Measure Cost Research Survey, June 2018

NEEP presents this voluntary survey to collect qualitative information surrounding measure cost information in utility energy efficiency program planning. We recognize there are a lot of questions: Please fill out this survey to the best of your ability and feel free to share within your organization to gather further input. This information will be used to support the quantitative research on measure costs NEEP is conducting throughout the Northeast and Mid-Atlantic. Compiled information from this survey will be provided to the U.S. Energy Information Administration (EIA) in a final report later this year. Please complete and return to Samantha Caputo, scaputo@neep.org, by JUNE 28, 2018. We greatly appreciate your assistance with this important effort!

Respondent
Your name(s):
Organization:

Program Planning Cycle
1. How frequently are program plans submitted for regulatory approval?

2. When will the next plan be submitted?

3. What are the beginning and ending dates of the program implementation period for the next plan?

4. Please provide a link to the current plan.

Program Evolution
5. What measure categories or emerging technologies are under consideration and/or being phased into program implementation, and why?

6. What measure categories or technologies are under consideration for being phased out of program implementation, and why?
7. Are current incentives expected to change in the foreseeable future?

8. What is the typical life of a program for a given measure category?

9. What is the typical annual variation in program expenditures (+/-)? Is the level of program portfolio funding expected to remain relatively stable or is the current trend toward increasing or decreasing funding levels?

**Program Design**

10. For whole home/whole building programs: what types of measures are included (e.g., lighting, building shell, etc.)?

11. Are measures qualified for program implementation regardless of primary fuel type?

12. How quickly and to what extent are program measure qualification and incentive levels adapted to changing (baseline) efficiency standards or ENERGY STAR specifications?

13. Are program incentives based on:
   a. % of incremental measure cost;
   b. customer payback;
   c. $/kWh saved;
   d. Other (specify)?
14. Are energy savings and incremental measure costs based on the assumption of normal replacement (“replace on burnout”) or early replacement of existing equipment?

**Program Participation**

15. What share of the eligible population of potential participants is expected not to participate (perhaps due to perceived processing burden or unawareness of incentives)?

**Cost Effectiveness Calculations**

16. What categories of program costs are accounted for in cost effectiveness calculations? For example:
   a. participant measure costs (net of program incentive);
   b. other participant costs
   c. utility shareholder incentives;

**Utility Data**

17. Where is the utility service area located?

18. How many residential and non-residential customers are served by the utility?

19. What percentage of electricity sales in the state or Census division does the utility represent?

20. What percentage of electricity savings does the utility represent?