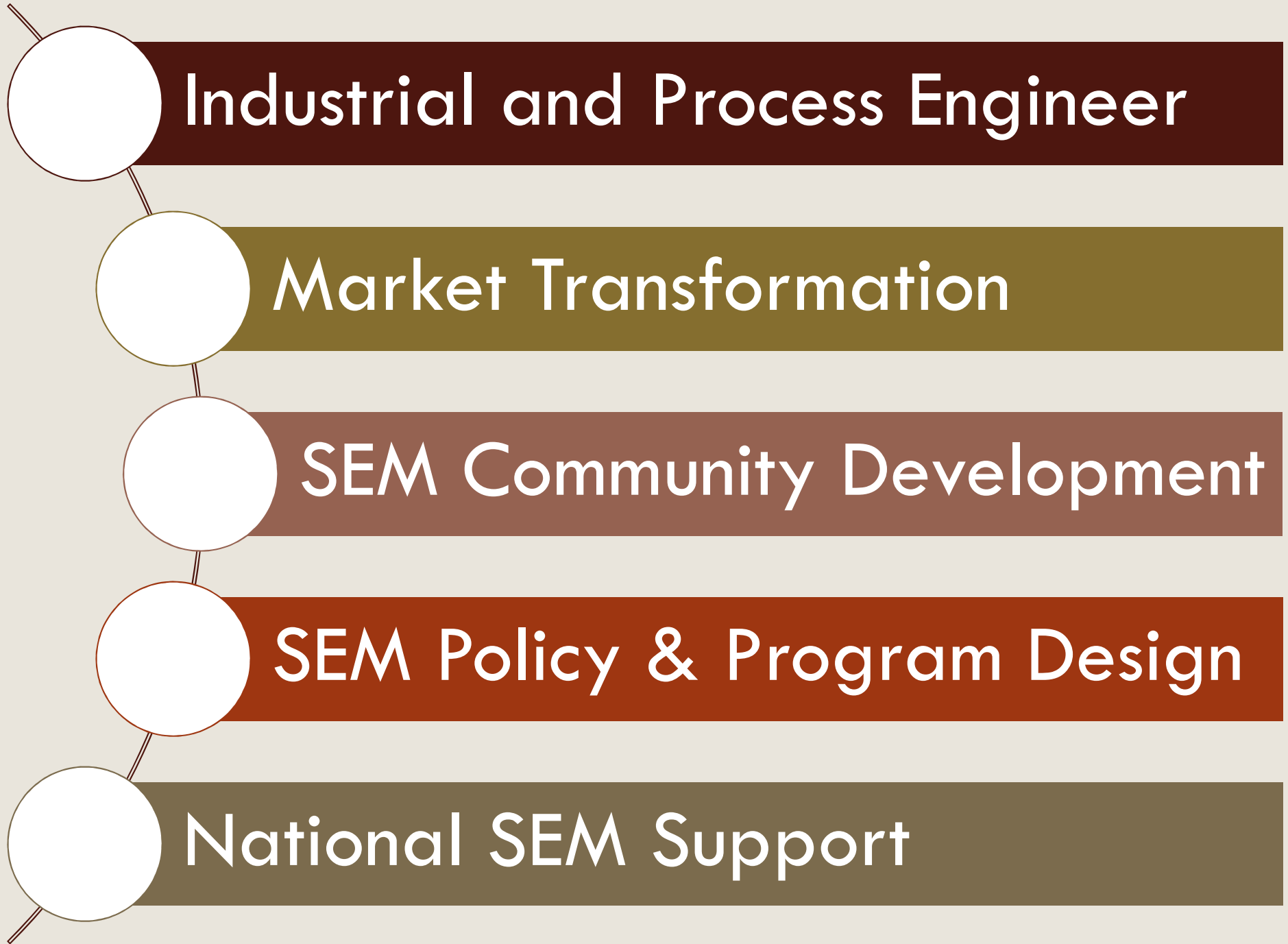




NORTHEAST SEM COLLABORATIVE

November 15, 2016



California

2009

CEI
Mandated

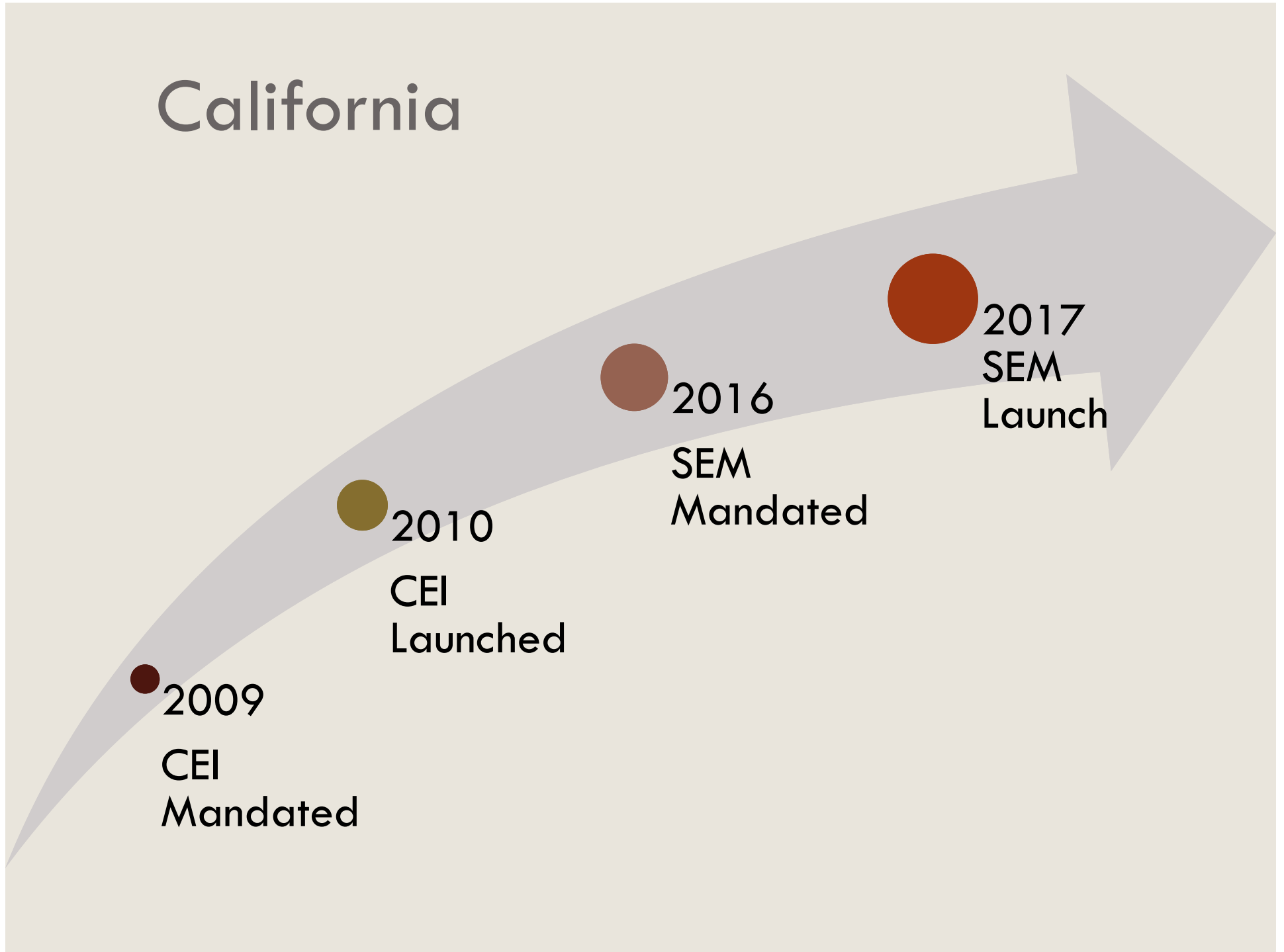
2010

CEI
Launched

2016

SEM
Mandated

2017
SEM
Launch



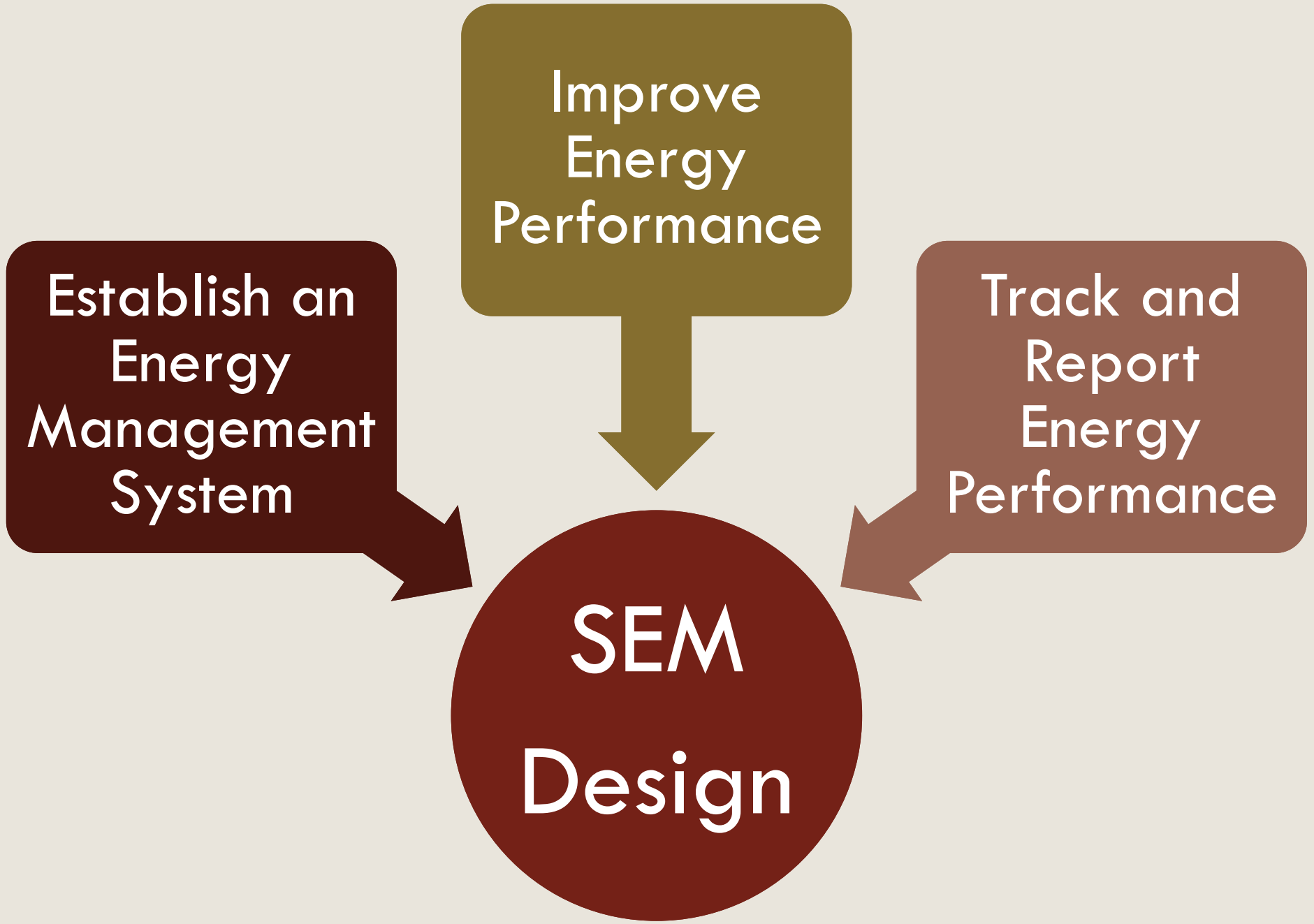
External Factors

Internal Factors

**SEM
Design**

Design Decisions

**Implementation
Decisions**



Improve
Energy
Performance

Establish an
Energy
Management
System

Track and
Report
Energy
Performance

SEM
Design

External Factors

- Policy
- Industrial Base
- External Stakeholders

Internal Factors

- Existing EE Programs
- Budget
- Staff
- Goals

SEM Design

Design Decisions

- Approach
- Topics
- Depth / Length
- Support / Incentives

Implementation Decisions

- Relationship Management
- Marketing & Outreach
- Information Management
- Contracting / IP

US DOE

