2018 SPONSORSHIP & VISIBILITY OPPORTUNITIES

ALLIES PROGRAM • EVENT SPONSORSHIP
PROJECT FUNDING • LEADERSHIP FORUM
A REGIONAL COMMITMENT

When choosing to support NEEP’s work, your organization asserts its leadership in the Northeast and Mid-Atlantic region in helping to reach our collective carbon reduction goals. You also demonstrate your involvement in making energy efficiency part of integrated solutions to achieve a low-carbon future.

ALLIES PROGRAM
Join our network for regular updates on regional progress and inside information on NEEP projects

EVENT SPONSORSHIP
Gain visibility with an audience of energy efficiency influencers and leaders

PROJECT & RESOURCE FUNDING
Show your leadership through a topic that is aligned with your organization’s strategic focus

LEADERSHIP FORUM
Engage in discussions with regional leaders to advance energy efficiency

To learn more about visibility opportunities, visit www.neep.org or contact Lucie Carriou (LCarniou@neep.org, 781.860.9177 x120).
<table>
<thead>
<tr>
<th>Event Date</th>
<th>Event Details</th>
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<tbody>
<tr>
<td>June 18-19</td>
<td>Renewable Heating and Cooling Workshop, Saratoga Springs (co-hosted with Renewable Thermal Alliance) - NY</td>
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<tr>
<td>Summer TBD</td>
<td>Schools Workshop and Tour - NH</td>
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<td>October 1</td>
<td>State Appliance Standards Collaborative Meeting - Middletown, RI</td>
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<td>October 1-3</td>
<td>NEEP Summit - Middletown, RI</td>
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<td>November</td>
<td>M&amp;V 2.0 Workshop - Burlington, VT</td>
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<tr>
<td>November</td>
<td>Strategic Energy Management Workshop - Burlington, VT</td>
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<tr>
<td>November</td>
<td>Commercial HVAC Market Assessment Workshop</td>
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<td>December</td>
<td>HELIX Summit - Providence, RI</td>
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🌟 LEAD SPONSOR - $3,500 / $2,500 (Allies pricing)

🍴 LUNCH SPONSOR - $2,500 / $2,000

😴 BREAKFAST SPONSOR - $2,000 / $1,600

コーヒー BREAK SPONSOR - $1,500 / $1,200

戗 EXHIBITOR** - $600 / $300

** only available for NH schools workshop
SUMMIT SPONSORSHIP

The NEEP Summit attracts more than 250 energy efficiency stakeholders, including high-profile policy leaders, energy efficiency service and product providers, program administrators, and advocates.

The 2018 NEEP Summit will take place at the brand new, upscale, and energy efficient Cambria Hotel & Suites in Middletown, Rhode Island. The Summit will provide opportunities to connect and partner with regional leaders to accelerate advanced energy efficiency solutions. Topics to be explored include: advanced integrated efficiency solutions, advanced EM&V, efficient resilient communities and strategic electrification.

-Star- LEAD SPONSOR - $10,000 / $8,000 (Allies pricing)

-Handshake- SUPPORTER - $7,500 / $6,000

-Eat- LUNCH SPONSOR - $5,000 / $4,000

-Drink- BREAKFAST SPONSOR - $3,500 / $2,800

-Tea- COFFEE BREAK SPONSOR - $3,000 / $2,400

-Chart- EXHIBITOR - $2,500 / $1,500
PROJECT & RESOURCE FUNDING

- Advanced EM&V Solutions
- Building Energy Codes & Benchmarking
- ccASHPs and Smart Energy Homes
- Efficient, Low Carbon Commercial & Industrial Solutions
- Federal and State Appliance Efficiency Standards
- High Performance Community Pathways and Resources
- Home Energy Labeling Information Exchange
- Policy & Program Trends and Progress Tracking
- Strategic Electrification

LEAD FUNDER - $25,000 / $20,000 (Allies pricing)

PREMIER FUNDER - $20,000 / $16,000

PROJECT FUNDER - $10,000 / $8,000

RESOURCE PARTNER - $5,000 / $4,000

COLLABORATOR - $2,500 / $2,000
LEADERSHIP FORUM SPONSORSHIP

The Leadership Forums aim to be a quarterly convening of invited influencers to assess regional progress, highlight inspiring successes, and explore trends, needs and options to advance the related topic.

- Advanced Evaluation, Measurement & Verification (EM&V) Leadership Forum
- Resilient, High Performance Communities Leadership Forum
- Advanced Integrated Solutions Leadership Forum
- Northeast Strategic Electrification Leadership Forum

For a sponsorship of $3,500 you will receive the following benefits:

- Exclusive sponsorship (only four organizations allowed to sponsor each Leadership Forum)
- Recognition at the quarterly meetings (in-person or teleconference) of the Leadership Forum
- Recognition at related NEEP events (working group meetings, workshops, and webinars)
- Recognition on NEEP website initiative page as a Leadership Forum sponsor
- Social media recognition