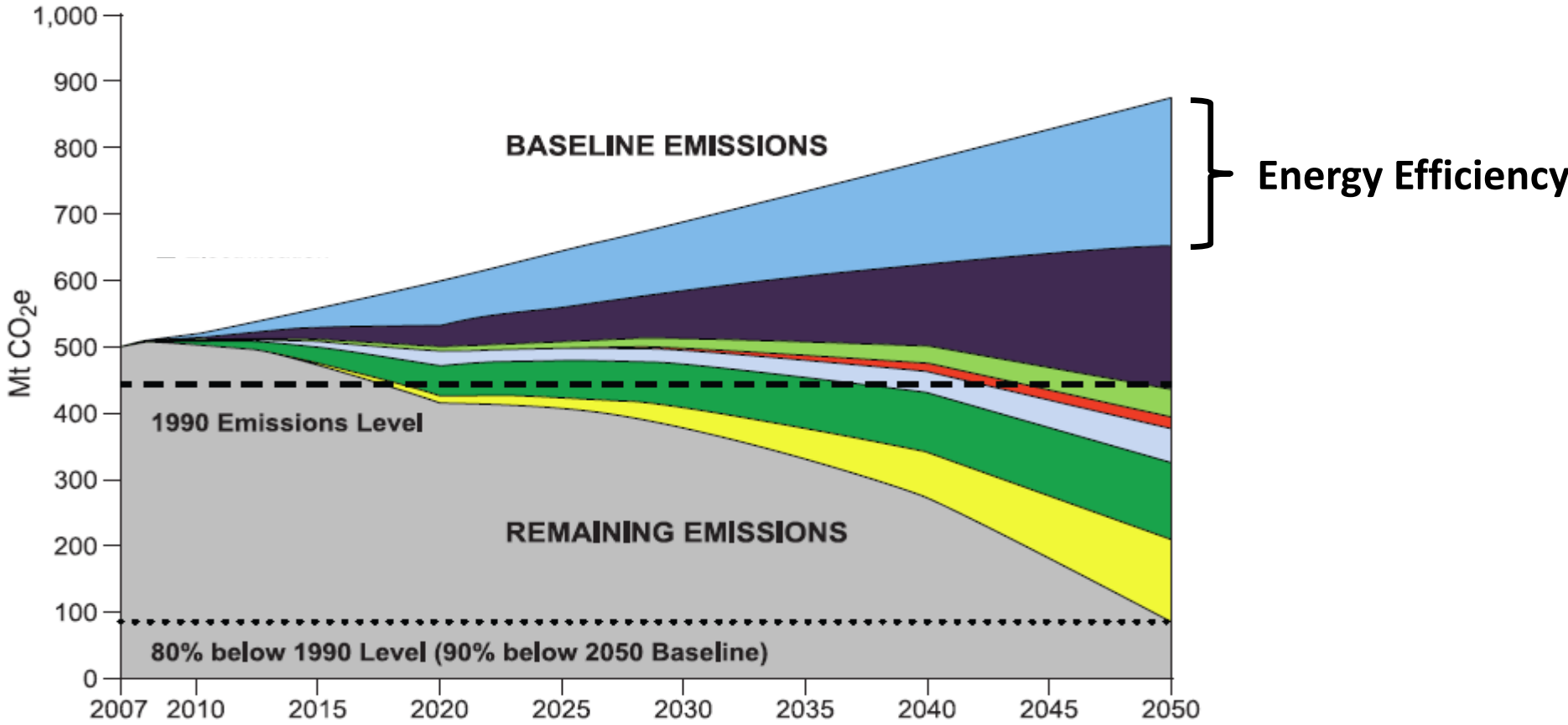
*Making Energy
Efficiency a Way of Life
in California*



THE CHALLENGE WE FACE

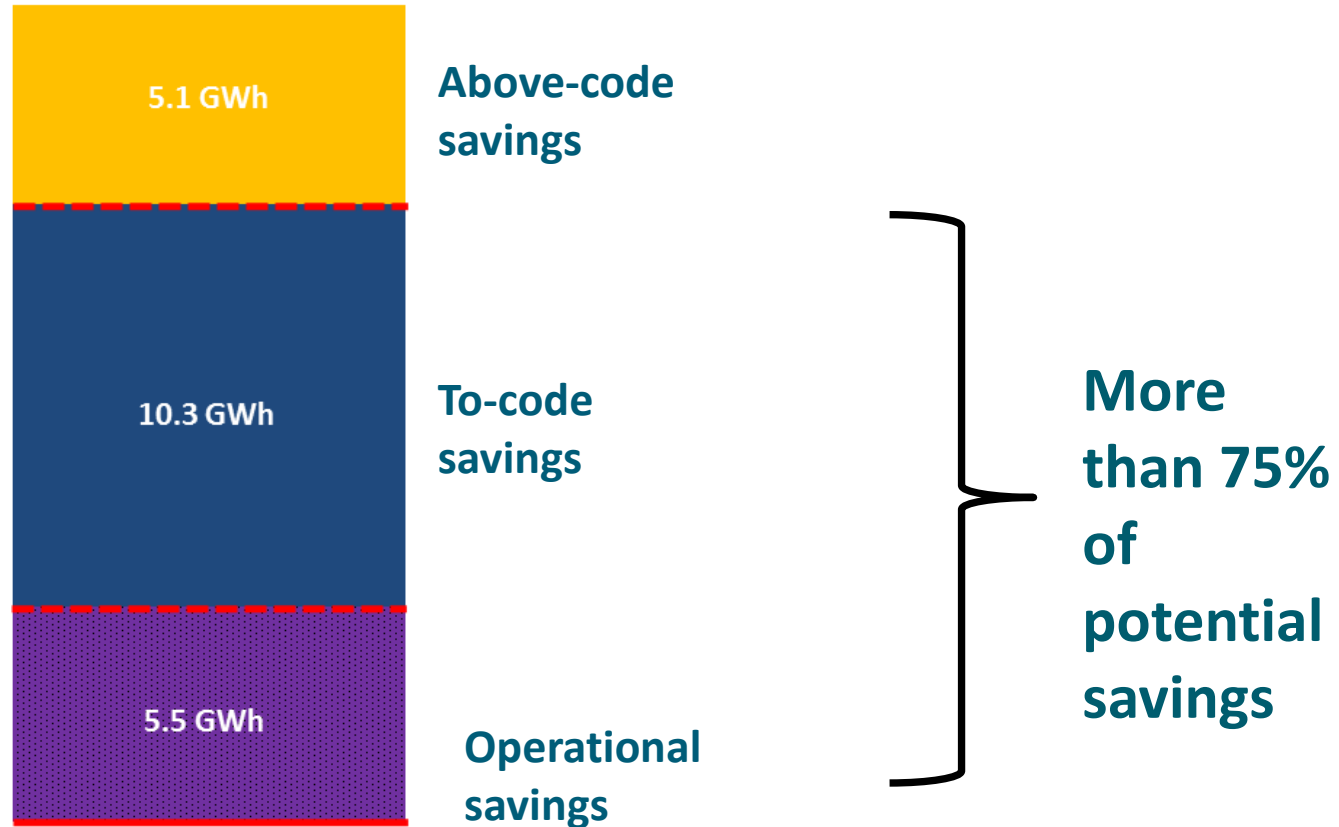


SOLUTIONS



GOING FROM 25% TO 100%

Aggregate Potential Energy Savings



CALL TO ACTION

- **RESEARCH**
- **CHANGE**
- **TRACK**