



NORTHEAST ENERGY EFFICIENCY PARTNERSHIPS

# MAKING SENSE OF IT ALL: A RESIDENTIAL ENERGY EFFICIENCY WORKFORCE DEVELOPMENT FORUM

ED SCHMIDT

March 30, 2010

# NORTHEAST ENERGY EFFICIENCY PARTNERSHIPS

*“Facilitating Partnerships to advance the efficient use of energy”*



## MISSION

Promote the efficient use of energy in homes, buildings and industry in the Northeast U.S.

## ORGANIZATION

Regional nonprofit since 1996

## PRIMARY AUDIENCES

- State policy makers
- Efficiency program administrators

## APPROACH

Overcome barriers to efficiency through *strategic regional collaboration* of public policies and programs



# OPPORTUNITIES ABOUND



- Northeast States Committed to Energy Efficiency
  - Energy
  - Climate
  - Reliability
- New Federal Efficiency Funding
  - Economic Recovery
  - Climate
- \$12+ billion EE Funding 2010-2013
  - \$2 billion+/yr ratepayer program funding
  - \$2.33 billion total ARRA funding 2010-2011
  - \$250 million/yr carbon allowance EE funding
  - \$250 million/yr forward capacity market EE revenues



# BUT...



## SOMEBODY ACTUALLY HAS TO DO THE WORK!!!

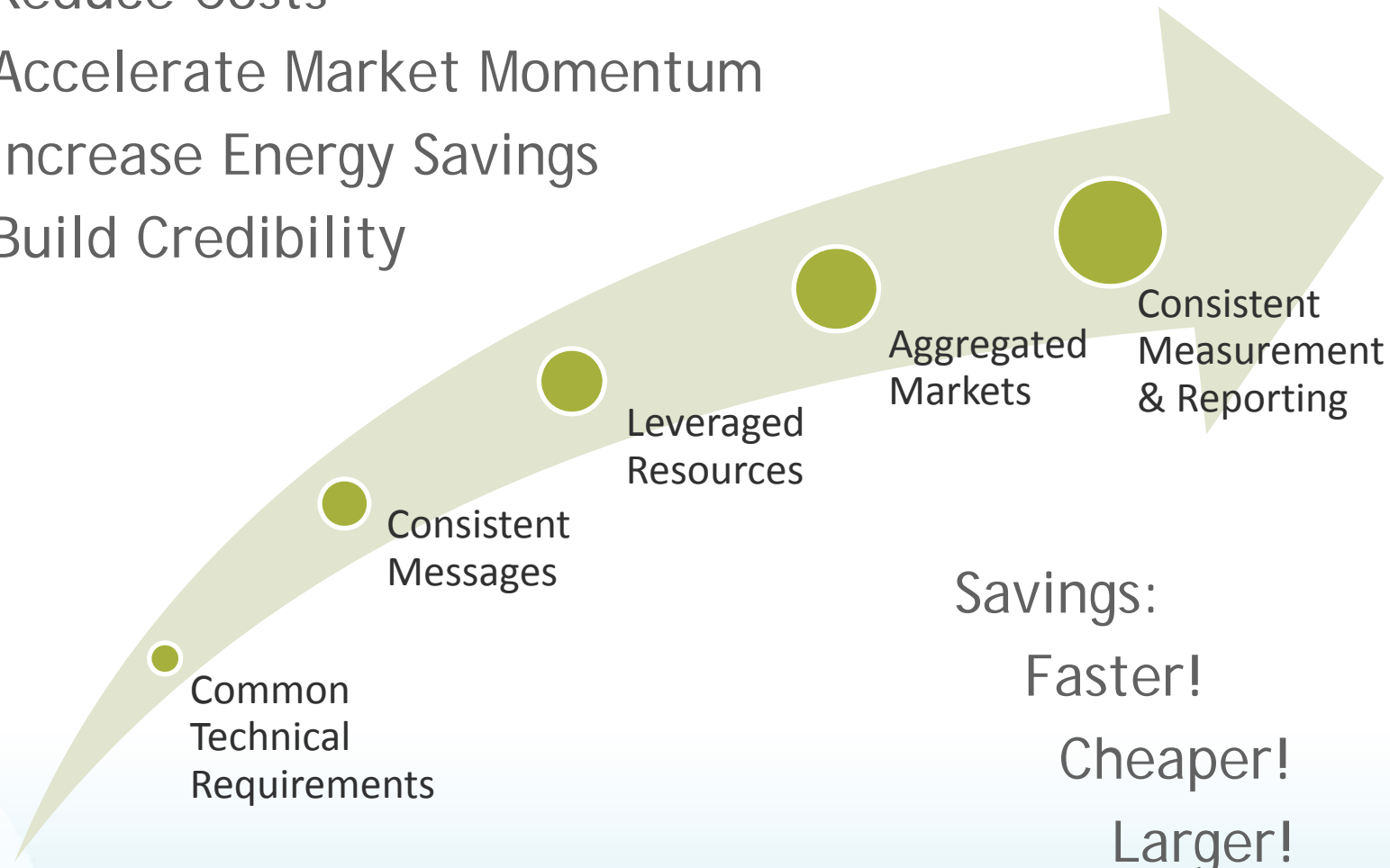
- In the field...home energy retrofits (green-blue)
- At the EE program administrator's shop (green-white)
- In policy and regulation (green-white)

# NEEP RDI MODEL



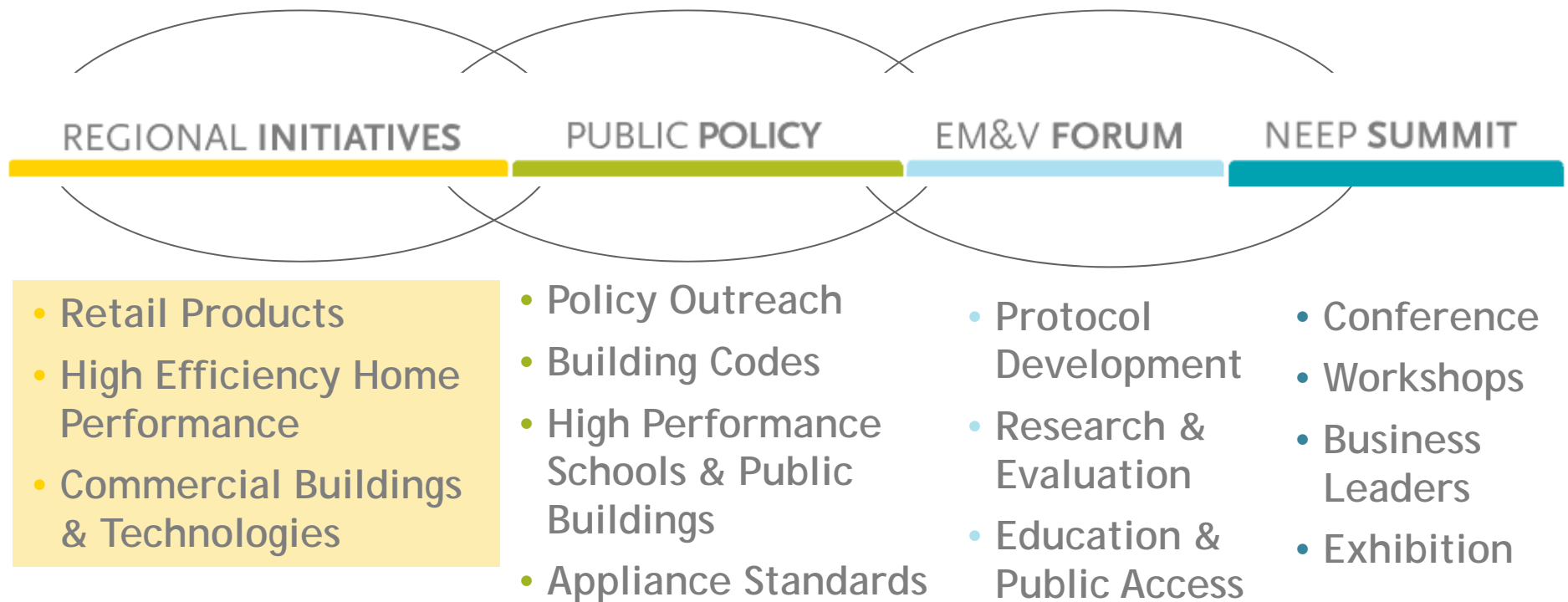
## REGIONAL EE PROGRAM COORDINATION

- ✓ Reduce Costs
- ✓ Accelerate Market Momentum
- ✓ Increase Energy Savings
- ✓ Build Credibility



Savings:  
Faster!  
Cheaper!  
Larger!

# 2010 NEEP STRUCTURE



## WORKFORCE DEVELOPMENT

- Northeast Workforce Forum
- Regional Workforce Development Database (EE&RE)
- Sponsors Best Practices Network

Details see: [www.neep.org/about-neep/business-plans](http://www.neep.org/about-neep/business-plans)

# NEEP AS PART OF THE SOLUTION



## NEEP IS WELL POSITIONED TO FACILITATE REGIONAL COORDINATION

- Strong Track Record Facilitating Regional Results
- Established Presence in Northeast & Mid-Atlantic States
- Strong Relationships - Federal Agencies & Foundations
- Broad Range of Existing Projects
- Highly Respected Professional Staff
- Capacity to Administer Jointly Funded Projects
- Strong Sponsor Base

*“If NEEP did not exist, we’d have to invent it”*

NEEP 2009 Sponsor Survey

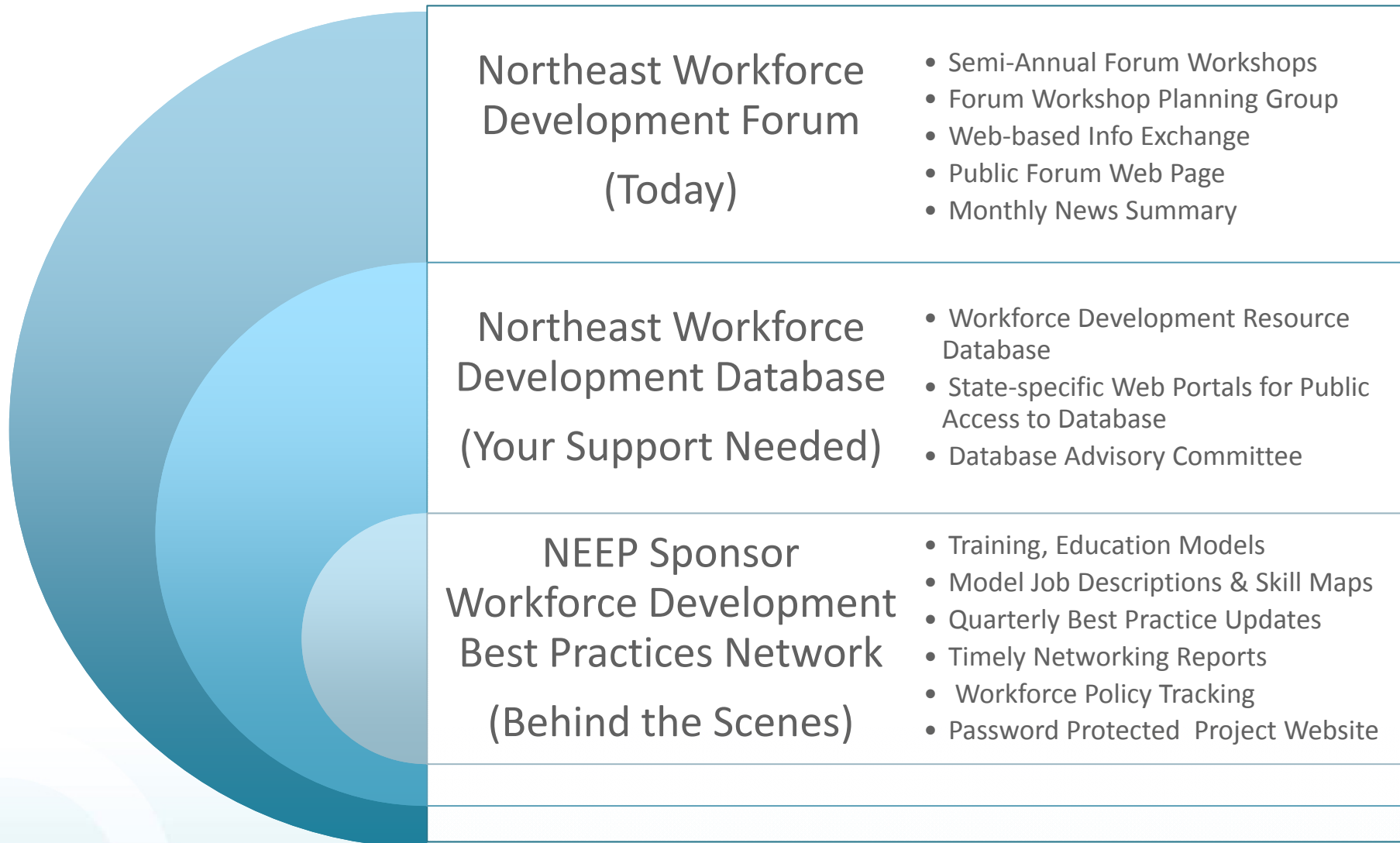
# NEEP AS PART OF THE SOLUTION



## AUDIENCES AND RELATIONSHIPS

- Program Administrators of ratepayer funded energy efficiency programs
- Gas and Electric Utilities
- Policy Makers - Federal, State
- State and Federal Agencies and Authorities
- Energy Efficiency Market Interests (retailers, manufacturers, service providers)
- Designer, Architects, Builders
- Business and industry groups
- Environmental and Consumer Groups
- Educational Institutions

# NEEP WORKFORCE DEVELOPMENT





# THANK YOU

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