



2018

SPONSORSHIP &
VISIBILITY
OPPORTUNITIES

ALLIES PROGRAM • EVENT SPONSORSHIP
PROJECT FUNDING • LEADERSHIP FORUM



A REGIONAL COMMITMENT

When choosing to support NEEP's work, your organization asserts its leadership in the Northeast and Mid-Atlantic region in helping to reach our collective carbon reduction goals. You also demonstrate your involvement in making energy efficiency part of integrated solutions to achieve a low-carbon future.



ALLIES PROGRAM

Join our network for regular updates on regional progress and inside information on NEEP projects



EVENT SPONSORSHIP

Gain visibility with an audience of energy efficiency influencers and leaders



PROJECT & RESOURCE FUNDING

Show your leadership through a topic that is aligned with your organization's strategic focus



LEADERSHIP FORUM

Engage in discussions with regional leaders to advance energy efficiency

To learn more about visibility opportunities, visit www.neep.org or contact **Lucie Carriou** (LCarriou@neep.org, 781.860.9177 x120).



EVENT SPONSORSHIP

June 18-19 Renewable Heating and Cooling Workshop, Saratoga Springs (co-hosted with Renewable Thermal Alliance) - NY

Summer TBD Schools Workshop and Tour - NH

October 1 State Appliance Standards Collaborative Meeting - Middletown, RI

October 1-3 NEEP Summit - Middletown, RI

November M&V 2.0 Workshop - Burlington, VT

November Strategic Energy Management Workshop - Burlington, VT

November Commercial HVAC Market Assessment Workshop

December HELIX Summit - Providence, RI



LEAD SPONSOR - \$3,500 / \$2,500 (Allies pricing)



LUNCH SPONSOR - \$2,500 / \$2,000



BREAKFAST SPONSOR - \$2,000 / \$1,600

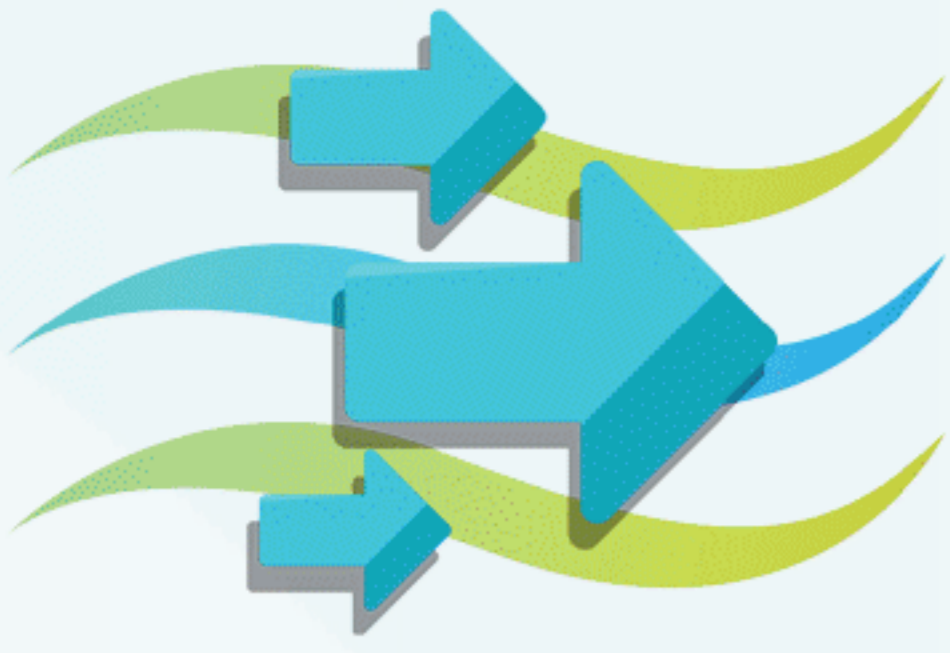


COFFEE BREAK SPONSOR - \$1,500 / \$1,200



EXHIBITOR** - \$600 / \$300

** only available for NH schools workshop



2018 NEEP Summit

EE By The Sea: Oceans of Opportunity

October 1-3 / Middletown, RI

SUMMIT SPONSORSHIP

The NEEP Summit attracts more than 250 energy efficiency stakeholders, including high-profile policy leaders, energy efficiency service and product providers, program administrators, and advocates.

The 2018 NEEP Summit will take place at the brand new, upscale, and energy efficient Cambria Hotel & Suites in Middletown, Rhode Island. The Summit will provide opportunities to connect and partner with regional leaders to accelerate advanced energy efficiency solutions. Topics to be explored include: advanced integrated efficiency solutions, advanced EM&V, efficient resilient communities and strategic electrification.



-  LEAD SPONSOR - \$10,000 / \$8,000 (Allies pricing)
-  SUPPORTER - \$7,500 / \$6,000
-  LUNCH SPONSOR - \$5,000 / \$4,000
-  BREAKFAST SPONSOR - \$3,500 / \$2,800
-  COFFEE BREAK SPONSOR - \$3,000 / \$2,400
-  EXHIBITOR - \$2,500 / \$1,500



PROJECT & RESOURCE FUNDING



Advanced EM&V
Solutions



Building Energy
Codes & Benchmarking



ccASHPs and
Smart Energy Homes



Efficient, Low Carbon
Commercial & Industrial
Solutions



Federal and State
Appliance Efficiency
Standards



High Performance
Community Pathways and
Resources



Home Energy Labeling
Information Exchange



Policy & Program
Trends and Progress
Tracking



Strategic
Electrification



LEAD FUNDER - \$25,000 / \$20,000 (Allies pricing)



PREMIER FUNDER - \$20,000 / \$16,000



PROJECT FUNDER - \$10,000 / \$8,000



RESOURCE PARTNER - \$5,000 / \$4,000



COLLABORATOR - \$2,500 / \$2,000



LEADERSHIP FORUM SPONSORSHIP

The Leadership Forums aim to be a quarterly convening of invited influencers to assess regional progress, highlight inspiring successes, and explore trends, needs and options to advance the related topic.



Advanced Evaluation,
Measurement & Verification
(EM&V) Leadership Forum



Resilient, High Performance
Communities Leadership
Forum



Advanced Integrated
Solutions Leadership Forum



Northeast Strategic
Electrification Leadership
Forum

For a sponsorship of \$3,500 you will receive the following benefits:

- Exclusive sponsorship (only four organizations allowed to sponsor each Leadership Forum)
- Recognition at the quarterly meetings (in-person or teleconference) of the Leadership Forum
- Recognition at related NEEP events (working group meetings, workshops, and webinars)
- Recognition on NEEP website initiative page as a Leadership Forum sponsor
- Social media recognition