



Mid/Upstream Market Transformation: Latest thinking, guidance and issues for evaluation

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Discussion Questions

1. Why are we talking MT again today given that it is not new in the industry? What does it offer that makes it intriguing to utilities today? What is your role; how is your organization involved?
2. Where are you each with Energy Star Retail Products Platform (ESRPP)?
3. What insights can you share with other utilities in the room that may considering adding Energy Star Retail Products Platform (ESRPP) to their portfolios in the future?
 1. VEIC - What made you decide to participate in ESRPP? What did you see in the offering that made it a good choice for your portfolio? What aspects keep you up at night ?
 2. BG&E: Why are you on the fence in regards to ESRPP? What questions have not been answered yet?
4. What are the gaps in ESRPP that are keeping energy efficiency administrators, regulators and evaluators from better understanding the value of midstream programs?
5. Do you think market transformation is a strategy that contributes or can contribute to meeting a state's energy efficiency goals? Do you think utilities deserve credit (as in being able to claim energy savings) for actions that directly or indirectly contribute to those goals?