

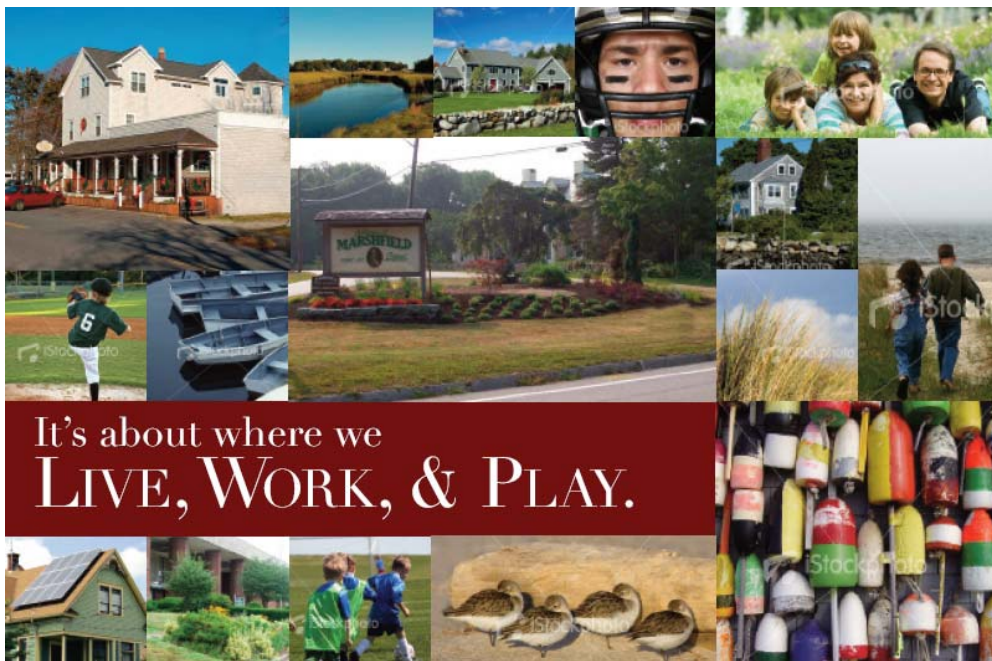
Engaging Communities and the Public



Penni McLean-Conner
March 31, 2010



We support the Marshfield Energy Challenge!



It's about where we
LIVE, WORK, & PLAY.



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LIVE, WORK, & PLAY.

NSTAR Electric invites you to join the Marshfield Energy Challenge. Here's your opportunity to make an impact at home and in your town.

Residential program offerings and rebates include:

- 50% off insulation and air sealing upgrades*
- 0% financing up to \$10,000
- Up to \$1,000 rebate for a high efficiency heating system
- \$300 rebate for high efficiency hot water heaters
- ENERGY STAR® replacement window & refrigerator rebates
- Significant incentives for solar electric (PV) panels
- Additional money saving offers for residences with central A/C

If you are a Marshfield business owner, contact us today about our commercial incentives.



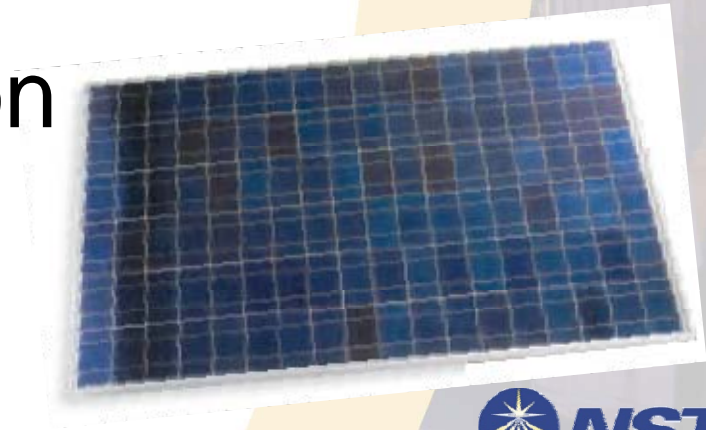
*Up to \$1,500. Customers with limited income are eligible for free services; referrals will be made to local agencies. Financing offer is contingent on being approved for a loan from a participating lender. Rebates and financing are subject to funding availability and subject to change or cancellation without notice.

Call **1-866-626-4693** to find out more about the Marshfield Energy Challenge.

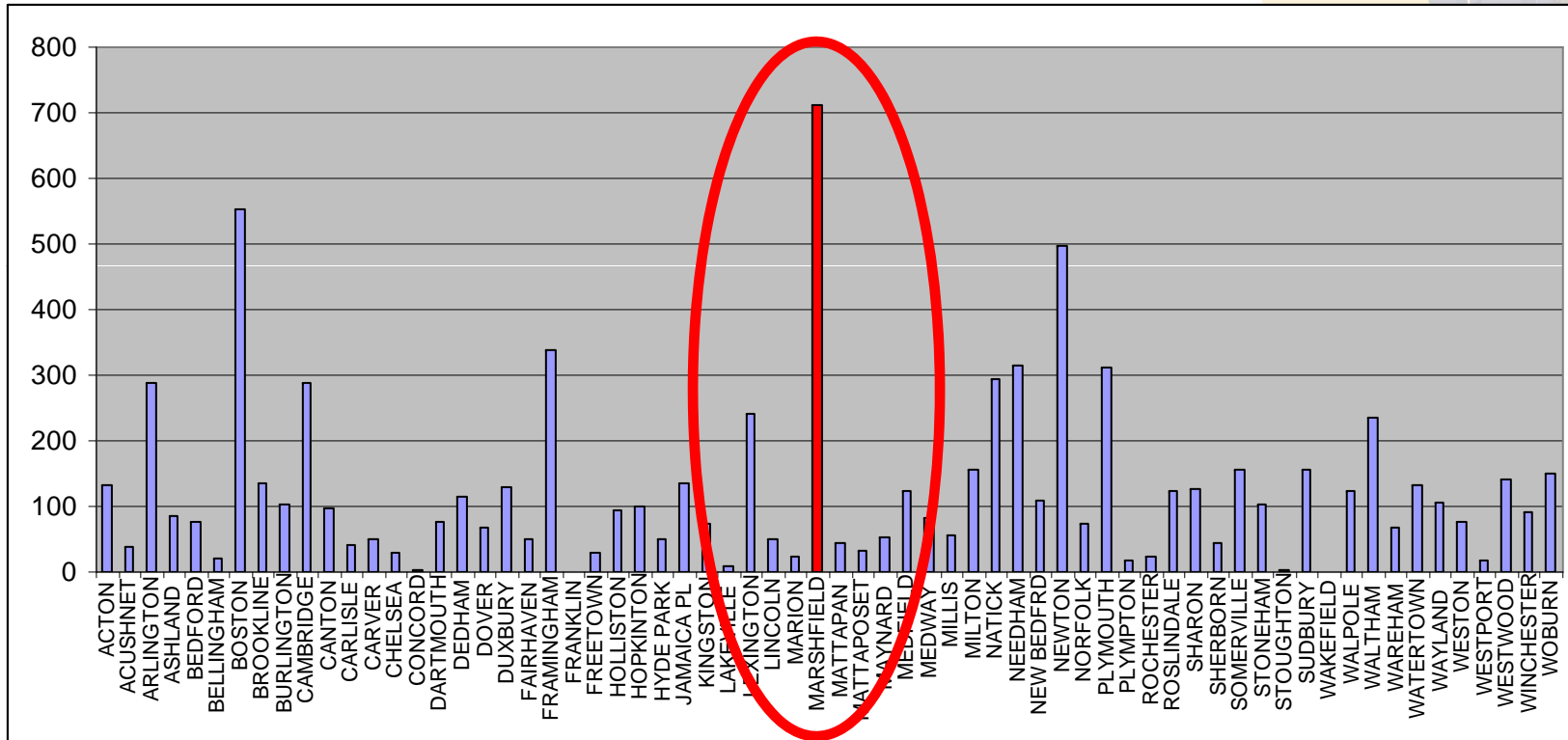


Marshfield Overview

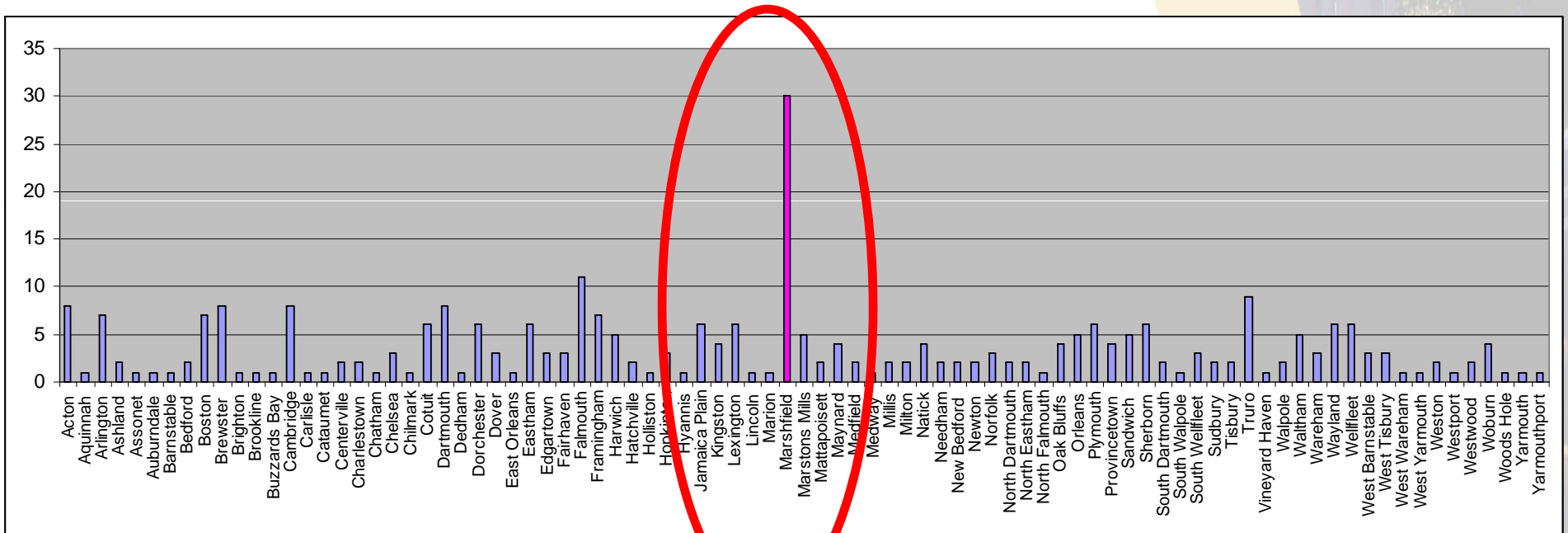
- Energy Efficiency
- Demand Response
- Distributed Generation



Marshfield had 7X's more audits than any other town!



Marshfield installed 10X's as many PV systems.



Marshfield Best Practices

- Package of measures
- Direct mail NSTAR branded outreach
- Community outreach
- Customized marketing

