

### Transportation: Driving Electrified Fleets into the Fast Lane

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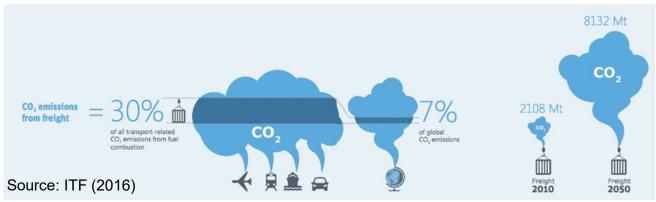


# Global Commercial Vehicle Drive to Zero Program

Benjamin Mandel

Pathways to Decarbonization in the Northeast August 29, 2019

## Drive to Zero helps nations tackle climate change and urban pollution while spurring innovation





- Freight fuel consumption and GHGs are forecasted to grow four-fold through 2050.
- Urban regions suffer the worst impacts of air pollution in an increasingly urbanized world.
- HDVs represent a disproportionate share of energy consumption and emissions.
- Technology innovation can spur industrial development.



## Drive to Zero is a strategic international initiative to catalyze the growth of zero-emission MHDVs



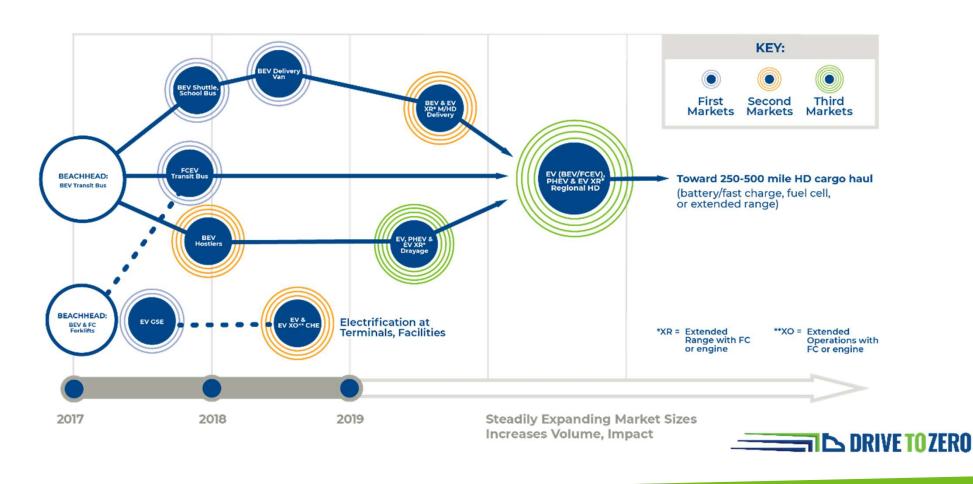
Beachhead near- and zero-emission applications for MHDVs are commercially viable and cost-competitive in target global markets.



Zero-emission MHDVs dominate in their segments.



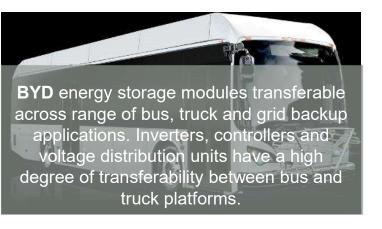
# Our "beachhead" strategy targets vehicle segments where zero-emission technology is likely to succeed



### Momentum in e-buses creates first steps for commercial vehicles



# Electric technology is highly transferable, speeding production across vehicle types







... inverters, controllers and voltage distribution units have a high degree of transferability between bus and truck platforms...







- Volvo electric truck based off core bus electric powertrain
- Same power train in autonomous electric dump trucks, marine system





#### Drive to Zero focuses on the "HOW"



• Target first-success beachhead markets where electrification works now. Typically urban applications where vehicles travel along known routes and return to base for charging.



• Build supporting "ecosystems" of success in key first-mover regions made up of aligned policies, incentives, infrastructure, and pilot projects.



• Work concurrently and collaboratively between regions and industry worldwide to encourage global supply chain of critical components and manufacturers.



• Expand to succeeding success markets as supply chain grows, costs decrease, and business case expands.



### Program was launched last September and has gained incredible momentum



#### 60+ organizations worldwide have signed the Pledge

#### The Pledge

Cities, governments, manufacturers, fleets and fuel suppliers agree to:

- Work together to accelerate early markets for zero- and near-zero emission trucks, buses and equipment.
- Share information with peer regions.
- Access best tools, research, assistance, data.



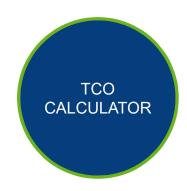


#### We are developing tools to drive market success









Live

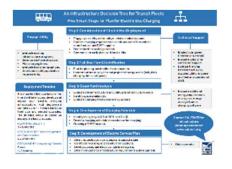


Coming soon

Coming soon



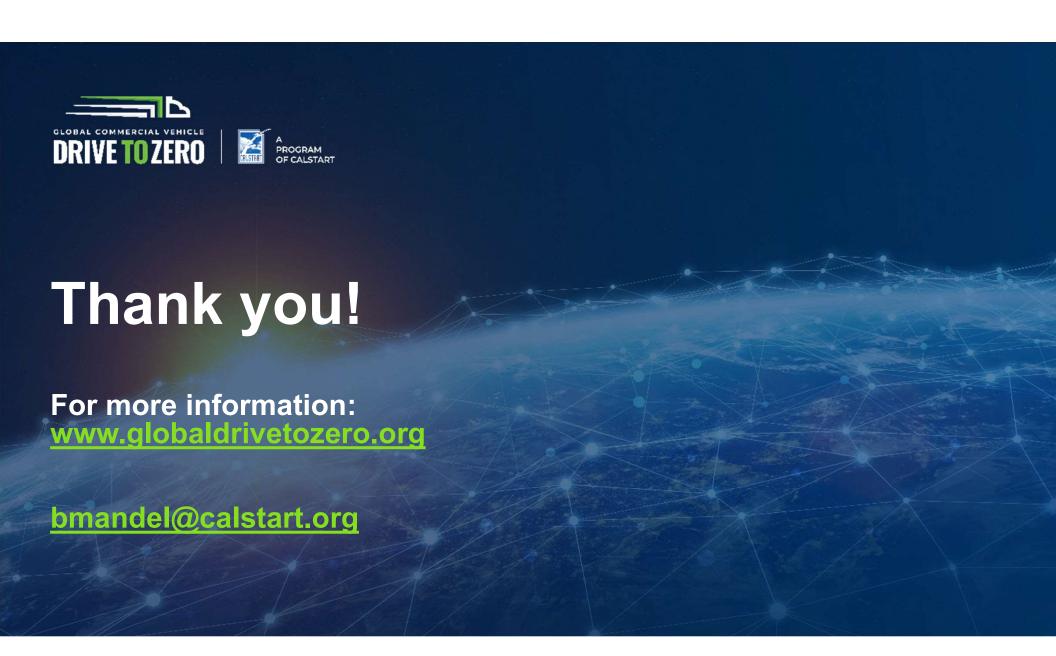




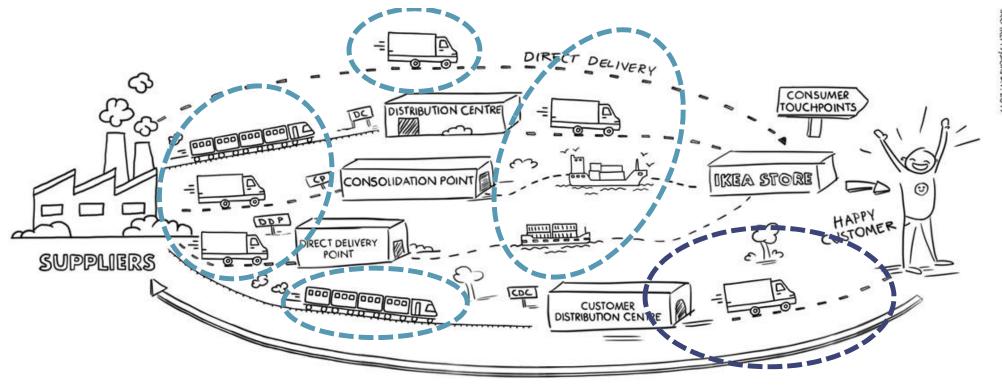


Resources for Transformation: https://globaldrivetozero.org/resources/









#### **Inter IKEA Group**

- -15% absolute emissions from Transport & Logistics Services by 2030 compared to 2017 levels
- Fuel agnostic due to the varied nature of transportation routes

#### **INGKA Group (IKEA Group)**

- Zero emissions home delivery by 2025
- Zero emissions home delivery by 2020 in New York, Los Angeles, Amsterdam, Paris & Shanghai

IKEA TRANSPORT & LOGISTICS SERVICES
WE CONNECT// DECARBONISING

### LONG TERM AMBITION FY17-FY30

-700/0
co<sub>2</sub>e per transport work

-15%
Absolute emissions

**Baseline Year: FY17** 

#### PROTERRA CATALYST® PLATFORM INTRODUCTION





#### **ABOUT PROTERRA**



#### Proterra's Mission

Advancing electric vehicle technology to deliver the world's best-performing heavy-duty vehicles

- Offices and manufacturing in CA and SC
- 500+ employees, with strong transportation expertise
- >90 customers; >700 vehicles sold
- >8,000,000 service miles
- >47,000,000 pounds of CO2 emissions avoided



#### **Strong Transportation Expertise**

































#### **World-Class Financial Partners**



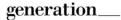








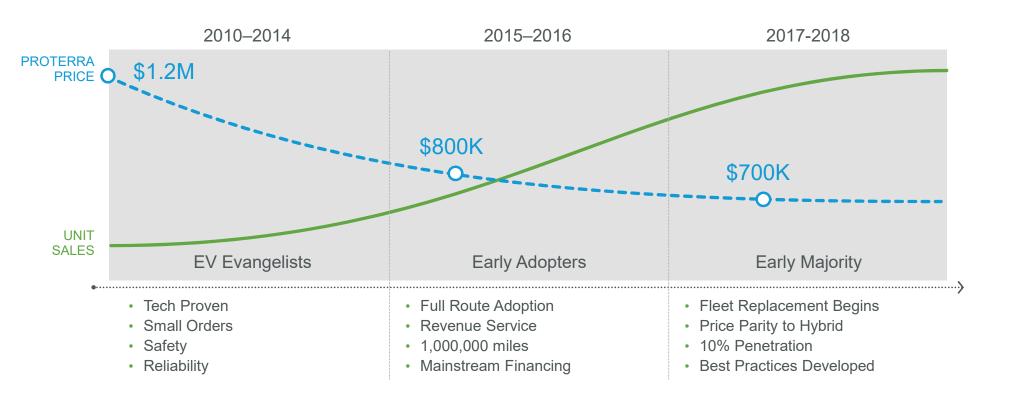






#### THE TRANSIT MARKET IS RAPIDLY SHIFTING TO EV





#### **NORTHEAST & MID-ATLANTIC PROTERRA CUSTOMERS**



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CT

GBT BRIDGEPORT

DC

DC CIRCULATOR WASHINGTON

DE

DART FIRST STATE DOVER

MA

WRTA WORCESTER PVTA SPRINGFIELD

ME

SH-ZOOM TRANSIT BIDDEFORD
GREATER PORTLAND METRO PORTLAND

MD

BGE BALTIMORE
MCDOT ROCKVILLE

NY

MTA NEW YORK CITY
TOMPKINS CONSOLIDATED
AREA TRANSIT ITHACA

PA

SEPTA PHILADELPHIA

VA

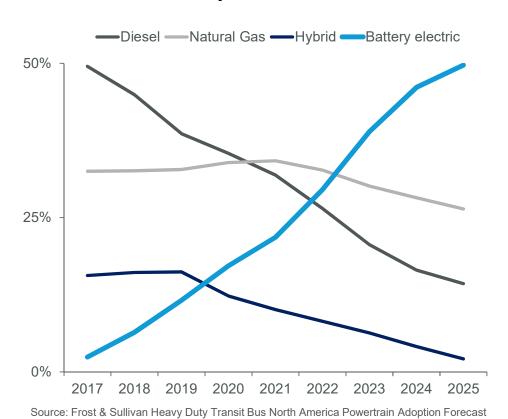
HAMPTON ROADS TRANSIT NORFOLK

#### **MAJOR COMMITMENTS TO 100% EV TRANSIT**



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#### **EV Transit Bus adoption continues to increase**



#### Major cities adopting EV technology for transit buses



#### California mandates 100% electric transit buses by 2040



Source: National Transit Database; agency websites; 2017 American Public Transportation Association Fact Book