

# BECOME AN ALLY

Company Size	Yearly Fee
TIER I: Non-profit Organizations, Academia, State Energy Offices, Start-ups, for profits 1-20 employees	\$2,500
TIER II: For profits, 21 to 199 employees	\$4,000
TIER III: For profits, 200 to 999 employees	\$6,000
TIER IV: For profits, more than 1000 employees	\$8,000

*Northeast Energy Efficiency Partnerships is a Section 501(c)3 non-profit and your contribution to the Allies Program may qualify as a charitable deduction for federal income tax purposes.*

## CONTACT NEEP TODAY

If you want to join the Allies Program or want to know more:

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You can find a current list of Allies and the full list of benefits on our website :  
[www.neep.org/network/allies](http://www.neep.org/network/allies)

Find our more about our program portfolio here:  
[www.neep.org/about/program-portfolio](http://www.neep.org/about/program-portfolio)



## NEEP ALLIES PROGRAM

If you believe energy efficiency is an **essential part** of a sustainable regional energy system...

If energy efficiency is part of your organization's **mission**...

Now is the time for you to join our **Allies network!**



# ABOUT NEEP

NEEP, founded in 1996, is a non-partisan non-profit bringing together many players in the energy field to promote and adopt modern and affordable energy efficiency solutions to meet state energy, economic, and environmental goals in the Northeast and Mid-Atlantic states.



## OUR VISION

We envision the region's homes, buildings, and communities transformed into efficient, affordable, low-carbon, resilient places to live, work, and play.



## OUR MISSION

We seek to accelerate regional collaboration to promote advanced energy efficiency and related solutions in homes, buildings, industry, and communities.

# WHO ARE NEEP ALLIES?

Businesses, institutions, agencies, or organizations seeking to unlock the low-carbon potential and economic benefits of energy efficiency would benefit as part of our regional network of efficiency leaders, movers, and shakers. NEEP Allies include:

- State energy offices
- Manufacturers
- Efficiency program administrators
- Advocacy groups
- Energy service providers

# TOP 5 REASONS TO JOIN NEEP

## NETWORK WITH YOUR PEERS

NEEP connects stakeholders from across the region through in-person events, webinars, and special networking opportunities for our Allies.

## STAY INFORMED ON REGIONAL TRENDS

With weekly updates on public policies and building codes and bi-monthly webinars on NEEP's core initiatives, you can remain on the pulse of the Northeast and Mid-Atlantic region. We also invite our Allies to bi-monthly webinars to learn about our latest work and regional developments.

## INCREASE YOUR VISIBILITY

Contribute to our blog or share news with the NEEP network. Get a 20 percent discount on all event sponsorships for additional visibility.

## GET INVOLVED IN REGIONAL PROJECTS/WORK

Participate in the regional conversation through working groups and committees. Allies also provide input on reports, analysis, Building Decarb Central newsletter.

## ENJOY DISCOUNTED ACCESS TO EVENTS

Allies get complimentary and discounted passes to both NEEP events and partner events.

# WHAT WE DO



ENGAGE AND EMPOWER STAKEHOLDERS



ADVANCE REGIONAL MARKET TRANSFORMATION OPPORTUNITIES



PROVIDE INDEPENDENT ANALYSIS AND TECHNICAL EXPERTISE



ADVANCE KNOWLEDGE AND BEST PRACTICES

# OUR INITIATIVES



Advanced Efficiency & Decarbonization Leadership Network



Efficient and Resilient Buildings & Communities



Smart, Efficient Low Carbon Building Energy Solutions

