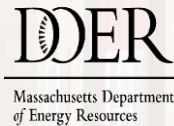




HELIX

Home Energy Labeling Information eXchange



SUSTAINABLE REAL
ESTATE
CONSULTING
SERVICES



Welcome



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ep

HELIX Welcome and Overview



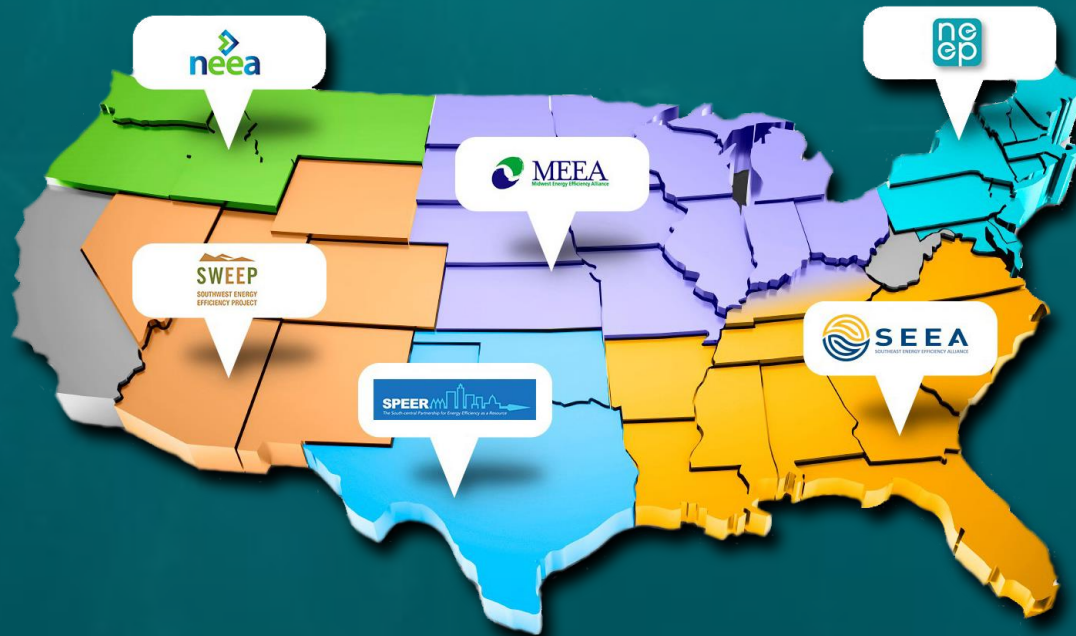
Carolyn Sarno Goldthwaite, NEEP



Samantha Caputo, NEEP

About NEEP

A Regional Energy Efficiency Organization

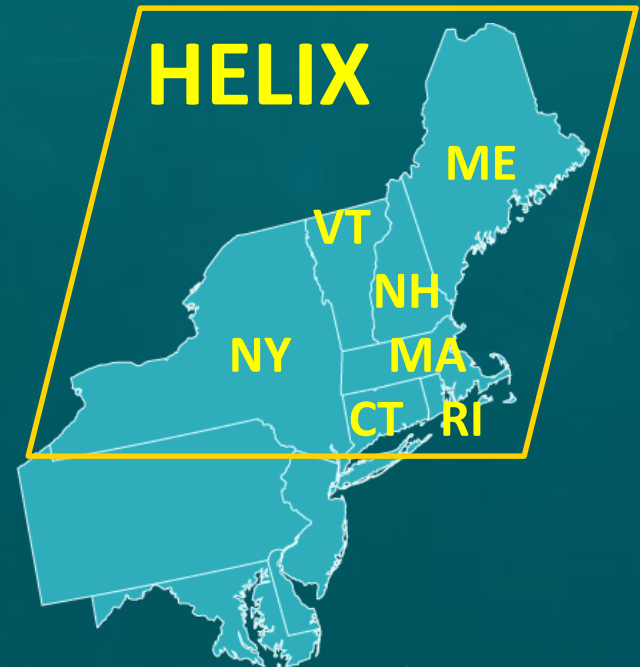


One of six REEOs funded in part by U.S. DOE
to support state and local efficiency policies and programs.

Northeast Energy Efficiency Partnerships



- Long-term shared goal
 - To assist the Northeast and Mid-Atlantic region in reducing carbon emissions 80% by 2050 (relative to 2001)
- Mission
 - Accelerate energy efficiency as an essential part of demand-side solutions that enable a sustainable regional energy system
- Vision
 - That the region embraces next generation energy efficiency as a core strategy to meet energy needs in a carbon-constrained world
- Approach
 - Overcome barriers and transform markets through *Collaboration, Education, and Enterprise*

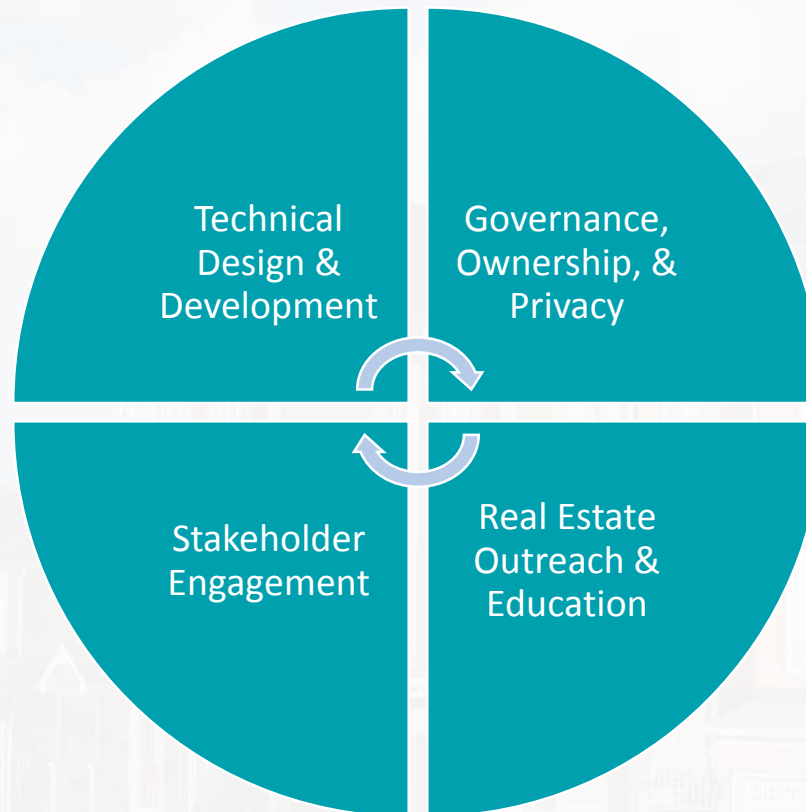


Home Energy Labeling Information eXchange

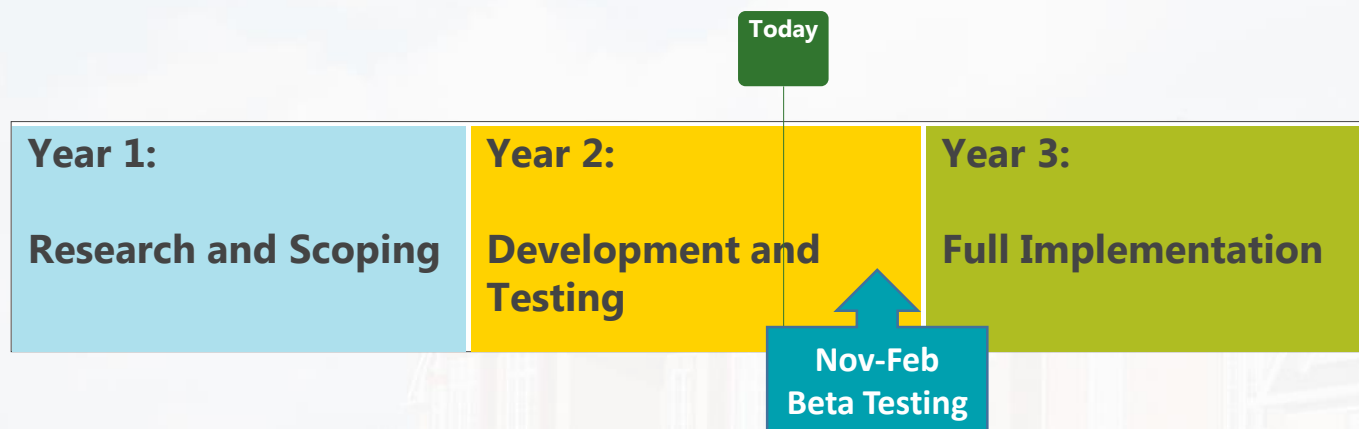
Goal: Connect Home Energy Investments to Property Values



Components of the HELIX Project



Where are we now?



HELIX Demo

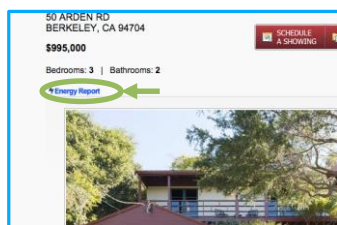
Understanding how home energy information is imported and exported



Veronique, ClearlyEnergy

About ClearlyEnergy

Incorporating energy and utility information in the real-estate process



Listing / Portal / Map

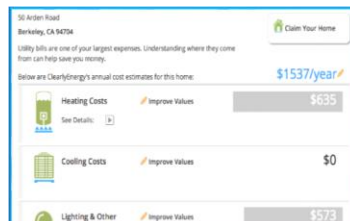
ClearlyEnergy provides real-estate and other portals with easy access to the home's estimated energy footprint

*Homebuyers are increasingly asking about energy costs and solar benefits as part of the home purchasing process. For 38% of buyers, the home's energy efficiency is an "extremely" or "very" important decision factor.**

**MIT, Redfin, ClearlyEnergy survey*

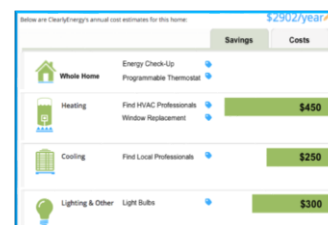
Energy & Comfort Report

ClearlyEnergy's API breaks down costs and shows existing ratings for the home. Homeowners can improve the assumptions.



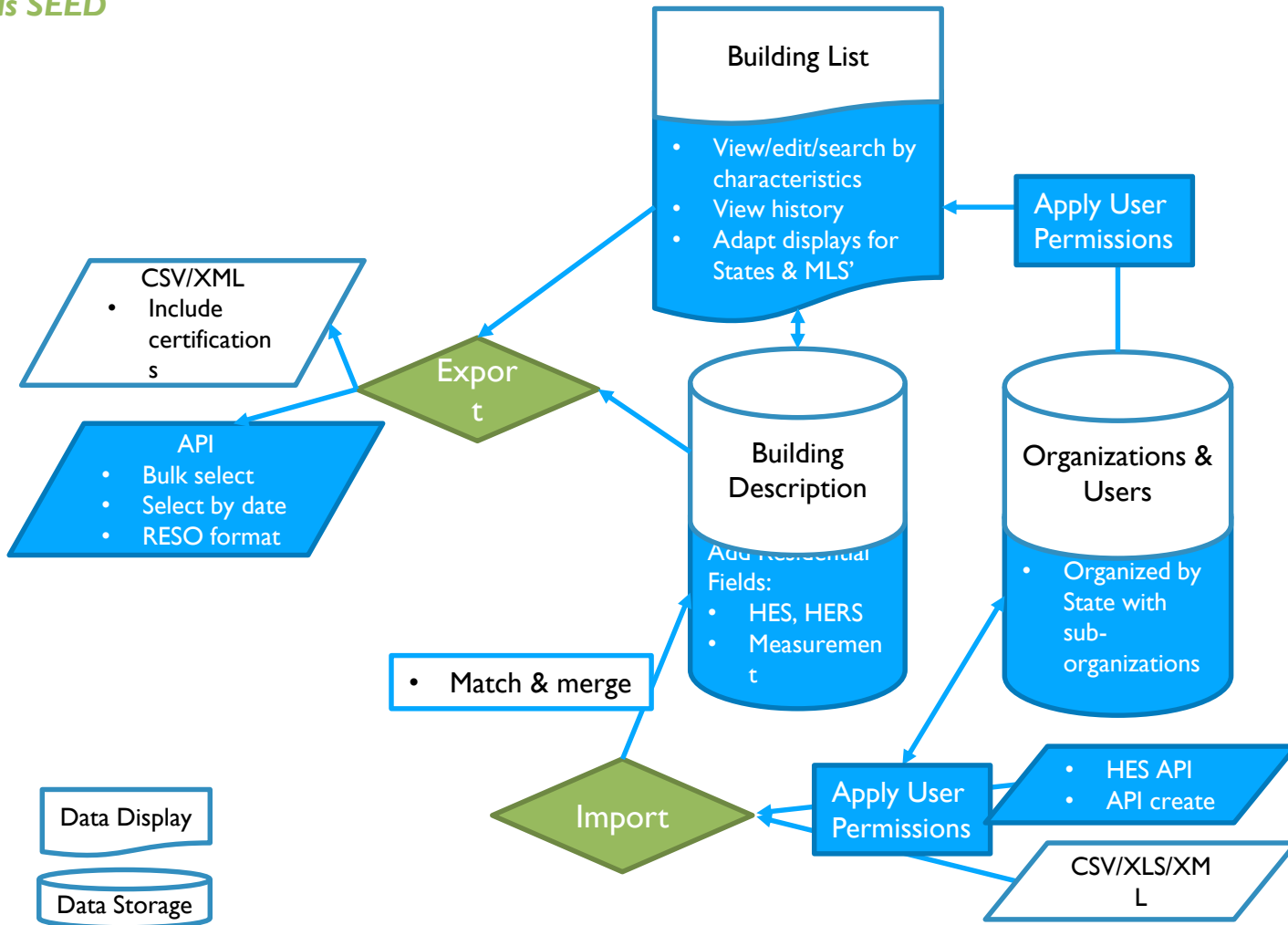
Savings & Incentives

Platform is designed to incentivize the homeowner to take action!



HELIX Architecture

Expands SEED



Questions?



U.S. Department of Energy

The Latest with Home Energy Score and National Home Energy Labeling Efforts



Joan Glickman

U.S. DEPARTMENT OF
ENERGY

Office of
ENERGY EFFICIENCY &
RENEWABLE ENERGY

U.S. Department of Energy

Scoring & Accelerator Updates



What's New?

- Home Energy Score
- Home Energy Information Accelerator
- In the Works

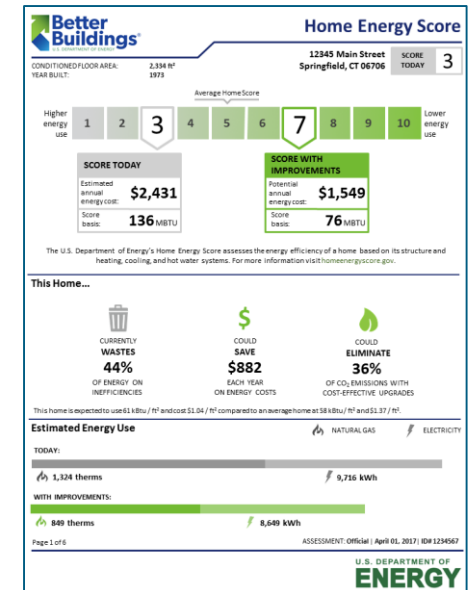
Home Energy Score Updates

- ✓ 75,000+ Homes scored
- ✓ 500+ Assessors nationwide
- ✓ “Find An Assessor” Tool
 - Now live on web site
- ✓ Remote Quality Assurance & Mentoring Now Underway
- ✓ FHA Homebuyer Counseling
 - Webinar for training orgs on November 28th!
- ✓ Outreach to REALTORS (e.g., education modules)

Get a Home Energy Score

Enter your location:

Find an Assessor



Social Media Campaigns... Getting the Word Out

Winter is coming.
Are you ready?

U.S. DEPARTMENT OF ENERGY
Home Energy Score



Know your home. Know your Score.

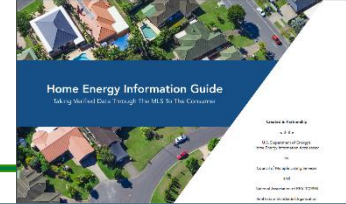


Home Energy Information Accelerator (HEIA): Successes to Date

Partner	Leadership In Action
Council of Multiple Listing with Real Estate Standards Organization & National of REALTORS	<u>Authored the "Home Energy Information Guide: Taking Verified Data Through the MLS to the Consumer"</u> <ul style="list-style-type: none"> • Guide intended to help real estate professionals and multiple listing services use the latest RESO data information. • The guide clarifies what constitutes “verified” information as well as how different types of information communicated to clients.
Real Estate Standards (RESO)	<ul style="list-style-type: none"> • <u>Accelerated timeline for MLSs to adopt standard fields for home energy information from 2020 to 2018 fields.</u>
Home Performance	<u>Launched “HPXML website”</u> <ul style="list-style-type: none"> • Explains the how’s and why’s for using HPXML, a data specification developed and used by the home • Includes a comprehensive section that focuses on the real estate transaction and the importance of
Appraisal Institute	<u>Updated the “Residential Green and Energy Efficient Addendum”</u> <ul style="list-style-type: none"> • Allows appraisers to more consistently document and value home energy information. • Corresponds to the latest Real Estate Standards Organization’s fields for verified energy information.
California Regional MLS Build It Green U.S. Green Building Council	<u>Implemented extensive training and enhanced data sharing with real estate professionals</u> <ul style="list-style-type: none"> • Began development of green building data registry and more effective collaboration among key groups. • Trained more than 400 REALTORS and 60 appraisers on home energy features and valuation.

Home Energy Information Guide

(CMLS, NAR, RESO, DOE)



Clarifies Three Major Categories of Green Verifications

1. Green Certifications

- The home achieves standards of energy and/or green features
- Popular programs can vary by market



2. Energy Labels

- Applicable to any home
- Compares home to an accepted standard

Nutrition Facts	
Serving Size 1/2 cup (115g)	
Servings Per Container About 4	
Amount Per Serving	
Calories 250	Calories from Fat 130
	% Daily Value*
Total Fat 14g	22%
Saturated Fat 9g	45%
Cholesterol 55mg	18%
Sodium 75mg	3%
Total Carbohydrate 26g	9%
Dietary Fiber 0g	0%
Sugars 26g	
Protein 4g	
Vitamin A 10%	Vitamin C 0%
Calcium 10%	Iron 0%

*Percent Daily Values are based on a diet of other people's secrets.

3. Verified Energy Improvements

- Proof of investment in upgrades
- Clarifies differences with “comparable” homes



FY18 HEIA Partner Commitment Highlights

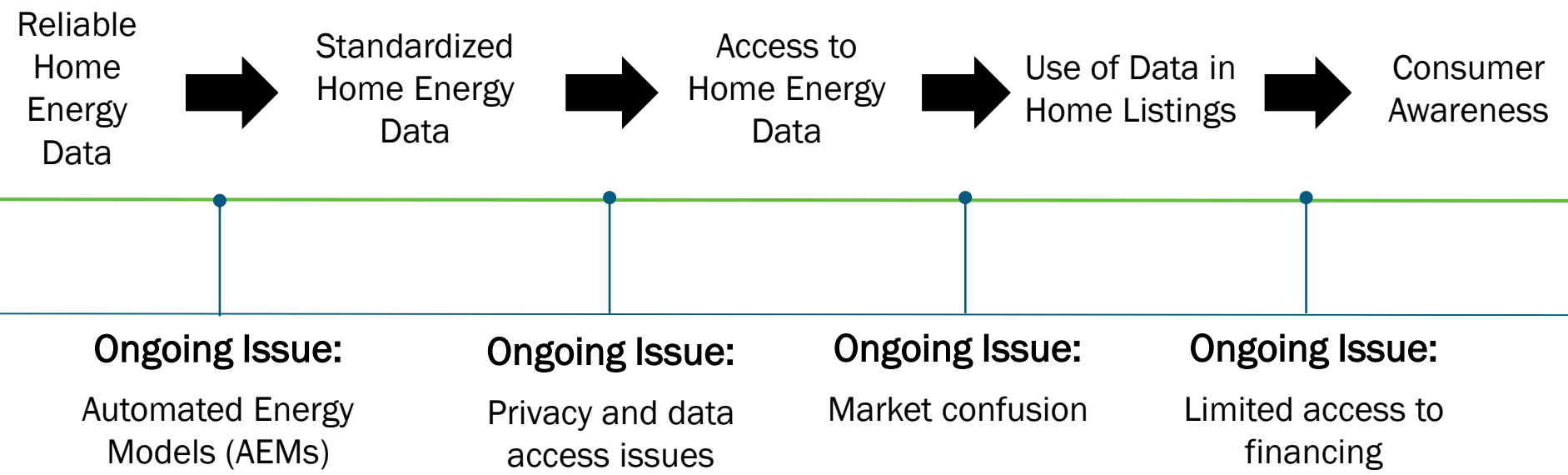
Partner	Commitment
Appraisal Institute	<ul style="list-style-type: none">• Map use of Green Addendum• Update green courses
National Association of State Officials	<ul style="list-style-type: none">• Create State Policy Toolkit
Real Estate Standards	<ul style="list-style-type: none">• Report on the 100 largest MLS' implementation of green fields
Oregon	<ul style="list-style-type: none">• Continue development and coordination for data auto-population
Northeast	<ul style="list-style-type: none">• Beta test HELIX with an MLS• Pilot study of data flow with several states• Add PV data in addition to efficiency information
Chicago	<ul style="list-style-type: none">• Report on new research regarding 2016/17 field usage of energy bill info
California	<ul style="list-style-type: none">• Pilot Green Building Registry

Partners Cite Need for Additional Work on...

- Data access & privacy
- Greater uptake by national partners
 - e.g., RESO, CMLS, NAR, Appraisal Institute
- Information campaigns
- Integration with financing

Ongoing Issues

Home Energy Information Pipeline



In the Works

■ Automated Energy Models

- Is there a way to turn these into a positive?
- RMI analysis, using Home Energy Score data
- Potential for improved remote asset assessments

■ Opportunities to reduce confusion and grow pipeline

- Common metric with ENERGY PLUS
 - Estimated BTUs, cost
 - HERS, Home Energy Score, GSEs, LEED, others?)
- DOE's WX program
 - Plans to create new "NEAT" – could easily generate Score

■ Integration with financing

- Value EE at point of sale AND/OR finance upgrades as part of mortgage
- Fannie Mae pilots with DOE and others

Questions?



HELIX Ownership and Governance



Richard Faesy, Energy Futures Group

Three-Phase Approach

Phase 1: HELIX Project

- 2017-2018 NEEP will retain ownership rights and oversight while HELIX is a project of NEEP
- Under DOE grant contract

Phase 2: HELIX Subsidiary

- As HELIX becomes more independent and the future development is clearer HELIX is set up as a wholly-owned subsidiary of NEEP
- Ultimate structure post-NEEP determined before spinning off.
- Ensure HELIX is self-sufficient and financially viable before spun off.

Phase 3: HELIX Independence

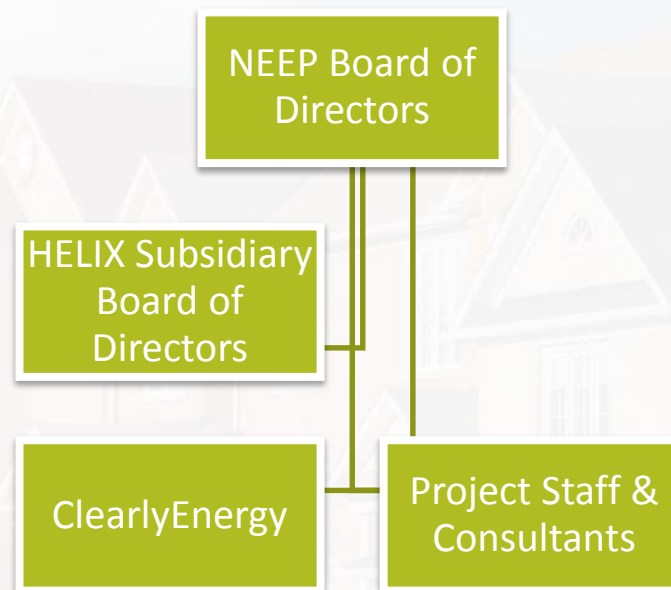
- Timing & structure determined by NEEP Subsidiary Board of Directors, then approved by NEEP Board of Directors.
- Premature to determine timing and ultimate structure at this point

Governance Structure

Figure 1. Project Governance Structure



Figure 2. Subsidiary Governance Structure



HELIX Operational Plan

- Understanding Value w/Revenue Models
 - Maintaining non-profit status allows for receiving grants and general support
 - Explore charging for support, membership, and use
 - Need to create customer value and market the benefit of understanding a home's energy performance
- Members
 - HELIX Providers
 - HELIX Users
 - HELIX Supporters
- Populating the database
 - Data consent and privacy provisions will need to be maintained for each state



Questions for HELIX

- How can we best determine the value of HELIX in the real estate marketplace and by jurisdictions with an interest in promoting energy information?
 - What might they be willing to pay for this data?
- What is the interest that data aggregators have in HELIX?
 - Data access -Partnership
 - Financial -Ownership
- How does HELIX relate to other energy auto-pop efforts currently under development (e.g., Pivotal in NC, LBNL's PV Auto-Pop, California's efforts, etc.)?

HELIX Database Access Protocols



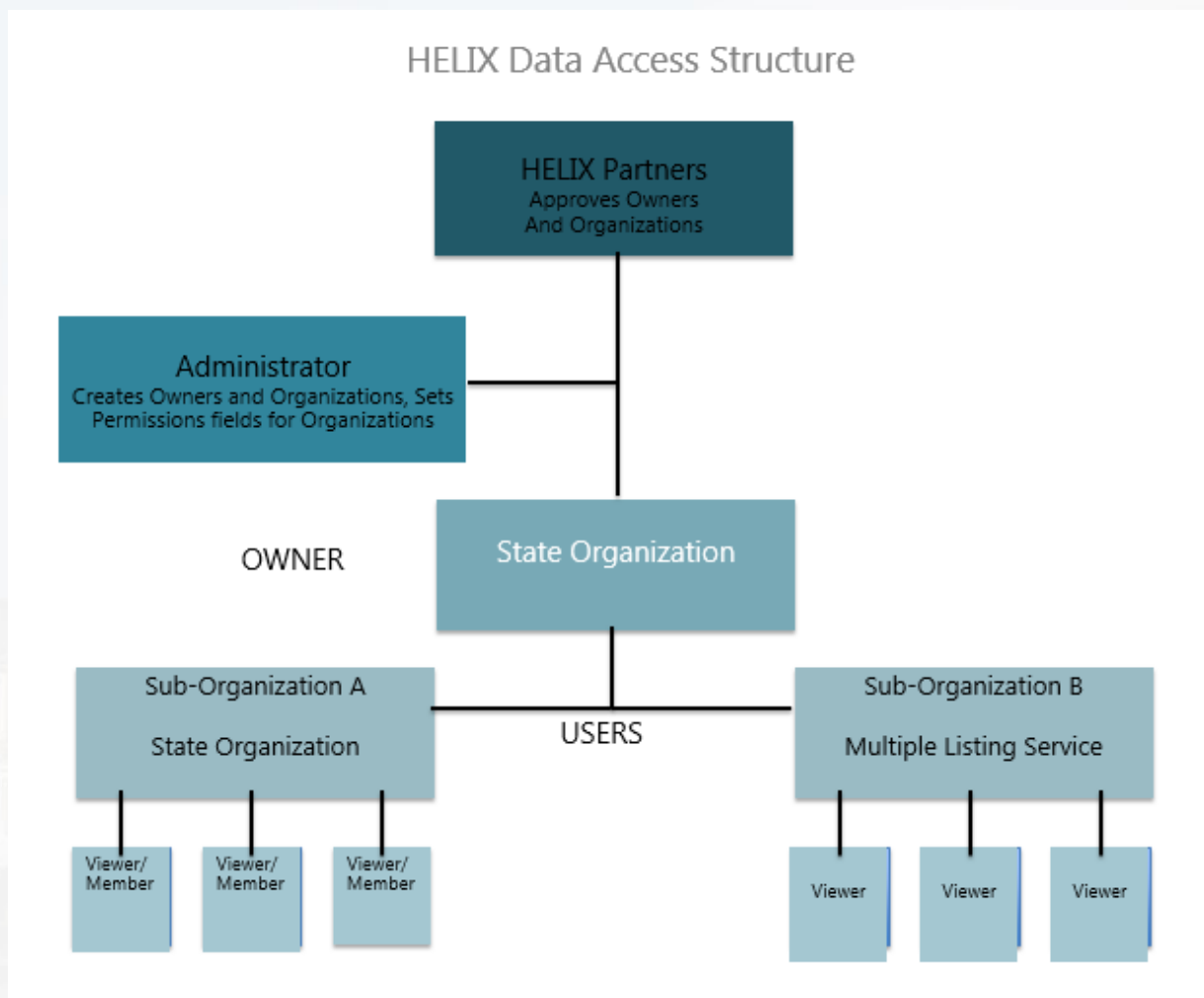
Mark James, Vermont Law School

HELIX Testing Database Access Protocols

- Develop Operational Policies to Maintain, Populate and Quality Control the HELIX Database
- Set rules and guidelines that will govern how HELIX manages data flows and access
- Beta testing
 - Making HELIX accessible to individuals and organizations outside of the project team
 - Facilitating access while maintaining privacy

HELIX Testing

Database Access Protocols



HELIX Testing

Database Access Protocols

- State Organizations and Multiple Listing Services
 - Supervising MLS access to data
 - State Organizations will have different management options
 - Full Control
 - Operational Sign Off
 - Minimal Supervision

Questions?

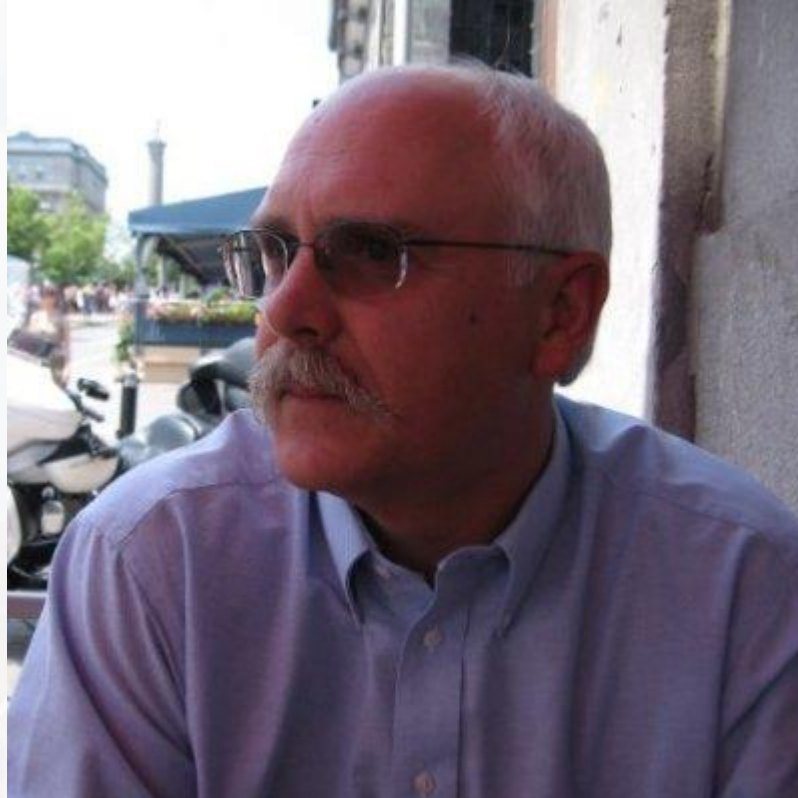


BREAK for 10 Minutes



Real Estate Outreach and Education:

This “green stuff” so complicated- is help on the way?



Jeff Gephart, Vermontwise Energy Services

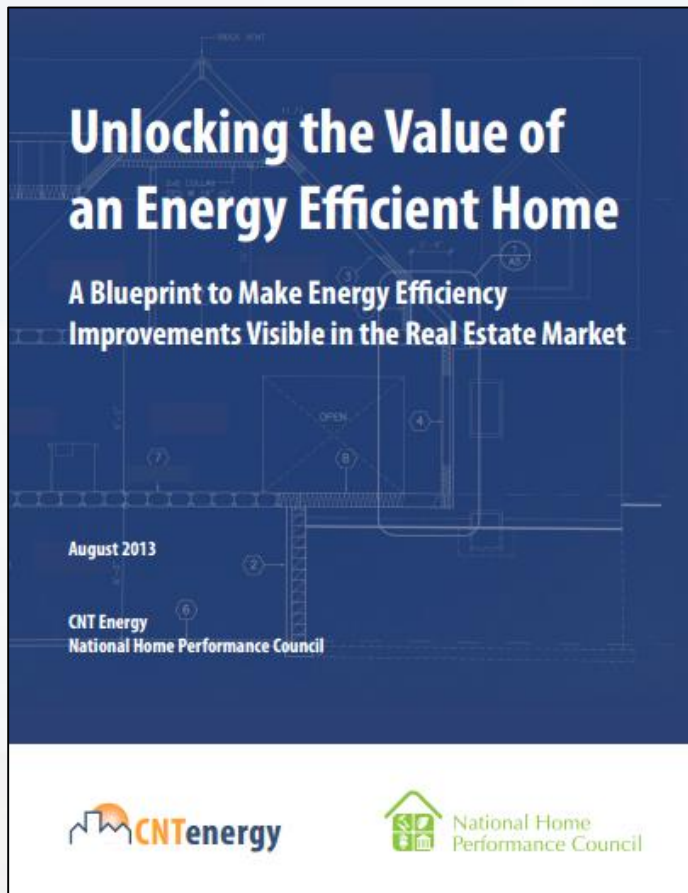
Education for Real Estate Professionals

Jeffrey Gephart
for: **Efficiency**
Vermont



Virtual Summit
November 15, 2017





Market Transformation Strategy

Visible Value Blueprint



www.mredllc.com/comms/documents/Unlocking_the_Value_an_Energy_Efficient_Home.pdf

Visible Value Blueprint – 7 Steps

1. **Document** energy efficiency features and improvements using consistent, standardized methods.
2. **Disclose inventories** of energy efficient homes to track supply.
3. Capitalize on existing [*and/or create*] **high-quality continuing education** and **designation training**.
4. Work with the **MLS** community to ensure that **data** about home energy efficiency improvements are incorporated **into for-sale listings**.
5. Ensure that the **data** about home energy efficiency improvements are incorporated **into the appraisal process**.
6. Develop standards and **IT solutions** that allow quicker, more accurate, **automated transfer of data**.
7. Work with partner **financial institutions** to ensure selection of **qualified appraisers**.

Education for Real Estate Professionals

Educational support for real estate professionals is needed because:

- The benefits of energy efficiency and sustainability are of increasing importance to home owners and home buyers.
- New and existing homes built or renovated following building science principles perform differently than the homes we're accustomed to and documentation by accredited, independent 3rd parties is increasing.
- Without knowledge of construction methods and benefits of a high performance home, real estate market professionals: appraisers, lenders, multiple listing systems, and Realtors®, are at increased liability risk when unaware of such major improvements in housing performance.

HELIX Message for Real Estate Pros

There is a lot going on in the green real estate space.

Solar panels, energy scores for homes, and green home certifications make the lives of real estate professionals significantly more difficult.

Can't anyone think of an easy solution?

There is a solution. It's called HELIX.

What's HELIX? HELIX is a place where all of this data is housed.

Imagine a day when you enter an address into your MLS and ALL your listing's green features auto-populate into the MLS.



Credit: Craig Foley, Sustainable Real Estate Consulting Services

HELIX Message for Real Estate Pros

HELIX is a solution because:

- Data provided is verified by accredited, independent, 3rd parties
- Accurate input into MLS assured with auto-population
- Accurate data reduces liability for real estate professionals and MLS
- Enables real estate professionals to document energy efficiency and green building certifications in for-sale listings
- Improves ability to locate homes with energy efficiency and green building features to purchase, sell, and/or compare to


We're not going to turn real estate professionals into building scientists but...



Building
science?

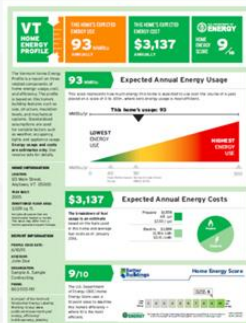
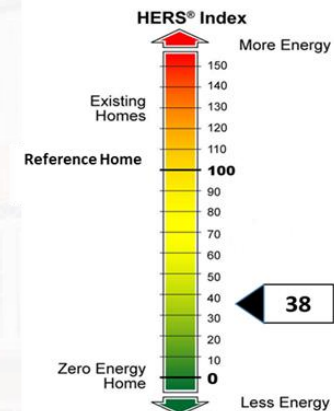
...but we can help them use the tools available:
3rd party verified documentation.

1. **Document** energy efficiency features and improvements using consistent, standardized methods.

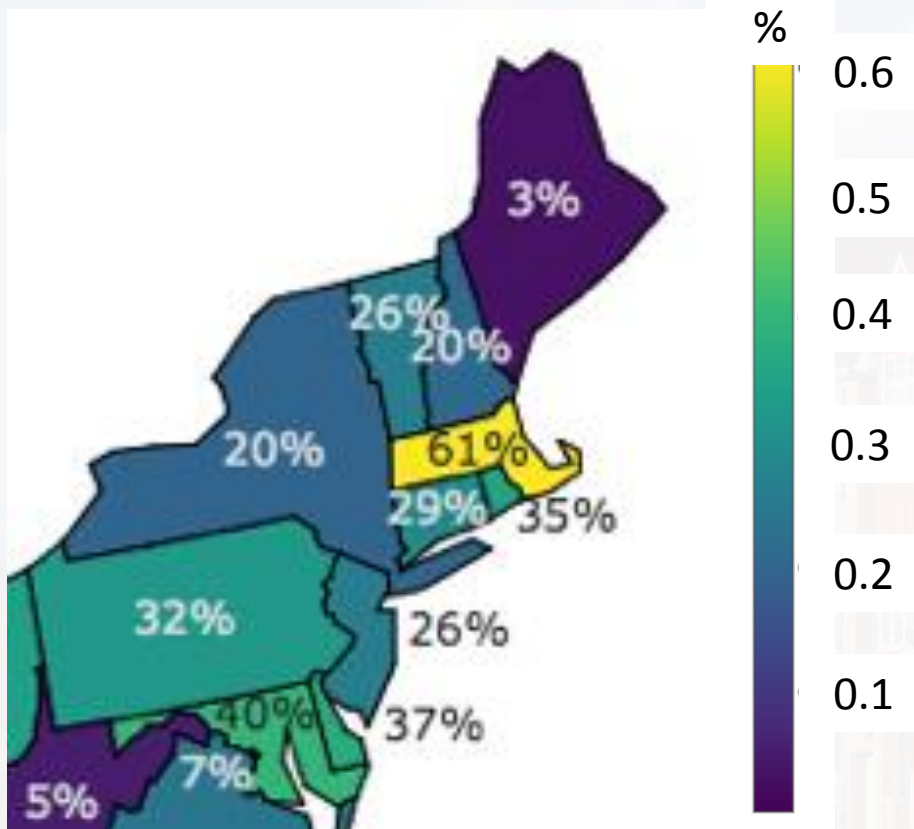
 AI Reports® Form 820.05*	Client File #:			Appraisal File #:		
	Residential Green and Energy Efficient Addendum					
	Client:					
	Subject Property:					
City:		State:		Zip:		
Additional resources to aid in the valuation of green properties and the completion of this form can be found at: http://www.appraisalsolutions.org/education/green_energy_addendum.pdf						
The appraiser hereby certifies that the information provided within this addendum: • has been considered in the appraiser's development of the appraisal of the subject property only for the client and intended user(s) identified in the appraisal report and only for the intended use stated in the report. • is not provided by the appraiser for any other purpose and should not be relied upon by parties other than those identified by the appraiser as the client or intended user(s) in the report. • is the result of the appraiser's routine inspection of and inquiries about the subject property's green and energy efficient features. Extraordinary assumption: Data provided herein is assumed to be accurate and if found to be in error could alter the appraiser's opinions or conclusions. • is not made as a representation or as a warranty as to the efficiency, quality, function, operability, reliability or cost savings of the reported items or of the subject property in general, and this addendum should not be relied upon for such assessments.						
Green Building: The practice of creating structures and using processes that are environmentally responsible and resource-efficient throughout a building's lifecycle from siting to design, construction, operation, maintenance, renovation, and deconstruction. This practice expands and complements the classic building design concerns of economy, utility, durability, and comfort (US EPA). High Performance building and green building are often used interchangeably.						
Six Elements of Green Building: A green building has attributes that fall into the six elements of green building known as (1) site, (2) water, (3) energy, (4) materials, (5) indoor environmental quality, and (6) maintenance and operation. The energy and water elements are the most measurable elements of green or high performance housing. Appraisers need savings amounts to develop an income approach to support energy efficient contributory value.						



• Home Energy Rating

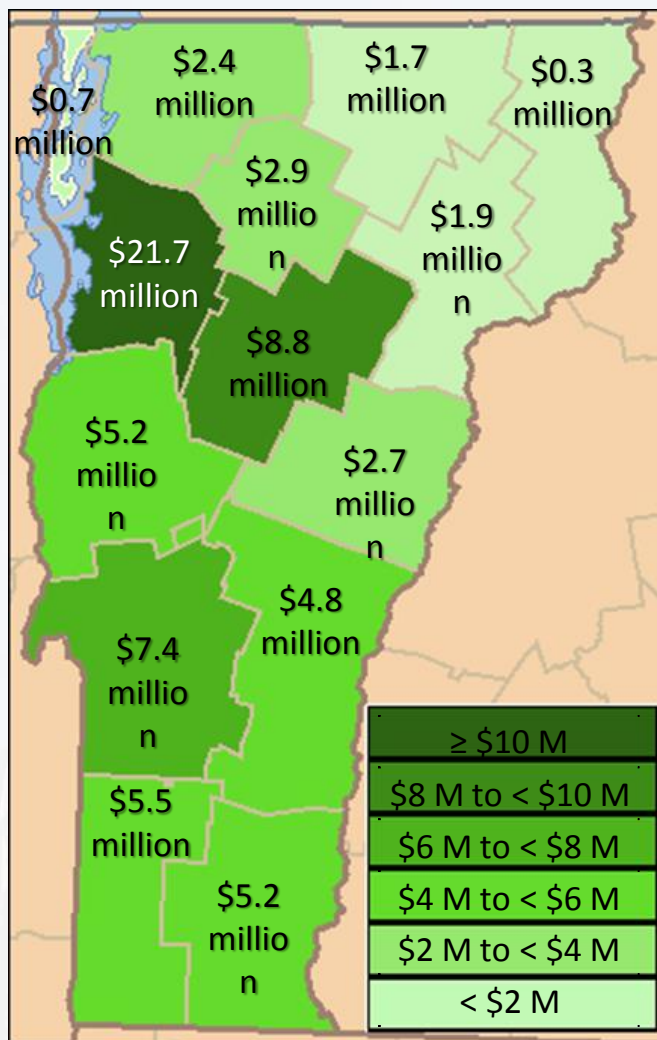


2. Disclose inventories of energy efficient homes to track supply.



What does the Northeast's green home inventory look like?

- 2016 new construction with HERS Index Scores
- MA leads the nation with 61% of new homes built in 2016 receiving HERS Scores



Disclosing Inventory via Commission Value

Existing Homes with Comprehensive Energy Audits & Weatherization Work Performed

Commission potential by county:
6% of median home price*

X

of weatherized homes

*median non-vacation home price Jan-June 2017 – Source:

www.vhfa.org/news/blog/home-prices-rise-northern-vermont-counties-through-june-2017

Real Estate Market Education Seeking Regional Allies

3. Capitalize on existing [*and/or create*] **high-quality continuing education** and **designation training**.

Trade associations use education, particularly continuing education (license required), to increase the professionalism of their members and to raise critical, non-dues operating revenue.

Real Estate Market Education Seeking Regional Allies

Efficiency and building certification programs that can provide state-approved, continuing education courses and instructors should be able to collaborate with the local chapters of the following trade associations to provide education about building efficiency and renewable energy:

Appraisal Institute
Association of Credit Unions
Council of Multiple Listing Services
Mortgage Bankers Association
National Association of REALTORS®
State Housing Finance Agencies

Others?

Who among you are or know the allies and contacts for HELIX for educational collaboration in your state?

Let's start getting CE credits approved and scheduling training!

Code of Ethics and Standards of Practice of the NATIONAL ASSOCIATION OF REALTORS®

Article 11

REALTORS® shall **not undertake to provide specialized professional services concerning a type of property or service that is outside their field of competence** unless they engage the assistance of one who is competent on such types of property or service, or unless the facts are fully disclosed to the client. Any persons engaged to provide such assistance shall be so identified to the client and their contribution to the assignment should be set forth.

Code of Ethics and Standards of Practice of the NATIONAL ASSOCIATION OF REALTORS®

Article 11

Standard of Practice 11-1

When REALTORS® prepare opinions of real property value or price they must:

- 1. be knowledgeable about the type of property being valued,**
- 2. have access to the information and resources necessary to formulate an accurate opinion, and**

...unless lack of any of these is disclosed to the party requesting the opinion in advance.

How do Realtors[®] stay relevant when evermore connected homes can track & disclose energy use?



Alexa, sell my home.



Real Estate Market Educational Activities

Multiple education strategies (light touch through deep dive) proposed:

- News articles and email blasts promoting education through real estate related associations
- Exhibits at conferences held by real estate related associations
- Short presentations at association meetings or for businesses - 15 to 30 minutes that promote HELIX and deeper educational offerings
- Continuing education credit approved courses (2 to 8 credits)
 - A 2-hour HELIX CE credit course will soon be available for state approval
- Day-long symposiums – *like the Vermont or New Hampshire Green Real Estate Symposiums*
- Designation training (deeper dives - usually more than 1 day)



High Performance Homes are in Every Market

Earn NAR's Green Designation to gain a competitive edge.

Through this two-day program, you'll gain an understanding of:



Buyers' and sellers' changing expectations about energy and home performance



How properties with green features can sell for more



Marketing the benefits of high performance features and smart home technology



The advantages of a sustainable business model

Take the course:



Get started today! Learn more at GreenREsourceCouncil.org

National Association of Realtors® rolled out their **Green Designation** in 2008.

Out of 1.2 million Realtors® (NAR members), among the 2 million active licensed real estate agents in the U.S., ~50,000 (4%) currently have earned the NAR Green Designation.

Amanda Stinton, Director of Sustainability, National Association of Realtors®



NAR **Green Designation** Training Jan. 17-18, 2018, Manchester, VT

Green Realtor® rock star
(that's how they talk)
Craig Foley, Sustainable
Real Estate Consulting
Services.

Craig is an NAR Green
Designee and course
instructor.



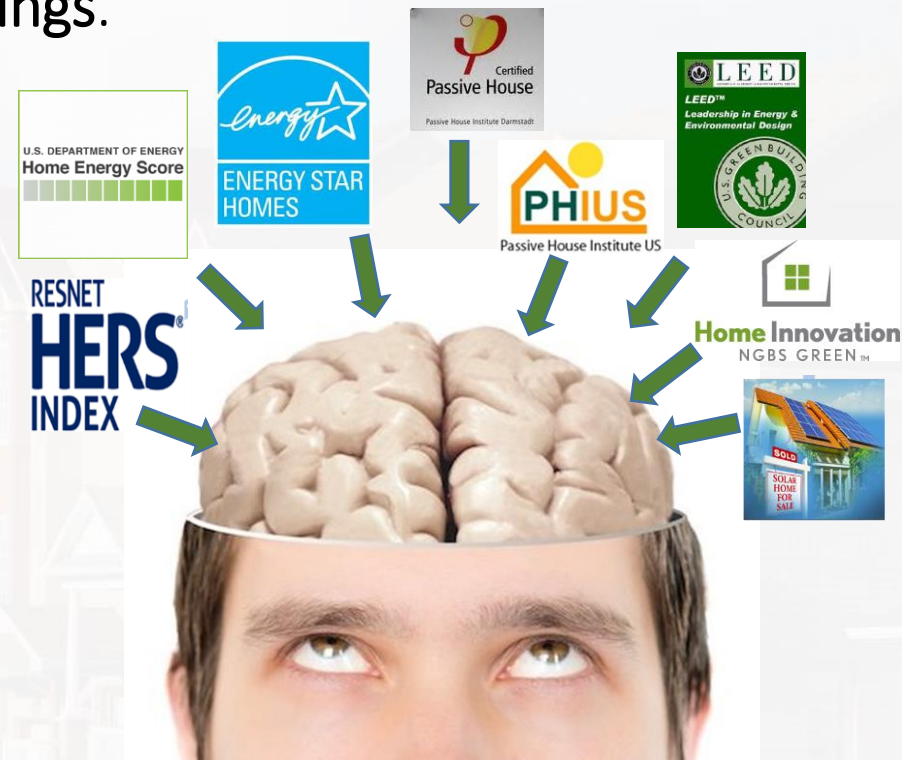
TEDxSomerville - March 30, 2014

4. Work with the **MLS** community to ensure that **data about home energy efficiency improvements** are incorporated **into for-sale listings**.

MLS staff provide training on the database and use of the green fields.

Program sponsors and MLS might develop more training opportunities utilizing MLS communications tools.

- Pop-up guides when hovering over green fields
- Webinars appended to MLS
- Other ideas/needs?



5. Ensure that the **data** about home energy efficiency improvements are incorporated into the **appraisal process**.



“Nowadays people know the price of everything and the value of nothing.”

Oscar Wilde, *The Picture of Dorian Gray*

Education

Your Career

Search Appraisal Institute Education

Education Resources

Knowledge Center

Examination Applications and Other Forms

State Appraisal Regulatory Agencies

Using a Financial Calculator

Scholarships

[Green Building Resources](#)

More Green Resources

Group Education Opportunities

Green Building Resources

All Things "Green"

Appraisal Institute offers a variety of resources centered around the valuation of sustainable properties.

Downloads

[Commercial Green and Energy Efficient Addendum](#) - Assists appraisers in analyzing commercial "Green" features and properties

[Residential Green and Energy Efficient Addendum](#) - Assists appraisers in analyzing residential "Green" features and properties.

[FAQs: Valuation of Sustainable Buildings Professional Development Program](#)

Valuation of Sustainable Buildings Professional Development Program & Registry

Introduction to Green Buildings: Principles & Concepts
 Case Studies in Appraising Green Residential Buildings
 Case Studies in Appraising Green Commercial Buildings
 Residential and Commercial Valuation of Solar

[Register Now](#)

Education

7 CEUs

7 CEUs

14 CEUs

14 CEUs

Appraisal Institute - Valuation of Sustainable Buildings Professional Registry Residential Listings

Appraisers Accepting For Fee Assignments as of 8/28/17

U.S. States & DC	Residential
Alabama	1
Alaska	9
Arizona	13
Arkansas	4
California	73
Colorado	14
Connecticut	3
Delaware	0
District of Columbia	1
Florida	19
Georgia	19
Hawaii	0
Idaho	0
Illinois	22
Indiana	8
Iowa	3
Kansas	2


U.S. States & DC	Residential
Kentucky	9
Louisiana	0
Maine	6
Maryland	4
Massachusetts	3
Michigan	2
Minnesota	1
Mississippi	0
Missouri	2
Montana	0
Nebraska	0
Nevada	6
New Hampshire	3
New Jersey	6
New Mexico	7
New York	9
North Carolina	3

U.S. States & DC	Residential
North Dakota	0
Ohio	5
Oklahoma	5
Oregon	4
Pennsylvania	4
Rhode Island	1
South Carolina	1
South Dakota	0
Tennessee	4
Texas	11
Utah	18
Vermont	9
Virginia	26
Washington	2
West Virginia	2
Wisconsin	2
Wyoming	0
Total:	346

 Appraisal Institute® <i>Professionals Providing Real Estate Solutions</i>		
Valuation of Sustainable Buildings Professional Registry Listings		
State	Residential	Commercial
CT	3	1
MA	3	5
ME	6	0
NH	3	1
NY	9	1
RI	1	1
VT	9	5

Appraiser Education – New Course

Online, 8-hour continuing education approved course.



Calypso

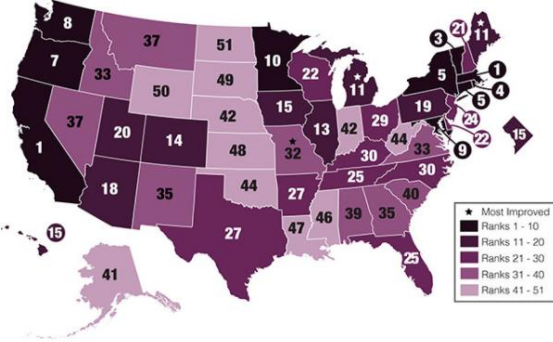
Continuing Education™

Better education makes better professionals.

[Home](#)
[Seminars](#)
[Support Center](#)
[Contact Us](#)
[System Requirement](#)

Home > Real Estate > 8 hr-Appraising Energy Efficient Residential Properties OR

8 hr-Appraising Energy Efficient Residential Properties OR



COURSE FEES	\$109.00
TOTAL	\$109.00

BUY NOW

Course Details
 Format: Online
 Test Attempts: 1
 Percentage required to pass: 70%

Special Instructions
 This course is approved for 8 hours of elective continuing education credit.
[View course approvals here.](#)




Rich Finigan



Amy McClellan

Finding Qualified Professionals




Home About ▾ Real Estate Professionals Course Providers Consumers Lenders Registry Contact Q

Your source for real estate energy professionals:

Appraisers
Lenders
Real Estate Agents & Brokers

Energy-efficient homes have special features.
Now you can choose a pro who understands this emerging market.

[LEARN MORE](#)



Energy Efficient Professionals Qualifications Registry

A new professional registry born out of energy efficiency and real estate educational collaboration.

Welcome to the Energy Efficient Professionals Qualifications Registry

The Energy Efficient Professionals Qualifications Registry (EEPQR ~ pronounced “ep-i-cure”) is the first “green” registry of real estate professionals.

The EEPQR is designed to help consumers find real estate professionals who have the qualifications needed to assist with the home buying and selling process. Professionals listed in the registry have successfully completed advanced training in green building and sustainable practices, which makes them uniquely qualified to help buyers and sellers better understand the green features and benefits of a home.



7. Work with partner financial institutions to ensure selection of qualified appraisers.

Engaging Lenders Using: *Appraised Value and Energy Efficiency: Getting It Right*

Explains why there are issues with appraisals:

- Changes in market demand
- Energy code updates
- Fannie Mae, Freddie Mac, FHA requirements for appraiser competency

<http://bcap-energy.org/appraised-value-and-energy-efficiency-getting-it-right/>

Appraised Value and Energy Efficiency: Getting it Right

While location, design, and price are a home buyer's main considerations, surveys show that buyers rank energy efficiency as one of the most desirable features, and importantly, when there is sufficient energy savings - [and they're willing to pay more for](#). However, energy efficiency can be overlooked in the appraisal process for a variety of reasons, including a lack of access to quality data, underwriting impediments, and appraiser qualifications. Many appraisers may not be aware of the unique features of an energy efficient home. However, there are many specially-trained appraisers who are qualified to assess the value of these features that are often hidden behind the drywall. One way to know that a home is built energy efficiently is to know which energy code it was built to.

According to the U.S. Department of Energy, homes built to the 2012 or 2013 International Energy Conservation Code (IECC) are 13-16% more efficient than those built to the 2009 IECC or earlier. They will be more comfortable to live in and have lower monthly energy bills.

Fannie Mae, Freddie Mac and FHA guidelines require appraisers to consider the energy efficient features of the home, and if the market supports an adjustment in the appraised value, one must be made, but an average appraiser won't take this into account if they aren't aware of it.



A ready-made solution exists.

[Fannie Mae](#), [Freddie Mac](#) and [FHA](#) guidelines require lenders to choose competent appraisers who have the requisite knowledge required to perform a professional quality appraisal for the specific geographic location and particular property type.

Appraisers who are specially trained on energy efficient / high-performing homes will analyze market trends relating to special energy-efficiency features. You can access a list of qualified appraisers at the [Valuation of Sustainable Buildings Professional Development Program Registry](#).

What can builders do?

Builders can help the buyer assure a competent appraiser is selected by doing these things:

1. Complete and provide buyers with the [Residential Green and Energy Efficient Addendum form](#).
2. Provide a copy of a complete Home Energy Rating System (HERS) report (if available).
3. Prepare the buyer to notify the lender that they require a competent appraiser for this special type of construction; add your logo and provide a copy of the directions on the next page.
4. Add your logo, the property address, and contact info to the attached letter. Direct your buyer to give the letter (along with 1 and 2 above) to their lender.

Engaging Lenders Using: Appraised Value and Energy Efficiency: Getting It Right

Template letters for buyer and lender offer solutions:

- Prepares buyer for the mortgage application and appraisal
- What loan applicants need to do when seeking the mortgage
- For lender it describes why home is a special property type
- Provides a Registry where lenders can find qualified appraisers
- Explains course work those appraisers completed

Appraised Value and Energy Efficiency: Getting it Right

While location, design, and price are a home buyer's main considerations, surveys show that buyers rank energy efficiency as one of the most desirable features, and importantly, when there is sufficient energy savings - [yes, they're willing to pay more for](#). However, energy efficiency can be overlooked in the appraisal process for a variety of reasons, including a lack of access to quality data, underwriting impediments, and appraiser qualifications. Many appraisers may not be aware of the unique features of an energy efficient home. However, there are many specially-trained appraisers who are qualified to assess the value of these features that are often hidden behind the drywall. One way to know that a home is built energy efficiently is to know which energy code it was built to.

According to the U.S. Department of Energy, homes built to the 2012 or 2015 International Energy Conservation Code (IECC) are 15-16% more efficient than those built to the 2009 IECC or earlier. They will be more comfortable to live in and have lower monthly energy bills.

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3. Prepare the buyer to notify the lender that they require a competent appraiser for this special type of construction; add your logo and provide a copy of the directions on the next page.
4. Add your logo, the property address, and contact info to the attached letter. Direct your buyer to give the letter (along with 1 and 2 above) to their lender.



Appraised Value & Energy Efficiency: *Getting It Right* – for Home Performance Contractors

Appraised Value and Energy Efficiency: Getting it Right

While location, design and price are a home buyer's main considerations, surveys show that buyers rank energy saving features and equipment (e.g., air and duct sealing, insulation, and high-efficiency heating, ventilation, and air conditioning equipment) as desirable features for which buyers are willing to pay more. The home may also have an addition built to the 2012 or 2015 International Energy Conservation Code (2012 IECC or 2015 IECC), which would make the addition between 15 and 16 percent more efficient than if built to previous codes.

However, energy efficiency may be overlooked in the appraisal process for a variety of reasons, including a lack of access to quality data, underwriting impediments, and appraiser qualifications. Many appraisers may not be aware of the unique features of an energy efficient home.

To ensure that a home's green and/or energy efficient features and equipment are taken into account during an appraisal, it is important to document the home's energy efficiency features in a standard format. This documentation may be completed as part of an energy upgrade through a program such as the Department of Energy's Home Performance with ENERGY STAR® program or as part of the generation of a recognized energy performance score, such as a Home Energy Score (HEScore), a Home Energy Rating System (HERS) index, or other metric. It is also important for homeowners to choose an appraiser that is qualified to value the green and/or energy efficiency features of a high performing, energy efficient home in the local real estate market.

A Ready-Made Solution Exists

Fannie Mae, Freddie Mac and Federal Housing Administration require appraisers to consider the energy efficient features of the home. There are many specially-trained appraisers who are qualified to assess the value of these features that are often hidden behind the drywall.

What Can Contractors Do?

Contractors can help clients ensure that a qualified appraiser is selected by doing the following things:

1. Complete and provide homeowners with the *Residential Green and Energy Efficient Addendum*, available at <http://www.appraisalinstitute.org/assets/1/77/Interactive620-04-ResidentialGreenandEnergyEfficientAddendum.pdf>.
2. Provide homeowners with a copy of a completed third-party-certified inventory of home's energy efficiency features in a standard format, such as a certificate that conforms to the Building Performance Institute's 2101-S-2013 Standard Requirements for a Certificate of Completion for Residential Energy Efficiency Upgrades, available at <http://www.bpionline.com/wp-content/uploads/2017/02/BPI-2101-S-2013-Standard-Requirements-for-a-Certificate-of-Completion-for-Residential-Energy-Upgrades-2013-09-03.pdf>, and/or a copy of a completed report with a HERS rating, HEScore, or other recognized energy performance score (if available).
3. Prepare the homeowner to notify the lender that they require an appraiser that is qualified to value energy efficient, high performing homes. Add your logo, the property address, and contact information to the letter for Lenders. Direct your client to give the letter (along with information outlined in the bullets above) to their lender.

For Buyers

ENSURING A QUALIFIED APPRAISER FOR YOUR HOME

Your home has higher energy efficiency or green standards than many others on the market because you or a previous owner implemented a whole-house energy upgrade, or installed green or high-efficiency equipment and features. Homes like yours typically perform better than homes built during the same period or earlier. Your home may be more healthy and comfortable to live in, and will likely have lower monthly energy bills than comparable homes without these features. Some of your home features may include:

- More wall and ceiling insulation to keep conditioned air inside your home
- Windows that keep the heat out in the summer months to improve comfort
- Fewer drafts and air leaks, which improve indoor comfort and reduce energy costs
- High-efficiency heating, ventilation, and air conditioning ("HVAC") equipment and sealed ducts, which reduce energy consumption and increase comfort by distributing heated and cooled air evenly through the home

What You Need To Know Regarding the Loan/Appraisal Process

Some lenders randomly assign an appraiser to estimate the value of a home. However, yours is not a typical home because it is a higher-performing building or one with unique green or high-performance features. Fannie Mae, Freddie Mac and Federal Housing Administration require appraisers to be qualified to appraise the specific property in the assignment. To ensure that the appraiser takes your home's unique features into account, you should clearly identify the property as a special property type, which requires an appraiser qualified in the valuation of energy efficient, high-performing homes.

What You Need to Do

Provide your lender with one or more of the following information provided to you by the builder, retrofit contractor, homeowner, energy rater, green certification, or Home Energy Rating System ("HERS") report:

- The lender letter regarding this special property type and the need for an appraiser qualified to value energy efficient, high-performing homes.
- A third-party-certified inventory of the home's energy efficiency features in a standard format, such as a certificate that conforms to the Building Performance Institute's 2101-S-2013 Standard Requirements for a Certificate of Completion for Residential Energy Efficiency Upgrades, available at <http://www.bpionline.com/wp-content/uploads/2017/02/BPI-2101-S-2013-Standard-Requirements-for-a-Certificate-of-Completion-for-Residential-Energy-Upgrades-2013-09-03.pdf>.
- A recognized energy performance score, such as a Home Energy Score, a HERS rating, or other metric such as those listed on the Lawrence Berkeley National Laboratory's Information Atlas for Appraising Green and High-Performing Buildings, located at: <https://sites.google.com/site/appraisinggreenbuildings/her-topics/rating-systems>.

For Lenders

Dear Lender,

The home located at: _____ is a special property type. It has green and/or energy efficient, high-performing features that may include:

- Existing home that has received an energy upgrade through a program such as the Department of Energy's Home Performance with ENERGY STAR® program
- Existing home with green, energy efficient or other high-performing features such as high-efficiency HVAC equipment, high-quality insulation, air or duct sealing, and similar features
- An addition built to the 2012 or 2015 International Energy Conservation Code (2012 IECC or 2015 IECC)

Description of energy efficient and/or green features:

A completed copy of the *Residential Green and Energy Efficient Addendum*, and the energy report (if available, or two years of utility bills) should be included with the appraisal engagement letter. Fannie Mae, Freddie Mac and Federal Housing Administration require lenders to choose appraisers properly qualified to value the green and/or energy efficiency features of a high performing, energy efficient home in the local real estate market.

You can access a list of appraisers who may have those qualifications at the *Valuation of Sustainable Buildings Professional Development Program Registry*, available at: http://www.myappraisalinstitute.org/findappraiser/green-sustainability_residential.aspx.

These specially-trained appraisers have completed 28 hours of education and passed three exams. If the appraisers on your panel are not on this list, they can complete 14 education hours online to get started at: http://www.myappraisalinstitute.org/education/course_desc/Default.aspx?term_nbr=826&key_type=CO.

Appraisers on this list are not required to be Appraisal Institute members but must take the required courses and pass the exams to be listed.

If you have questions, please contact:

NAME: _____
PHONE: _____
EMAIL ADDRESS: _____

Appraised Value & Energy Efficiency: Getting It Right - for Realtors®



Appraised Value and Energy Efficiency: Getting it Right

While location, design, and price are a home buyer's main considerations, surveys show that buyers rank energy efficiency as one of the most desirable features, and importantly, when there is sufficient energy savings – one they're willing to pay more for¹. However, energy efficiency can be overlooked in the appraisal and/or listing process for a variety of reasons, including a lack of access to data, underlying impediments, and appraiser or agent qualifications. Many appraisers and/or agents may not be aware of the unique features or benefits of an energy efficient home. However, many appraisers and real estate agents are qualified to identify these features that are often hidden behind drywall. One way to peg the efficiency of a home is to know which energy code it was built to, or ask the homeowner if the home has earned an energy or green certification. A quick address search of the RESNET HERS Index database is a good place to start. If rated July 2012 or later, the RESNET registry will reveal the home's HERS Index.

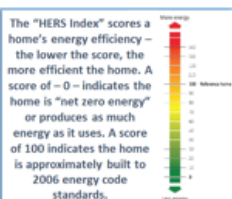
According to the U.S. Department of Energy, homes built to the 2012 or 2015 International Energy Conservation Code (IECC) are 15-16% more efficient than those built to the 2009. They will typically be more comfortable to live in, have better overall performance, and lower monthly energy bills.

Fannie Mae, Freddie Mac and FHA require appraisers to consider the energy efficient features of the home, and if the market supports an adjustment in the appraised value, one must be made. Often, appraisers won't take energy efficient and green features into account if they aren't aware of them. This is where the listing agent must be sure that such features are accurately identified in searchable MLS fields and appropriate documents attached for potential buyers and appraisers to review.

A ready-made solution exists.

Fannie Mae², Freddie Mac³ and FHA⁴ require lenders to choose appraisers who have the requisite knowledge required to perform a professional quality appraisal for the specific geographic location and/or who are competent to appraise a particular property type. The Uniform Standards of Professional Appraisal Practice (USPAP) promulgated by the Appraisal Standards Board (ASB) of The Appraisal Foundation defines "competence" requirements for appraisers where USPAP is applicable.

¹ <http://ecap-energy.org/homebuyer-demand-for-energy-codes/>
² <http://www.fanniemae.com/content/pubs/bsa/22524.pdf#page=590>
³ http://www.freddie.com/singletable/appraiser_independence_faq.html#830
⁴ <http://portal.hud.gov/hudportal/documents/huddoc?id=40001FQH.pdf#page=73>



The "HERS Index" scores a home's energy efficiency – the lower the score, the more efficient the home. A score of 0 – indicates the home is "net zero energy" or produces as much energy as it uses. A score of 100 indicates the home is approximately built to 2006 energy code standards.

FOR BUYERS ENSURING A QUALIFIED APPRAISER FOR YOUR HOME

Your home has higher energy efficiency or green standards than many others on the market. It should be more comfortable to live in and have lower monthly energy bills. Homes built to the 2015 International Energy Conservation Code (IECC) and the current Vermont Residential Building Energy Standard, are 15-16% more efficient than those built to the 2009 IECC or earlier. Some of your home features may include:

- More wall and ceiling insulation to keep conditioned air inside your home
- Windows that keep the heat out in the summer months to improve comfort
- Fewer drafts and air leaks, which improve indoor comfort
- Or, you may have a home built well before the new code but have invested in energy or green retrofits that makes your home more efficient than other homes built during the same time frame.

What You Need To Know Regarding the Loan/Appraisal Process

Some lenders randomly assign an appraiser to estimate the value of a home. However, yours is not a typical home if it is a higher-performing building or one with unique green features. Fannie Mae, Freddie Mac and FHA require that appraisers be appropriately qualified to appraise the specific property in the assignment; if you do not clearly identify the property as a special property type requiring an appraiser properly qualified in the valuation of energy efficient, high-performance homes, you may risk that an appraiser without the necessary qualifications will be chosen and that appraiser may not take these features into account.

What You Need to Do

Provide your lender with these things provided to you by the builder, homeowner, energy rater, green certification, or complete HERS Report:

- The lender letter regarding this special property type and the need for an appraiser properly qualified to value energy efficient, high-performing homes.
- The Appraisal Institute's Residential Green and Energy Efficiency Addendum, completed, if possible, with the assistance of the builder, energy rater, or green rater.
- The Home Energy Rating System (HERS) Report (if available)
- Vermont Home Energy Profile and/or Home Energy Score Report (A rating of 1-10; applicable for existing homes only).
- Documentation certifying any 3rd party verified building certifications earned.

FOR LENDERS

Dear Lender,

The home located at: _____ is a special property type. It is a green, and/or energy efficient, high-performing home as shown below:

- ☐ 2015 International Energy Conservation Code (2015 IECC) - the current Vermont Residential Building Energy Standard
- ☐ Existing home with Energy/Green Retrofits

Description of energy efficient and/or green upgrades:

A copy of the Green and Energy Efficient Addendum form, and the energy report (if available, or two years of utility bills) should be included with the appraisal engagement letter. Fannie Mae, Freddie Mac and FHA require lenders to choose appraisers properly qualified to value the green and/or energy efficiency features of a high performing, energy efficient home in the local real estate market.

You can access a list of appraisers who may have those qualifications at the Valuation of Sustainable Buildings Professional Development Program Registry, available at:

www.myappraisalinstitute.org/findappraiser/green_sustainability_residential.aspx.

These specially-trained appraisers have completed 28 hours of education and passed three exams. If the appraisers on your panel are not on this list, they can complete 14 education hours online to get started at:

www.myappraisalinstitute.org/education/course_descrb/Default.aspx?prgrm_nbr=826&key_type=CO

Appraisers on this list are not required to be Appraisal Institute members but must take the required courses and pass the exams to be listed.

If you have questions, please contact:

NAME: _____

PHONE: _____

EMAIL ADDRESS: _____

An opportunity not to be surprised by calls for real estate professionals competent regarding energy efficiency and renewable energy.



for Friday, April 22, 2016

- [AVCU Board Proposes Dual Membership Bylaw Amendment](#)
- [Course on Valuating Solar Promoted by VT Green Home Alliance](#)
- [CU Direct's Thrive! Taking Place May 5-6 at Foxwoods](#)
- [26 CUs, 1/4 Million Members Affected by Ecuador Earthquake](#)
- [Reminder: Register Now for NEFEC's May 6th Spring Meeting](#)
- [THANKS! to AVCU's Take a Chance Auction Donors](#)



Announcing AV's ***Residential and Commercial Valuation of Solar*** course & promoting ***Appraised Value and Energy Efficiency: Getting It Right.***

Money talks – be fluent

Lenders need to convey that competence in appraising high performance homes is a must have in their rotation list or through their AMC.

Who has more influence on appraiser training than lenders?



The screenshot shows the homepage of the Vermont Mortgage Bankers Association. The header features the association's name in green serif font. Below it is a navigation bar with links: Home, News and Links (highlighted in red), Events, Education, CMP, Legislation, Membership, and Sponsors. The main content area has a light green background. On the left, contact information is listed: 'Contact us: Vermont Mortgage Bankers Assn. 866-680-8622' and a link to 'Mortgage Bankers Association Issue Briefs'. On the right, under the heading 'Important LINKS', several links are listed: 'Appraised Value and Energy Efficiency' (highlighted with a red box), 'VT Transfer Tax Chart, June 2015', 'CFPB Resources for RESPA/TILA Implementation 11/14', 'MBA 2014 Economic Forecast & Analysis', 'MBA Vermont State Facts, 3rd Qtr 2013', and 'Link to Freddie/Fannie 2014 Limits'.

Vermont Mortgage Bankers Association

Home News and Links Events Education CMP Legislation Membership Sponsors

Contact us:
Vermont Mortgage Bankers Assn.
866-680-8622

[Mortgage Bankers Association Issue Briefs](#)

Important LINKS

[Appraised Value and Energy Efficiency](#)

[VT Transfer Tax Chart, June 2015](#)

[CFPB Resources for RESPA/TILA Implementation 11/14](#)

[MBA 2014 Economic Forecast & Analysis](#)

[MBA Vermont State Facts, 3rd Qtr 2013](#)

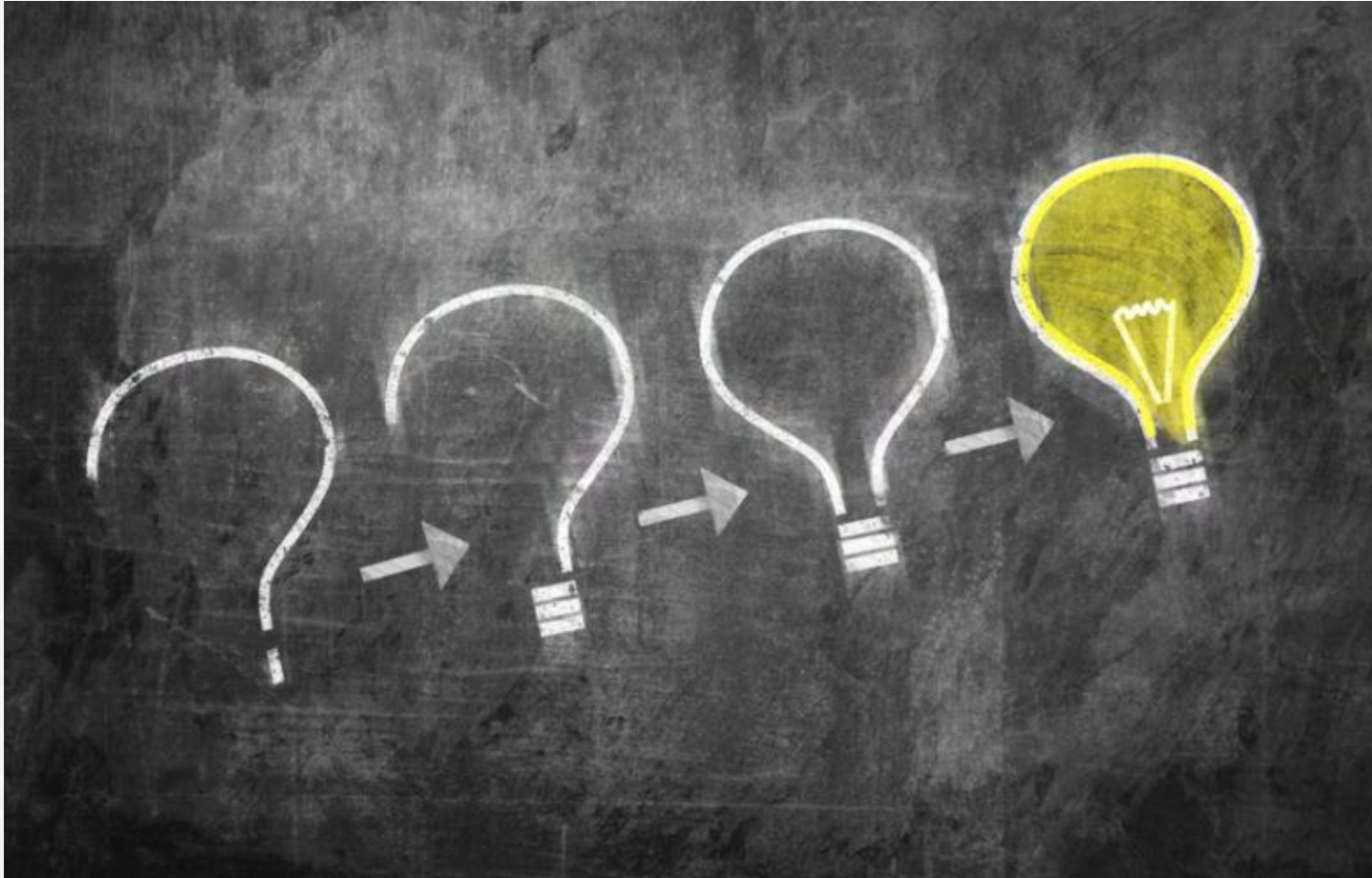
[Link to Freddie/Fannie 2014 Limits](#)



Too much of this green stuff?

Imagine a day when you enter an address into your MLS and **ALL** your listing's **green features auto-populate** into the **MLS**.

Questions?



Synergistic Activities

PV Auto-Pop and EMPRESS



*Ben Hoen,
Lawrence Berkley National Labs*



*Richard Faesy,
Energy Futures Group*

PV Auto-Pop: Update and Synergistic Opportunities with HELIX

Ben Hoen

HELIX

Virtual Summit

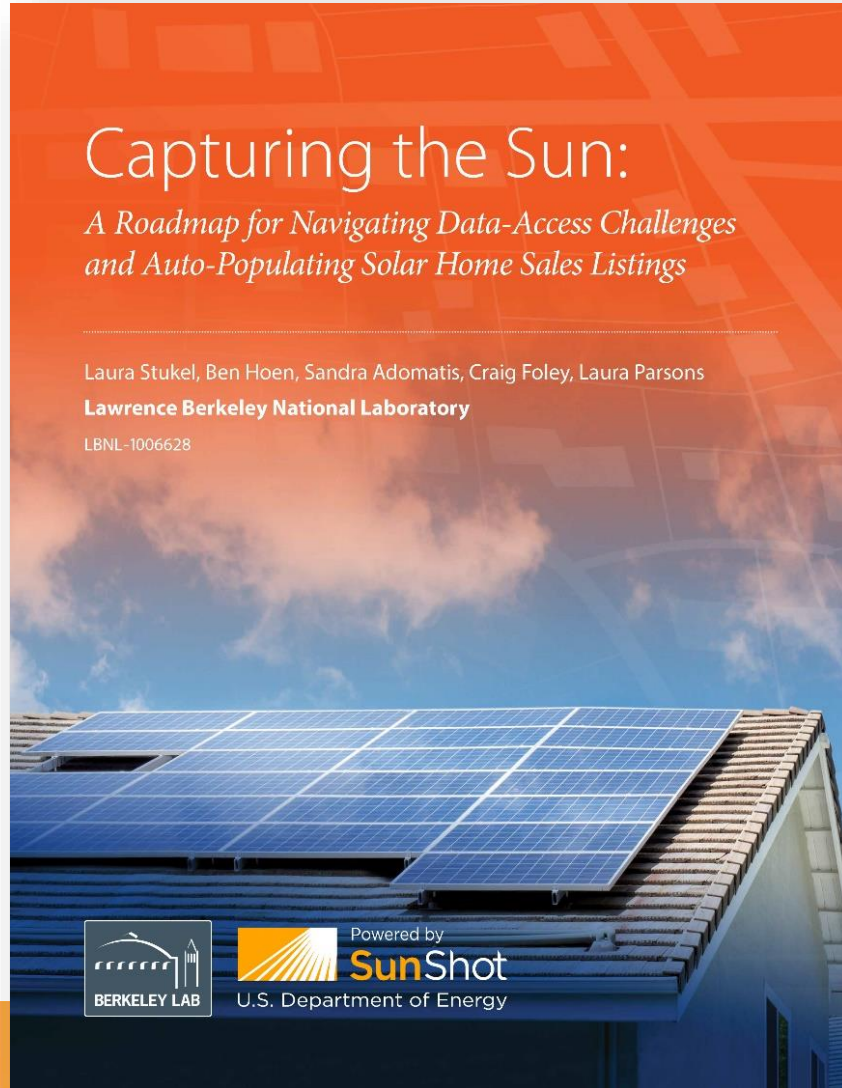
Nov 15, 2017



Capturing The Sun: A Roadmap

Lays out how solar characteristics can be “auto-popped” in MLSs

- Authors from real estate, appraisal, and MLS worlds
- Examines roadblocks
- Offers next steps
- Case studies from three geographies



Solar Field Specification For MLSs

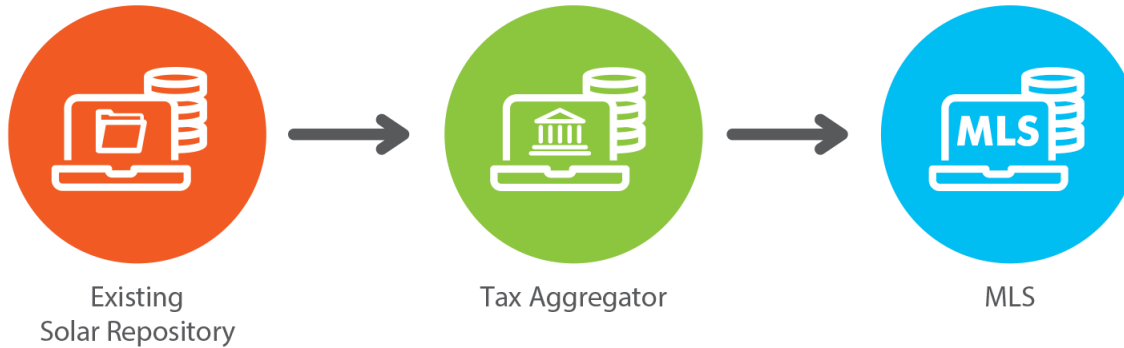


Data required for auto-pop of PV listings:

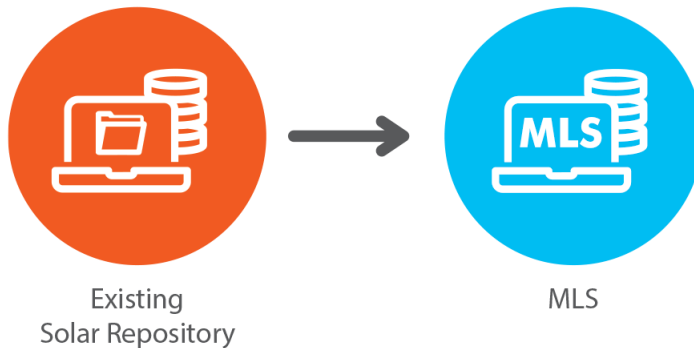
- Address
- Size of the system
- Year the system was installed
- Ownership details
- Actual or estimated annual system output

Direct To MLS Pathway

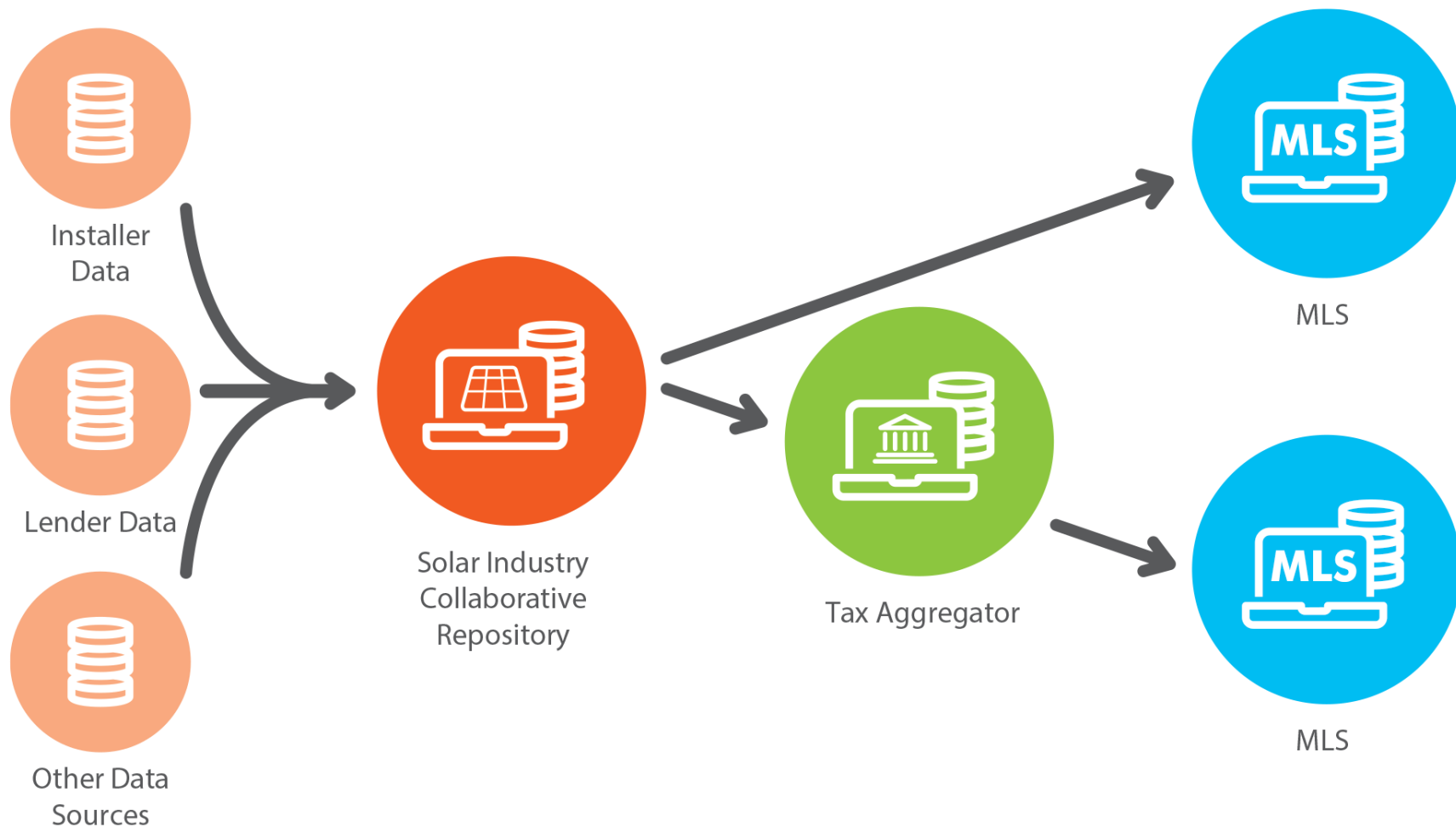
Tax aggregator imports data from the existing solar repository, then feeds to MLS



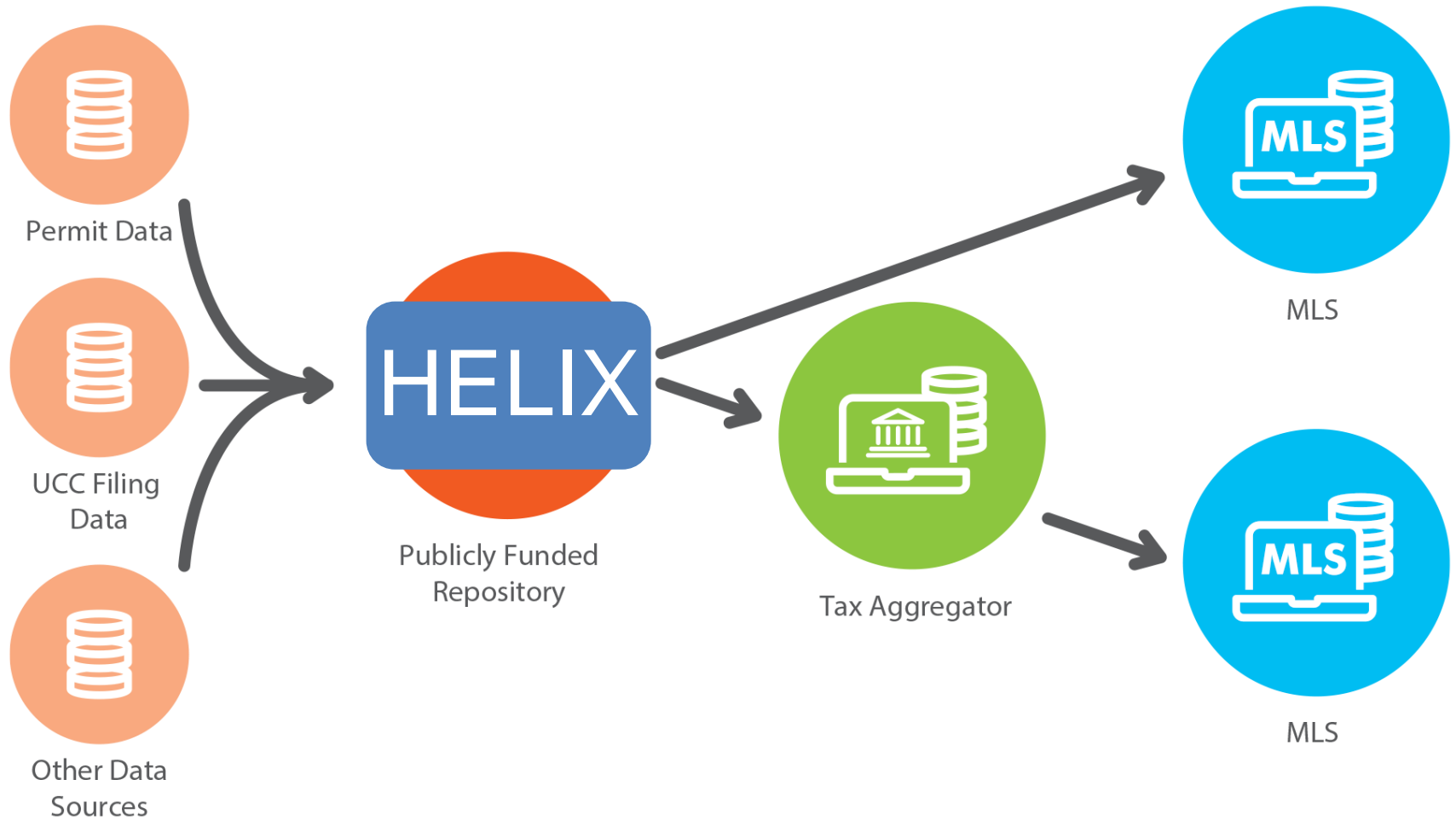
MLS imports directly from the existing solar repository



Solar Industry Collaborative Pathway



Publicly Funded Pathway

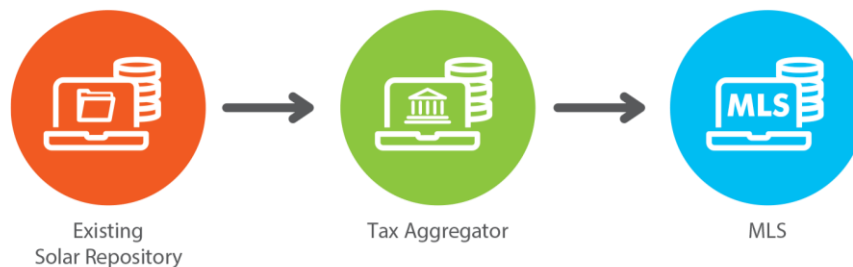


PV Auto-Pop Implementation Efforts Are Ongoing

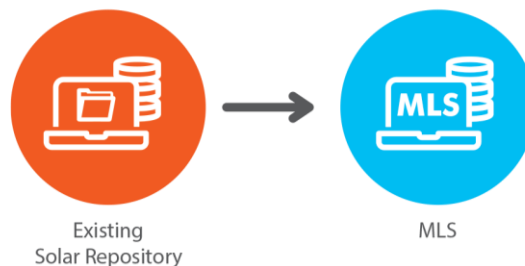
5 Focus Geographies:

- Vermont
- Massachusetts
- Connecticut
- Southern California
- Colorado

Tax aggregator imports data from the existing solar repository, then feeds to MLS

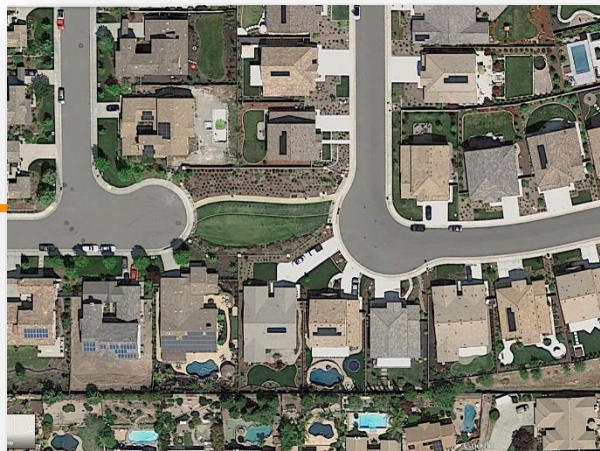


MLS imports directly from the existing solar repository



Solar + Home Asset Ratings





Thank You



Ben Hoen

Lawrence Berkeley National Laboratory

845-758-1896

bhoen@lbl.gov

Links

[*Selling Into The Sun*](#)

[*Appraising Into The Sun*](#)

[*Leasing Into The Sun*](#)

[*Capturing The Sun*](#)

EMPRESS

(Energy Metrics to Promote Residential
Energy Scorecards in States)

Richard Faesy, Energy Futures Group

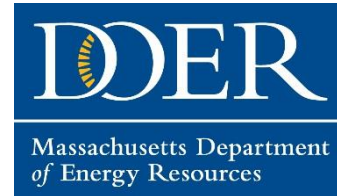


STATE OF RHODE ISLAND
**OFFICE OF
ENERGY RESOURCES**

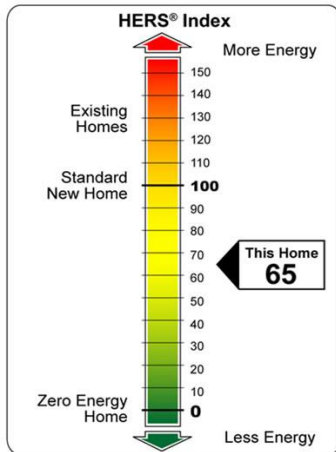


The Team

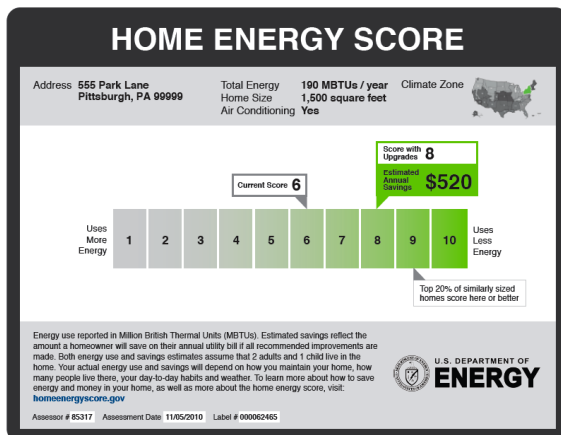
- Rhode Island Office of Energy Resources (OER)
- National Association of State Energy Officials (NASEO)
- Arkansas Energy Office (AEO)
- Massachusetts Department of Energy Resources (DOER)
- Missouri Division of Energy (DE)
- Oregon Department of Energy (ODOE)
- Earth Advantage (EA)
- Energy Futures Group (EFG)
- Vermont Energy Investment Corporation (VEIC)



Background



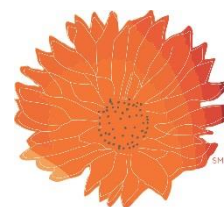
- Home Energy Labels have the potential to transform the residential building market by making energy efficiency visible
- 2 primary systems provide info on home energy performance in the US:
 - Home Energy Rating System (HERS) from the Residential Energy Services Network (RESNET)
 - Home Energy Score (HEScore) from the US Department of Energy (DOE)
- These two systems calculate and represent energy performance quite differently – leading to market confusion



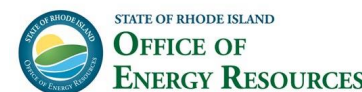
More Background

- **Scores & Certifications:**

- LEED
- Energy Star
- HERS
- HES
- National Green Building Standard
- Living Building Challenge
- Etc.



LIVING
BUILDING
CHALLENGESM



Background Continued

- In the absence of transparency mandates, it's challenging to reach widespread market adoption of home energy scores/labels
- Many EE program administrators are also reluctant to incorporate scores into their programs without receiving attributable savings credit

New policies & regulatory approaches are needed to promote/incentivize the use of energy scores

Goals of the DOE SEP Grant

Goal 1: More closely align HERS and HEScore, so ratings and performance data are comparable and translatable

Goal 2: Develop and promote model policies and programs that encourage the voluntary use of residential energy data

Goal 3: Educate State Energy Offices, the real estate market, and other stakeholders on the policies, programs, processes, and market-facing information associated with a harmonized approach to home energy labeling

Key Tasks: Goal 1 (Harmonization)

- Facilitate conversations between stakeholders to reduce market confusion
- Standardize labeling tool outputs
- Produce a final report with recommendations:
- Support EnergyPlus as a common modeling engine for both systems



Label Recommendations

- **Primary Metrics**
 - HERS 1-100
 - Home Energy Score 1-10
 - Site MMBtu/year
 - kWh-Equivalent/year
 - Greenhouse Gas Footprint
- **Cost Metrics**
- **Fuel Use and Price**
- **Supporting Information**
- **Supplemental Information**
- **Policy Objective**
 - Greenhouse Gas Reduction
 - Energy Use Reduction & Cost Savings
- **Program Design Considerations**
 - Durable
 - Granular
 - Readily Understood by Consumers
 - Cost of Delivery
 - Finance Industry Recognition

Key Tasks: Goal 2 (Policies/Programs)

- Convene stakeholder roundtables
- Review legal issues associated with energy policy transparency
- Review existing national, state, and municipal policies and regulations
- Develop a policy toolkit to include models of policies, legislation, regulations, and governance frameworks for states

Key Tasks: Goal 3 (Education)

- Disseminate the policy toolkit to a wide group of stakeholders including state energy offices, governor's energy advisors and state legislative personnel
- Share policy toolkit and harmonization recommendations at conferences in 2018, and through webinars, newsletters & websites



Timeline

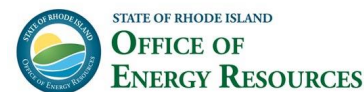


- **2017:**
 - Stakeholder roundtables
 - Energy label metrics recommendations
 - Policy toolkit
 - EnergyPlus Working Group
- **2018:**
 - Harmonization recommendations to DOE, RESNET, states and jurisdictions
 - Toolkit and recommendations dissemination

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Becca.Trietch@energy.ri.gov

Ed Carley
National Association of State Energy Officials
970-485-3586
ecarley@naseo.org



Questions?



The HELIX Pilot

The market and policy drivers for beta testing HELIX



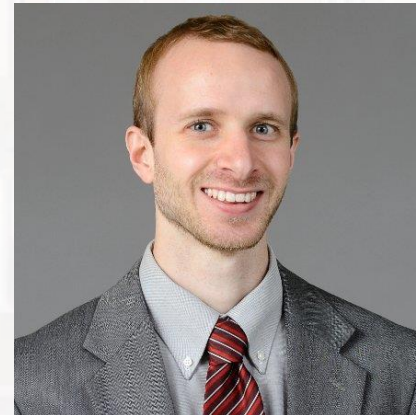
Elizabeth Murphy, United Illuminating



Julia Dumaine, Connecticut DEEP



*Meg Garabrant,
New England Real Estate Network*



*Kevin Rose,
National Grid Rhode Island*

Using the Home Energy Score to Build an Energy Efficient Real Estate Market



Connecticut Department of Energy and Environmental Protection

Agenda

- 1) What is Energize Connecticut?
- 2) Connecticut's Vision for the Future
- 3) How Connecticut is implementing the Home Energy Score
- 4) Next Steps



Energize Connecticut

- Created in 1998 by the Connecticut Legislature
- \$240 million, ratepayer-funded initiative dedicated to empowering Connecticut to make smart energy choices, save money, and use clean, affordable energy.
- Managed and administered by
 - The Connecticut Energy Efficiency Fund
 - The Connecticut Department of Energy and Environmental Protection
 - The Connecticut Green Bank
 - Eversource
 - United Illuminating



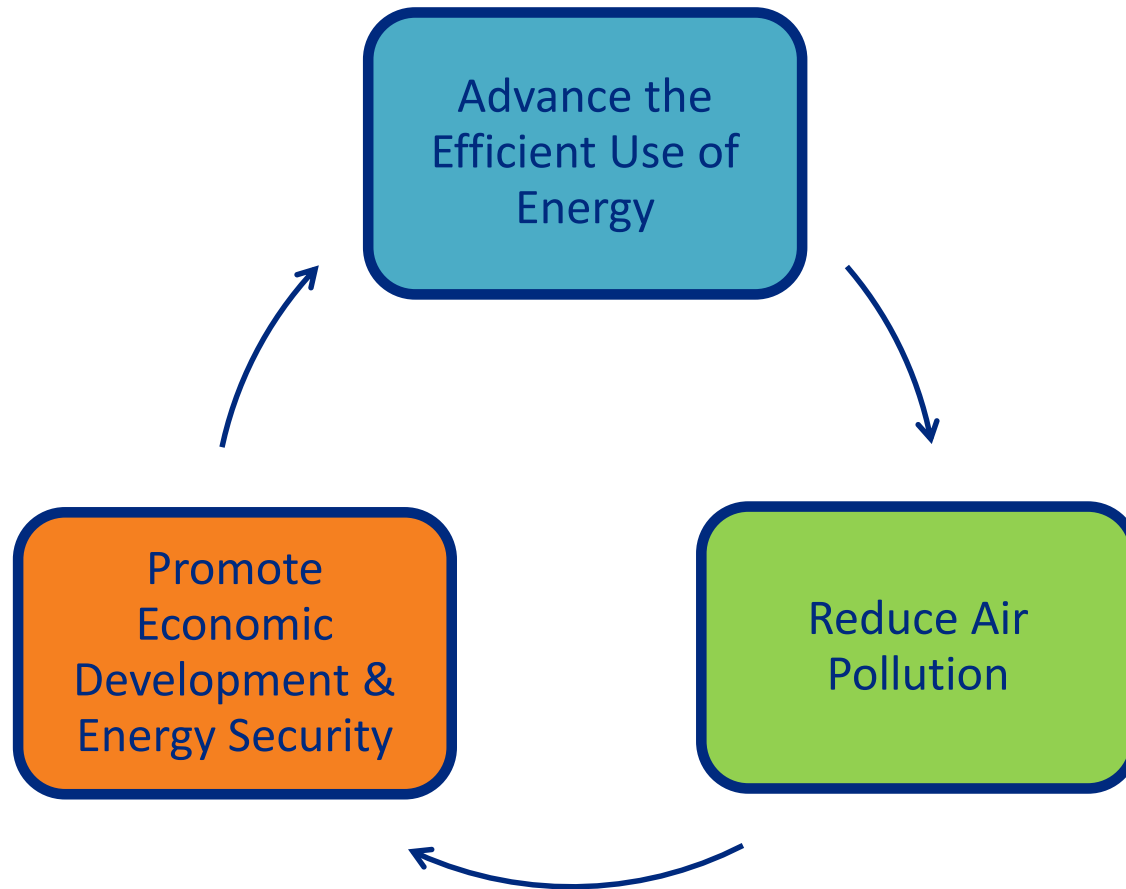
Empowering you to make
smart energy choices

EVERSOURCE

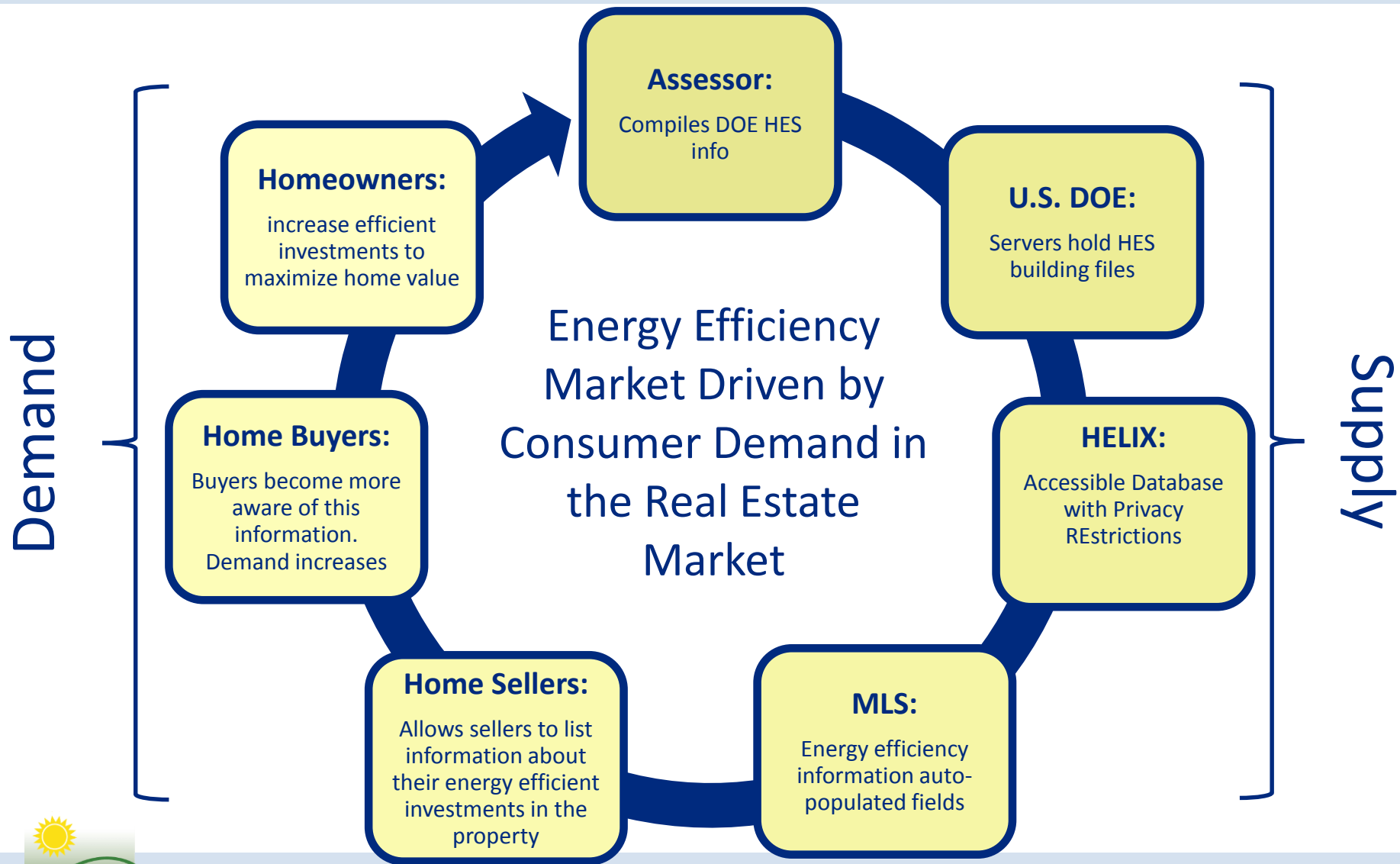


Connecticut Department of Energy and Environmental Protection

Energy Efficiency Fund Mission



Future State Vision



Current State

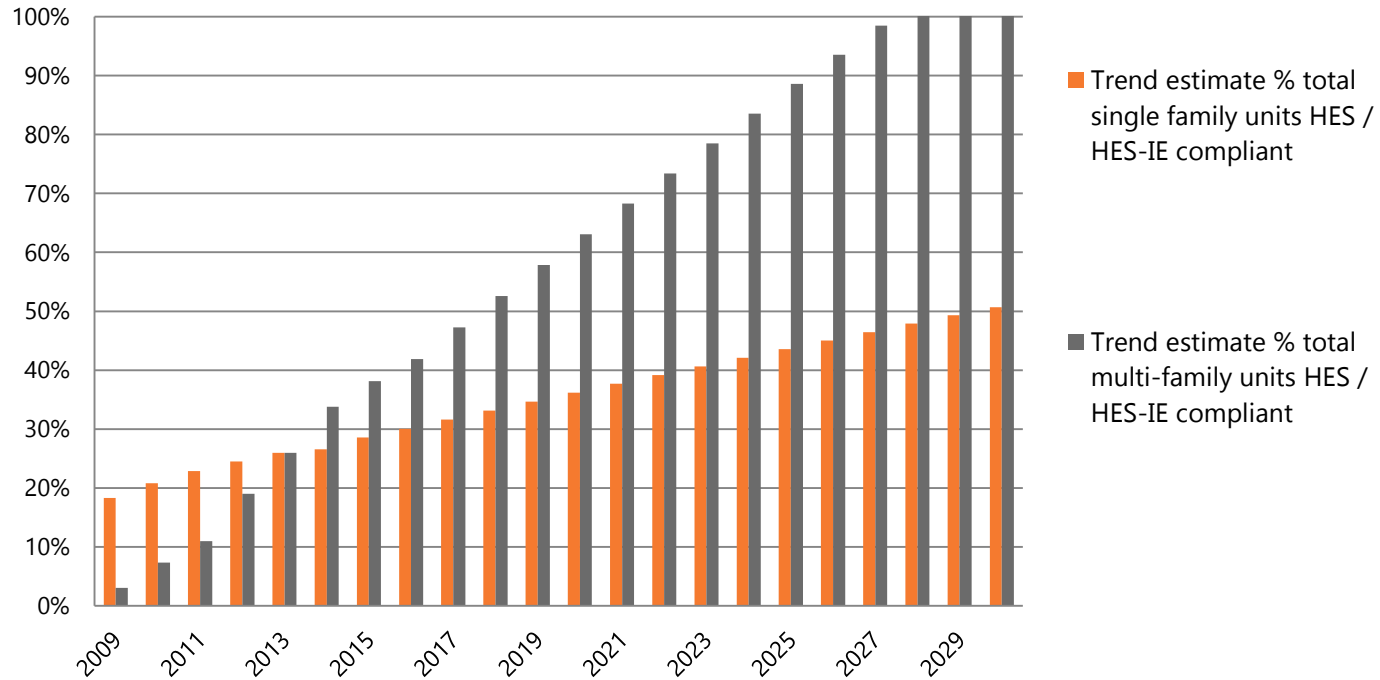
Fast Facts

- 70% built before 1980
- 44% oil heated
- 80% single family



Statutory goal of weatherizing **80%** of all homes by 2030

2030 Weatherization Goal Trend Analysis



Energize Connecticut: Home Energy Solutions (HES)

- Connecticut's HPwES program offering direct-install energy efficiency products and services for single family (1-4 units) homes
- Comprehensive energy assessment for a low customer co-pay
- BPI certified technician:
 - Addresses all energy-saving opportunities
 - Generates Home Energy Score
 - Qualifies home for add-on measure rebates
 - Reviews financing options



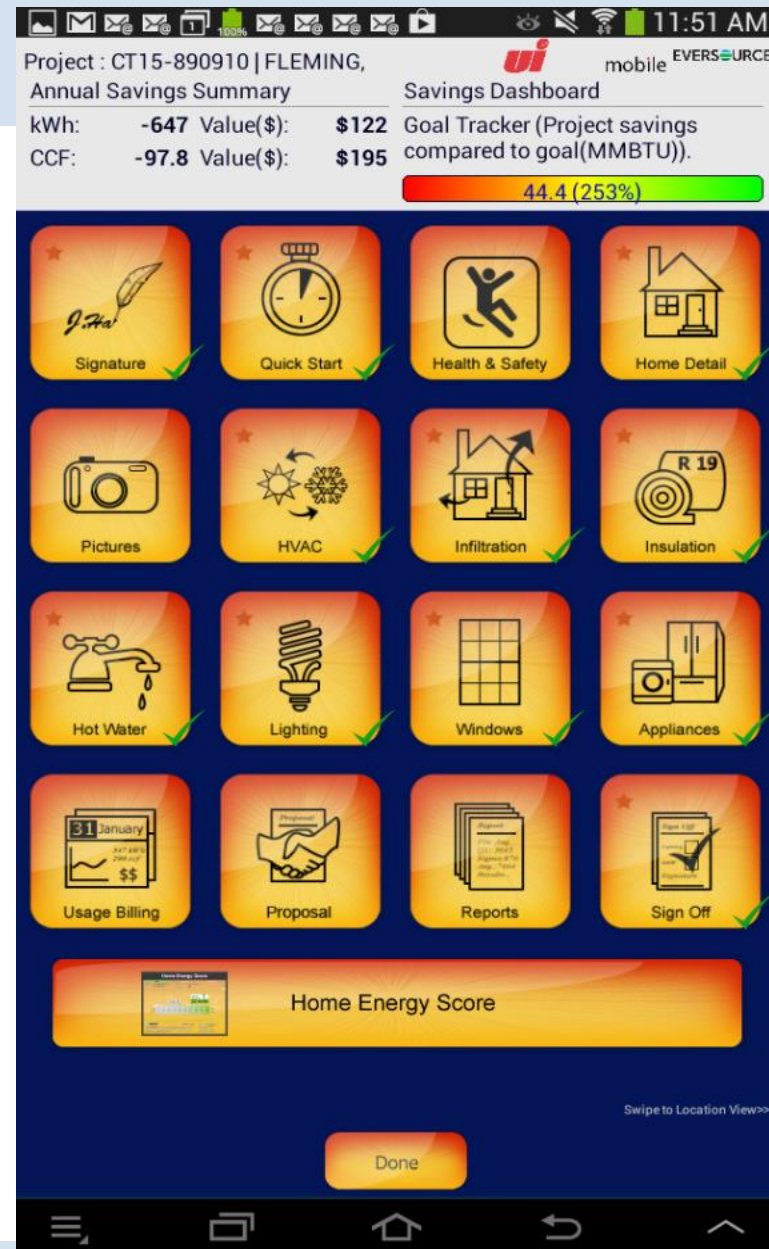
Home Energy Score Integration

- Connecticut was first statewide implementer in April 2015
 - Over 25,000 scores generated to date!
- Home Energy Score is a feature of all HES assessments in qualifying homes
- All HES lead technicians are required to be Assessors
 - More than 200 active Assessors



HES Mobile Tool

- Customized Android app for tablet or cell phone
- Streamlines data collection for HES and Home Energy Score
- Collects customer signature on release electronically
- Models savings based on usage
- E-mails comprehensive report to customer while onsite, including Home Energy Score report with recommendations



Connecticut Department of Energy and Environmental Protection

Engagement with Solar & Green Bank

- 2017 Coffee and... matchmaking events hosted by utilities and Green Bank
 - Designed to integrate energy efficiency and solar
 - Promoted Home Energy Score to solar and home improvement contractors
- Home Energy Score report is now the preferred proof of energy audit required to access Green Bank financing and incentives



Engagement with the Real Estate Industry

- Currently in preliminary stages of collaboration with
 - MLS
 - Local realtor association
- Key topics during discussions
 - Connecticut is not mandating scores (voluntary)
 - Quality assurance and consistency
 - Data sharing
 - Educating the industry



Next Steps: HELIX Beta Testing

- Connecticut utilities are exploring participating in HELIX beta testing
 - Protection of customer data is primary concern
- Short term action items include:
 - Modifying the HES customer release to obtain customer authorization to share Home Energy Score data with third parties
 - Identifying how information will be shared with HELIX (automated versus manual data transfer)
 - Designating HELIX access



Next Steps: Further Industry Engagement

- Further integrate with the MLS
- Local realtor outreach
 - Continue to engage as many as possible
- Strategize appraiser engagement
- Continue labeling homes as HES assessments are completed



Meg Garabrant

Meg is the Director of Marketing & Communications for the NEREN® MLS serving all of NH and VT with listings and members also in MA and ME, and the ability for members and listings in RI and CT. Meg oversees third party integrations, product, and member training & education. She is responsible for ensuring RESO field compliance and she has been greening the MLS since 2008. Meg is Chair of the CMLS Green Section Council.



HELIX Project – Why MLS Involvement

- Training/Education/Awareness – over 10,000 users
- Data Standards / Technical Implementation
- Data Distribution
 - IDX (Member websites)
 - NEREN.com - Public-facing website – search listings
 - Third party websites (as directed)
- Resource repository
- Auto-Population (PV in place already)
- Measure Impact
- Improve

Data Standards



RESO develops, promotes and maintains, through an open process, voluntary electronic commerce standards for the real estate industry.

Listing Input Forms

Green Mktg & 3 rd Party Ver.			
Green Energy Efficient:			
Appliances	Exposure/Shade	Insulation	Thermostat
Constructions	HVAC	Lighting	Water heater
Doors	Incentives	Roof	Windows

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NEREN-037 Rev. E

NEREN Residential Listing Input Form

*Denotes Required/Conditionally Required field

Green Energy Generation: Solar / Wind

Green Indoor Air Quality: Contaminant Control / Integrated Pest Management / Moisture Control / Ventilation

Green H2O (Water) Sustainability:

Conserving Methods	Recyclable Materials	Renewable Materials
Onsite Recycling Center	Regionally-Sourced Materials	Salvaged Materials

Green H2O (Water) Conservation:

Gray Water System	Low-Flow Fixtures	Water-Smart Landscaping
Green Infrastructure	Water Recycling	

Green Verification Program (3 sets, if needed):

Blower Door Test	Indoor airPLUS	Passive House (PHIUS+)
ENERGY STAR Certified Homes	LEED for Homes	Residential New Construction Svcs
EnerPhit	NGBS New Construction	Vermont Home Energy Profile
HERS	NGBS Small Project Remodel	WaterSense
Home Energy Score	NGBS Whole-Home Remodel	Zero Energy Ready Home (DOE Challenge Home)
Home Performance with ENERGY STAR	OTHER	

Listing Input Forms

Power Production			
Power Production Type (2 sets, if needed): Photovoltaics (Solar) / Wind		Mount Location: Ground / Roof	
Mount Type: Fixed Rack / Pole / Tracker		Power Production Size: _____	
Power Production Annual: _____		Power Production Annual Status: Actual / Estimated / Partially Estimated	
Power Production Year Install: _____			
Power Production Verification Source:			
Administrator	Contractor / Installer	Program Sponsor	See Remarks
Assessor	Other	Program Verifier	
Builder	Owner	Public Records	

Listing Input

Listings x

New Residential x

TENANCE

IMAGE
ABLE

ain Listing

LISTING

Save Tax Autofill Reset Fields Required Only Open All Close All

Listing Information

Location

Tax/Public Records

Structure

Features

Green Mktg & 3rd Party Ver.

Lot

Rooms

Services

Power Production

Compensation

Remarks/Disclosures

VT PV Auto-Population Pilot

The screenshot shows the Paragon real estate website interface. At the top, there is a navigation bar with the Paragon logo and a 'POWER SEARCH' button. Below the navigation bar, there are icons for various services: HOME, SEARCH, LISTINGS, CMA, CONTACTS, FINANCIALS, TAX, and MEM. The 'LISTINGS' tab is currently selected. Below the tabs, there are buttons for 'Listings', 'New Residential', and 'Criteria'. A red box highlights the 'Tax Switcher (Vermont Tax Autofill)' button, which is accompanied by a green leaf icon. Below this button, there is a message: 'Please search for a property to use with autofill or click [here](#) to add the listing manually.' Below this message, there is a note: 'NOTE: To get a Count or Search results, you must enter a County AND at least a Street Name -OR- Owner Last Name.' At the bottom, there is a 'Tax Search' form with the following fields: County (with a red 'R' icon), Street Number, Street Name, Street Type, City, Owner First Name, Owner Last Name, and SPAN#. Each field has a search icon to its right.

Paragon™

POWER SEARCH

HOME SEARCH LISTINGS CMA CONTACTS FINANCIALS TAX MEM

Home Listings

Listings New Residential Criteria

Open All Close All **Tax Switcher (Vermont Tax Autofill)**

Please search for a property to use with autofill or click [here](#) to add the listing manually.

NOTE: To get a Count or Search results, you must enter a County AND at least a Street Name -OR- Owner Last Name.

Tax Search

County **R**

Street Number

Street Name

Street Type

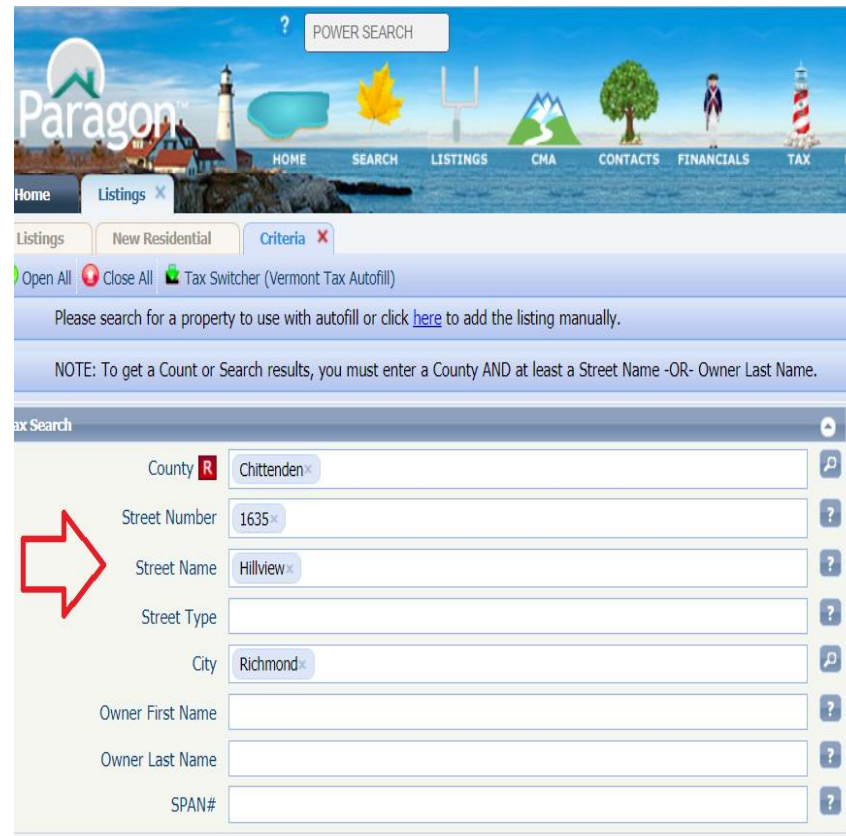
City

Owner First Name

Owner Last Name

SPAN#

VT PV Auto-Population Pilot



The screenshot shows the Paragon website interface. At the top, there is a navigation bar with icons for Home, Search, Listings, CMA, Contacts, Financials, Tax, and ME. Below this is a sub-navigation bar with 'Home' and 'Listings' tabs. The 'Listings' tab is active, showing 'New Residential' and 'Criteria' buttons. A message states: 'Please search for a property to use with autofill or click [here](#) to add the listing manually.' Below this is a note: 'NOTE: To get a Count or Search results, you must enter a County AND at least a Street Name -OR- Owner Last Name.'

The 'Tax Search' form is displayed with the following fields:

Tax Search	
County	Chittenden
Street Number	1635
Street Name	Hillview
Street Type	
City	Richmond
Owner First Name	
Owner Last Name	
SPAN#	

A red arrow points to the 'Street Number' field.

VT PV Auto-Population Pilot

The screenshot shows the Paragon real estate software interface. At the top, there is a navigation bar with the Paragon logo and a 'POWER SEARCH' button. Below the navigation bar, there is a menu with options: HOME, SEARCH, LISTINGS, CMA, CONTACTS, FINANCIALS, TAX, MEMBERSHIP, RESOURCES, PREFERENCES, and ADMIN. The 'LISTINGS' tab is selected. Below the menu, there is a sub-menu with options: Listings, New Residential, and Criteria | Spreadsheet (1). The 'Criteria | Spreadsheet (1)' option is selected. Below the sub-menu, there is a table with columns: Tax Id, SPAN#, Address, City, State, Zip Code, and County. The first row of the table contains the following data: 1, 163 HV1635, 1635 Hillview Rd, Richmond, VT, 05477, Chittenden. A red circle highlights the 'Tax Id' field in the first row, and a red arrow points to it from the left.

	Tax Id	SPAN#	Address	City	State	Zip Code	County
1	163 HV1635		1635 Hillview Rd	Richmond	VT	05477	Chittenden

VT PV Auto-Population Pilot



Vermont Tax Report

Tax & Legal Info

Tax Id	(163) HV1635	Annual Tax	0
Tax Year	0	Total Assessment	409600
Assessment Year	2015	Legal Description	DWEL
Zoning			

Address Info

Address	1635 Hillview Rd	Condo Unit #	
City	Richmond	State	VT
Zip Code	05477	Zip Plus 4	9156
County	Chittenden	Subdivision	

Property Characteristics

Full Baths		Half Baths	
Baths		Bedrooms	
Fireplaces		Stories	
Building SqFt	0	Year Built	0
Lot Size		Lot SqFt	457380
Acreage	10.50	Number of Buildings	0
Number of Units			

Power Production

Mount Location	Ground	Mount Type	Tracker
Power Production Size	4.20	Power Production Annual	5816
Power Production Year	2010	Power Production	Public Records
Install		Verification Source	
Power Production Type	Photovoltaics		

VT PV Auto-Population Pilot

SEARCH LISTINGS CMA CONTACTS FINANCIALS TAX MEMBERSHIP RESOURCES PREFERENCES ADMIN

Reset Fields Required Only One

Property Class **R** Residential

Comp Only **R** No

Comp Type

Listing Status **R**

Ver.

Load Tax Data

Save Cancel

Include	#	Description	Values
<input checked="" type="checkbox"/>	(245)	Acres	10.500000
<input type="checkbox"/>	(152)	TaxGrosAmt	0.00
<input checked="" type="checkbox"/>	(150)	AssmntYr	2015
<input type="checkbox"/>	(315)	BedsTot	0
<input type="checkbox"/>	(279)	SqftApxTI	0
<input type="checkbox"/>	(94)	UnitLot#	
<input type="checkbox"/>	(393)	BathsFull	0
<input type="checkbox"/>	(394)	Baths1/2	0
<input checked="" type="checkbox"/>	(93)	Address	1635 Hillview Rd
<input type="checkbox"/>	(246)	LgtSqft	0
<input checked="" type="checkbox"/>	(453)	Mount Loc	Ground
<input checked="" type="checkbox"/>	(487)	MountType	Tracker
<input checked="" type="checkbox"/>	(470)	PowerProdA	5816.000000
<input checked="" type="checkbox"/>	(472)	PowerPSiz	4.20
<input checked="" type="checkbox"/>	(452)	Power Prod	Photovoltaics
<input checked="" type="checkbox"/>	(490)	PowrPVSrc	Public Records
<input checked="" type="checkbox"/>	(458)	PowerPYear	2010
<input checked="" type="checkbox"/>	(95)	City	Richmond

VT PV Auto-Population Pilot

POWER SEARCH

Paragon™

HOME SEARCH LISTINGS CMA CONTACTS FINANCIALS

Home Listings

Listings New Residential

INPUT MAINTENANCE

Primary

NO IMAGE AVAILABLE

Maintain Listing

LISTING

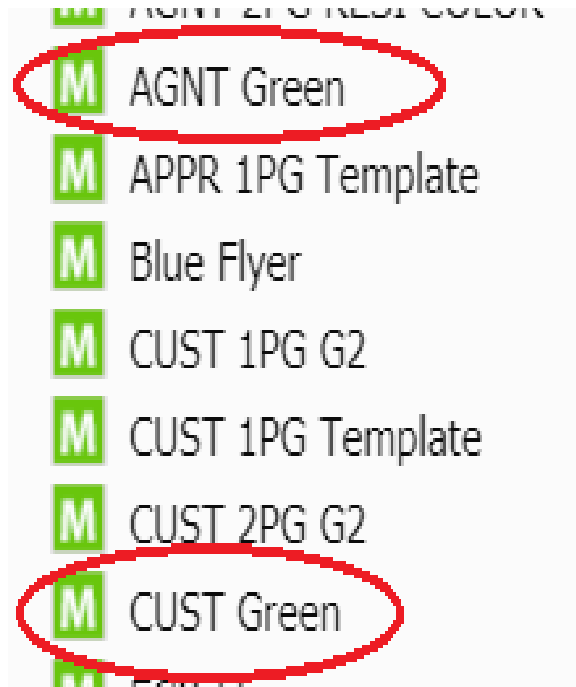
Save Tax Autofill Reset Fields Required Only Open All Close All

Services

Power Production

(452)	Power Production Type	Photovoltaics
(453)	Mount Location	Ground
(487)	Mount Type	Tracker
(472)	Power Production Size	4.20
(470)	Power Production Annual	5816.000000
(454)	Power Production Annual Status	
(458)	Power Production Year Install	2010
(490)	Power Production Verification Source	Public Records

Property Reports



- Custom Search
- Custom Spreadsheet Results

Property Reports

Green Verification Program OTHER Green Verification Body Passive House Institute Quality Approved Green Verification Status Preliminary Green Verification Year 2016 Green Verification Rating Vermont High Performance Home Green Verification Metric 9999Z Green Verification Source Contractor/Installer Green Verification New Construction No Green Verification URL http://012345678901234567890123456789green.com Green Verificatn Progrm 2 LEED for Homes Green Verificatn Body 2 DOE Green Verificatn Status 2 Official Green Verificatn Year 2 2017 Green Verificatn Rating 2 Certified Green Verificatn Metric 2 9999Z Green Verification Source 2 Program Sponsor Green Verificatn NewCon 2 Yes Green Verificatn URL 2 http://012345678901234567890123456789green.com Green Verificatn Progrm 3 ENERGY STAR Certified Homes Green Verificatn Body 3 EPA Green Verificatn Status 3 Preliminary Green Verificatn Year 3 2015 Green Verificatn Rating 3 Vermont High Performance Home Green Verificatn Metric 3 9999Z Green Verification Source 3 See Remarks Green Verificatn NewCon 3 No Green Verificatn URL 3 http://012345678901234567890123456789green.com	Power Production Type Photovoltaics Mount Location Roof Mount Type Fixed Rack Power Production Size 123.560000 Power Production Annual 123.560000 Power Production Annual Status Partially Estimated Power Production Year Install 2000 Power Production Verification Source Builder Power Production Type 2 Wind Mount Location 2 Ground Mount Type 2 Pole Power Production Size 2 123.56 Power Production Annual 2 123.560000 Power Production Annual Status 2 Estimated Power Production Year Install 2 2010 Power Production Verification Source 2 Contractor/Installer Green Energy Efficient Exposure/Shade, HVAC, Incentives Green Energy Generation Solar, Wind Green Indoor Air Quality Contaminant Control, Moisture Control Green H2O Sustainability Recyclable Materials, Regionally-Sourced Materi, Salvaged Materials Green H2O Conservation Green Infrastructure, Low-Flow Fixtures, Water Recycling ROW - Parcel Access Yes ROW - Length 1500 ROW - Width 75 ROW to other Parcel Unknown
---	---

Data Distribution Channels

Data Authorizations			
(65)	Display Listing - Internet	R	Yes ▼
(205)	Display Address - Internet	R	Yes ▼
(48)	Realtor.com	R	Yes ▼
(52)	Zillow Group	R	Yes ▼
(448)	Homes.com	R	Yes ▼
(46)	RPR	R	Yes ▼
(47)	ListHub	R	Yes ▼



Intra-Office
IDX
VOW
Specialty Feeds

Third Party Verification Data Sets

Green Verification Progrm

Green Verification Body

Green Verification Status

Green Verification Year

Green Verification Rating

Green Verification Metric

Green Verification Source

Green Verification New Construction

Green Verification URL

Green Verificatn Progrm 2

Green Verificatn Body 2

Green Verificatn Status 2

Green Verificatn Year 2

Green Verificatn Rating 2

Green Verificatn Metric 2

Green Verification Source 2

Green Verificatn NewCon 2

Green Verificatn URL 2

Green Verificatn Progrm 3

Green Verificatn Body 3

Green Verificatn Status 3

Green Verificatn Year 3

Green Verificatn Rating 3

Green Verificatn Metric 3

Green Verification Source 3

Green Verificatn NewCon 3

Green Verificatn URL 3

NEREN[®] MLS – Next Steps

Evaluate &
Improve

Green Verification
Programs

Power Production
Data onto CRS
Property Reports

Power Production
Data searchable in
CRS

NH, MA, ME, RI,
CT PV Data

HELIX Data Auto-
Population?

nationalgrid

HERE WITH YOU. HERE FOR YOU.

R.I. Home Energy Score Pilot



Kevin Rose
HELIX Virtual Summit
November 15, 2017



Pilot Basics

Drivers

Challenges/Lessons Learned

Discussion

- Launching now
- 150 homes
- Incorporated into our Home Performance program
- Thanks to RI OER for convening Working Group



- **Short-term:** does HES increase retrofit conversion rate?
- **Mid-term:** does HES generate repeat customers?
- **Long-term:** does HES nudge market towards efficiency?
- Related: energy code compliance



- Rescoring of homes post-retrofit
- Customer Consent Agreement
 - Opt-in: goal was to make this short and sweet
 - When/how should we provide this to customer?
- DOE and NEEP will work with you



Questions?

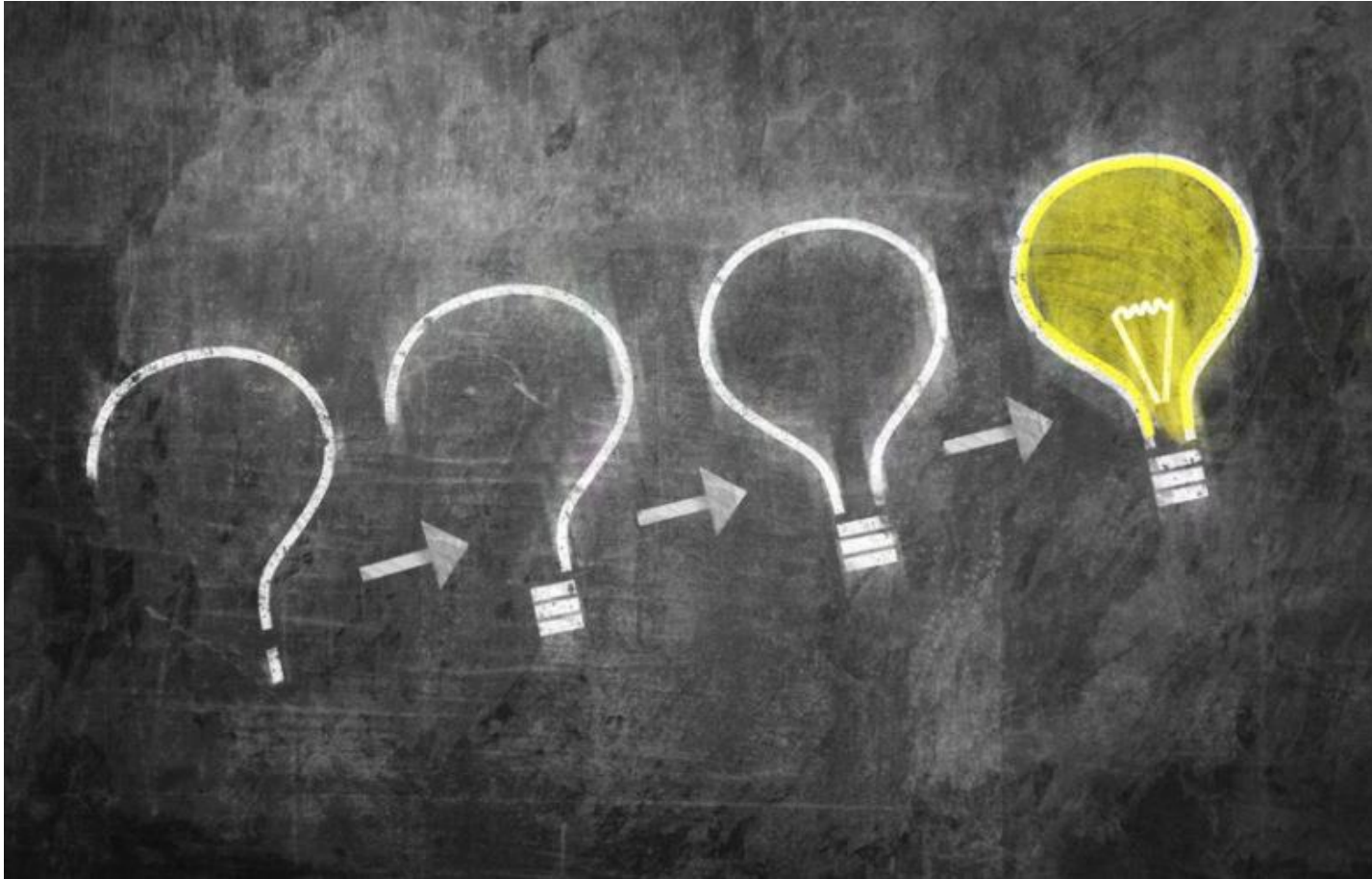
Kevin Rose

Sr. Program Manager, Mass./R.I. Codes & Standards

National Grid

Kevin.Rose@nationalgrid.com

Questions?





Massachusetts Department
of Energy Resources



SUSTAINABLE REAL
ESTATE
CONSULTING
SERVICES

