# **NEEP VRF Market Strategies Report - Outline**

- Identification and Prioritization of Market Barriers and Opportunities
- VRF Market Characterization
- VRF Technology and Applications
- VRF Performance Metrics, Ratings and Standards
- Refrigerants in VRF Installations
- Regional Market Transformation Strategies

NEEP VRF Workgroup – Identification and Prioritization of Market Barriers and Opportunities



VRF Market Development	VRF Technology & Performance
<ul> <li>COST</li> <li>MARKET ACTORS</li> <li>MARKET INTERVENTIONS</li> <li>MARKET SIZE</li> <li>PROGRAM STRATEGIES</li> <li>REGIONAL PROMOTION</li> </ul>	<ul> <li>DESIGN AND INSTALLATION</li> <li>PERFORMANCE</li> <li>STANDARDS &amp; SAVINGS</li> <li>REFRIGERANTS</li> <li>TECHNOLOGY ASSESSMENT</li> </ul>

## **VRF Market Characterization (US and International)**

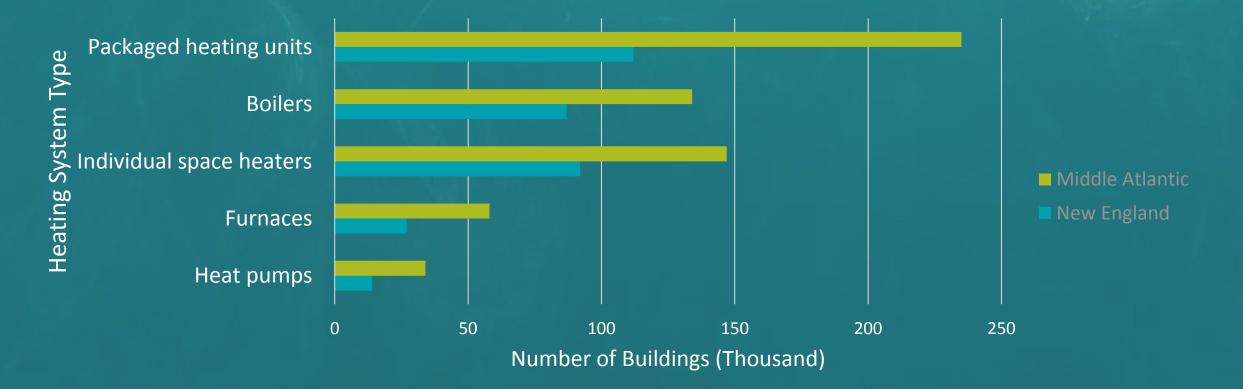


- Europe and Asia market share of VRF ~ 80-90% of installed commercial HVAC systems
- Traditional US HVAC market central, ducted, hot water not refrigerant
- US VRF market share
  - ~6% but growing rapidly
  - Over 60,000 systems (500,000 tons)

## **VRF Market Characterization (Regional)**



Commercial Heating System Type – Northeast and Mid-Atlantic (CBECS 2012)



• Upcoming Regional Data Sources: NYSERDA Commercial Baseline Study (2019), MA & RI VRF Programs

#### Source: NEEP NYC VRF In-Person Meeting Presentation (NYC Sustainability Office) – Dec 2019

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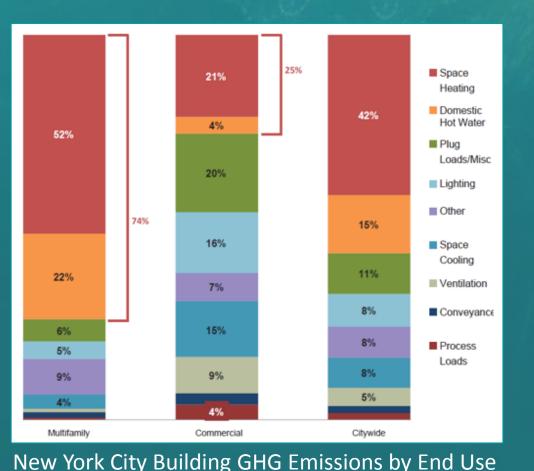
### **VRF Market Characterization (Regional)**

#### NYC 80x50 Roadmap

- 80% reduction in GHG by 2050
- City buildings ~ 68% GHG emissions
- Target 82% emissions reductions in buildings
  - 70-75% renewable grid
  - Deep energy retrofit 100% buildings w/ 50-60% high efficiency electric heating

#### NYC buildings' heating, cooling and ventilation

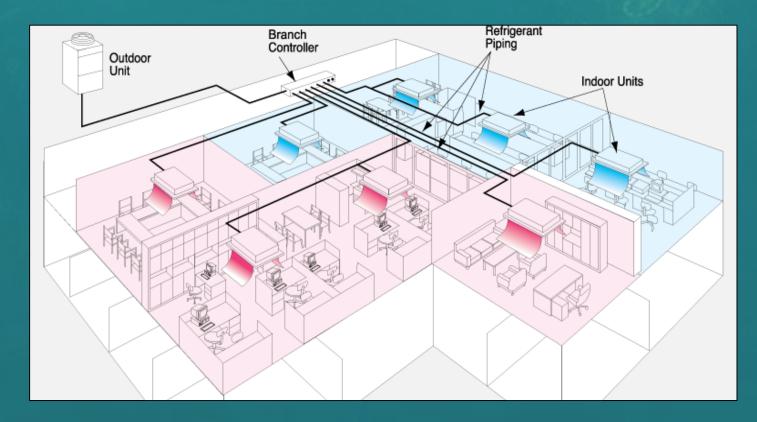
- Multifamily ~ 75% GHG emissions
- Commercial ~ 34% GHG emissions



## **VRF Technology and Applications**



- Comprehensive heating and cooling solution
- Variable capacity to meet diversely loaded zones
- Can transfer energy to heat & cool different zones
- Suited for comfort cooling applications
- Space savings



#### VRF Performance Metrics, Ratings, and Standards

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- Minimum Efficiency Standard for VRF ASHRAE Standard 90.1-2016 Table 6.8.1-10
  - Poor reflection of VRF part-load and cold-climate performance
  - DOE VRF multi-split air conditioners and heat pumps working group (Jan 2018)

Equipment Type	Cooling Capacity	Heating Type	Minimum Energy Efficiency Criteria		
-4-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-			Cooling Mode	Heating Mode	
VRF Air-Cooled Heat Pump	≥ 65,000 Btu/h	w/o Heat Recovery	11.0 EER; 12.3 IEER	3.3 COP at 47°F	
	< 135,000 Btu/h	w/ Heat Recovery	10.8 EER; 12.1 IEER	2.25 COP at 17°F	
VRF Air-Cooled Heat Pump	≥ 135,000 Btu/h	w/o Heat Recovery	10.6 EER; 11.8 IEER		
	< 240,000 Btu/h	w/ Heat Recovery	10.4 EER; 11.6 IEER	3.2 COP at 47°F	
VRF Air-Cooled Heat Pump	≥ 240,000 Btu/h	w/o Heat Recovery	9.5 EER; 10.6 IEER	2.05 COP at 17°F	
		w/ Heat Recovery	9.3 EER; 10.4 IEER		

### **VRF Performance Metrics, Ratings, and Standards**

#### Advanced specifications and criteria

State	Rebate Incentive	HPSF	EER	IEER	SEER	СОР
Massachusetts	For air cooled units = ≥5.4 tons = \$125/ton		≥11.0	≥18.0		≥3.4
<u>(Mass Save)</u>	For water cooled units ≥5.4 tons = \$125/ton		≥12.0	≥20.0		≥4.3
<u>Massachusetts</u> (Clean Energy	For units without heat recovery ≥5.4 tons = \$800/ton For units with heat recovery ≥5.4 tons = \$1,200/ton	Must meet the minimum efficiency ratings establish the ANSI/ASHRAE/IES Standard 90.1-2016 Energ Standard for Buildings Except Low-Rise Residenti Buildings				6 Energy
<u>Center)</u> <sup>5</sup>	For units without heat recovery <5.4 tons = \$800/ton	≥10.0	≥11.0		≥17.0	
	For units with heat recovery <5.4 tons = \$1,200/ton	≥10.0	≥11.0		≥17.0	

#### • ENERGY STAR, CEE

Utility/State
 Efficiency Program
 Criteria

Custom Building Energy Modeling

### **Refrigerants in VRF Installations**



### Factors in net CO2 impact of VRF

- VRF system performance
- Baseline fuel type and system performance
- Carbon content of electricity
- GWP of refrigerant
- Refrigerant leakage rate

REFRIGERANT	ТҮРЕ	ODP	GWP (100yr)
R-12	CFC	0.820	10,600
R-22	HCFC	0.034	1,700
R-404A	HFC	0	3,800
R-410A	HFC	0	2,000
R-290 (Propane)	Natural	0	~20
R-717 (Ammonia)	Natural	0	<1
R-744 (CO <sub>2</sub> )	Natural	0	1
HFO-1234yf	HFO	0	4

Source: Calm & Hourahan, 2001

# NEEP VRF Market Transformation Strategy (Technical - # 1 & 2)





Increase reporting of VRF performance and costs to improve models for predicting cost-effectiveness, energy and GHG savings

- Evaluations and pre/post monitoring
- Field verification of performance
- Advance building energy modeling of VRF



Support improved test procedures and performance criteria/standards to enable the promotion of climate-appropriate VRF

 Assess opportunity for regional climate-specific performance reporting requirements and advanced criteria for VRF

# NEEP VRF Market Transformation Strategy (Technical - # 3)





Develop a comprehensive regional strategy for addressing the climate and safety risks of refrigerants in VRF systems.

- Assess & verify leakage rates
- Develop best practices for VRF design & installations
- Evaluate and support low GWP refrigerants

# NEEP VRF Market Transformation Strategy (Technical - # 7)





Promote integration of existing building management systems and advanced VRF controls to increase coordination and efficiency between building heating and cooling systems and other occupancy type controls.

- Invest in increased building operator training and integrated VRF and existing BEM design
- Support development of appropriate test procedures and standards to reflect real-world VRF operation

NEEP VRF Market Transformation Strategy (Market Development - #4)





Increase state policy support and program valuation of all energy savings and non-energy benefits of VRF

- Remove policy barriers to VRF and valuation of beneficial electrification
- Develop case studies & field monitoring of VRF installations in a diverse set of buildings (e.g. multifamily, office, etc.)



Increase HVAC workforce development and training on proper VRF design, installation and maintenance.

- Cooperative investment with industry to support the growth of a clean energy workforce
- Support standardized regional certifications / training for contractors installing VRF

NEEP VRF Market Transformation Strategy (Market Development - #5)





Increase HVAC workforce development and training on proper VRF design, installation and maintenance.

- Cooperative investment with industry to support the growth of a clean energy workforce
- Support standardized regional certifications / training for contractors installing VRF

NEEP VRF Market Transformation Strategy (Market Development - # 6)





Reduce incremental costs and increased VRF market transformation through robust, streamlined regional, state and efficiency program market promotional actions

- Develop incentives to value full electrification benefits (e.g. kWh, peak kW and carbon)
  - (New) 2019-2021 MassSave Plan embraces "Energy Optimization" as a fuel neutral focus holistically serving customers to reduce energy and costs while supporting state GHG targets
- Evaluate go-to-market strategies (midstream/downstream) to achieve desired outcomes (market adoption, affordable housing, data)
- Develop multi-year market transformation strategy for transition to low-carbon heating & cooling

#### **Questions / Panel & Workgroup Discussion**



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