



# Residential Efficiency in the Utility 2.0 Era

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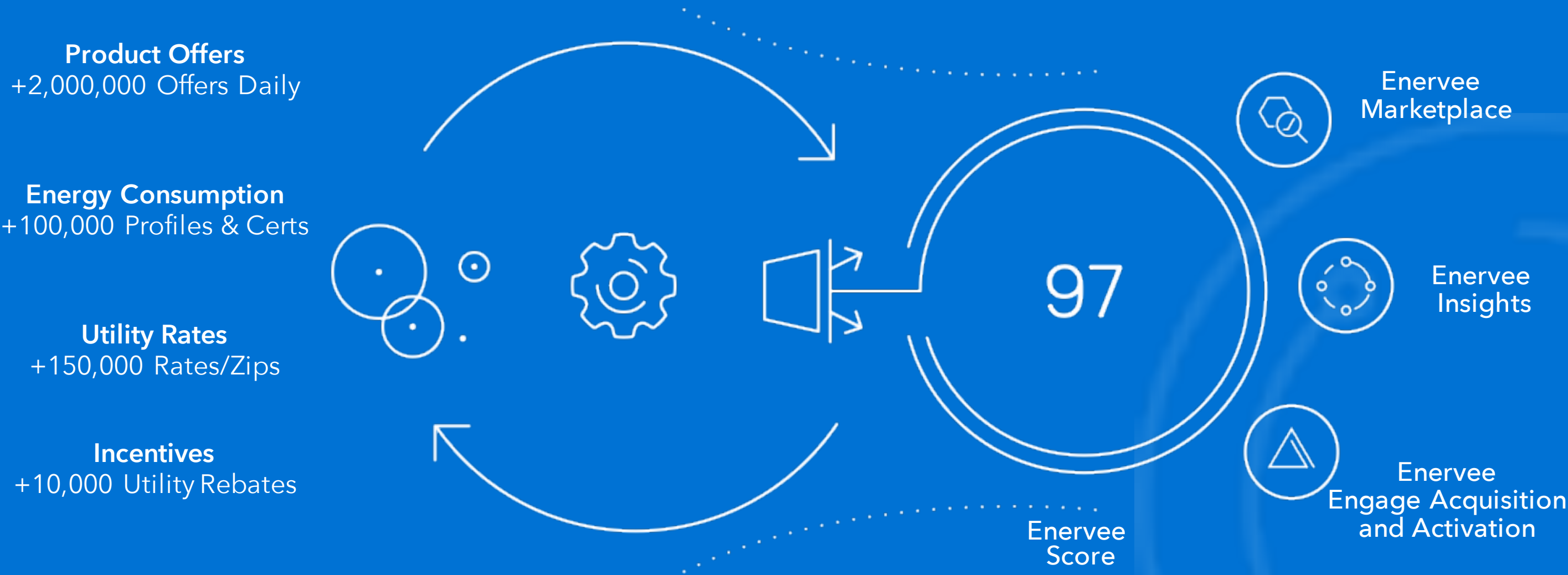
Monthly appliance & electronics shoppers online

VIDEO

TALKING TO REAL PEOPLE ABOUT ENERGY  
EFFICIENCY

Enervee is the world's first data platform  
company that drives energy efficiency  
by transforming the way we shop.

# The Enervee Decision Engine Puts Data to Work



DEMO

UTILITY MARKETPLACE  
<https://vimeo.com/152349139>

## Marketplace

Categories ▾


[Marketplace Support](#)

Con Edison's Marketplace  
Shop and compare energy-saving appliances and products.

Energy  
Score **91**

### Find energy-saving products

Search, filter & compare the most energy efficient models.



### Find eligible energy efficiency incentives

Lower your energy bill and save even more with incentives.



### Know what's popular

From leading retailers' sales and user reviews.



Clothes Washers



Refrigerators



Electric Water Heaters



Gas Water Heaters



Dishwashers



Air Conditioners

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Con Edison offers rebates and incentives for residential and business customers on energy-efficient appliances and products to save you money and help the environment. Browse energy-saving appliances and products, discover rebates, and compare prices and purchase directly from retailers.



Powered by Enervee®.


[Products ▾](#)
[Support](#)

Energize Connecticut helps you choose  
**energy-saving products.**

Efficiency  
Score **91**

**Find top efficient products**  
Search, filter & compare the most energy efficient models.



**Find energy efficiency rebates**  
Lower your energy bill and save even more with rebates.



**Know what's popular**  
We analyze sales and user reviews from leading retailers.



Clothes Dryers



Refrigerators



Clothes Washers



Freezers



Televisions



Monitors



Lighting



Dishwashers





# MARKETPLACE SUPPORTS THE UTILITY 2.0 AGENDA

- Eliminates fundamental market barriers
- Positions utility as Trusted Energy Advisor
- Supports new business models for utilities acting as market facilitators of transactions between customers and DER providers
- Animates customers to adopt DER, without ratepayer incentives
- Allows utilities to align DER valuations with system needs

