



Regional Strategic Electrification Assessment

Regional trends, opportunities and strategies to advance efficient electric technologies paired with clean energy resources

A number of states and communities in the Northeast have adopted an 80% reduction in carbon emissions by the year 2050 as a goal to reduce the impacts of climate change. This is an ambitious goal that will require very significant changes in how we use energy in our everyday lives, as burning carbon in concentrated forms has been part of life since the industrial revolution. But it's not the burning of fossil fuels that most people care about – rather it's the services that they have long provided that add comfort and convenience – power for transportation, heat for our homes, and fuel for industrial processes. NEEP will work with a variety of local, state and regional entities to research and develop an initial working paper and related communication, educational and follow-on activities to better articulate what shifting to greater penetration of highly efficient electric technologies would mean for the Northeast, identify regional trends and opportunities, and define critical steps to accelerate activities. Fully understanding and acting on efficient strategic electrification will require a multi-year process.

Our 2017 objective:

Study and convene leading stakeholders including efficiency program administrators, states, industry representatives and efficiency experts in dialogue on the regional opportunities, trends, barriers and pathways to strategic electrification. With input from these advisors, NEEP will produce a whitepaper that will include findings and recommendations for how regional stakeholders can most effectively support and/or engage with efforts toward efficient strategic electrification across the region.

All products and services are subject to funding.



STRATEGIC ELECTRIFICATION

PRODUCTS & SERVICES

STAKEHOLDER ENGAGEMENT

Efficient Strategic Electrification Advisory Committee

REPORTS & ANALYSIS

White Paper - Efficient Strategic Electrification: Regional Trends, Opportunities and Market Transformation Strategies

ACTION PLAN

Multi-year plan to guide efficient strategic electrification in the region

SUMMIT

Regional Strategic Electrification Summit



NEEP's Long-term Goal: Assisting the Northeast/Mid-Atlantic region to reduce total carbon emissions by 80% by 2050 (Relative to 2001 levels). Visit us online at neep.org



*For more information about this project or to get involved, please contact: **Sue Coakley**, Project Lead: scoakley@neep.org*



*To inquire about sponsorship opportunities for events and projects, please contact **Lucie Carriou**, Events Manager: lcarriou@neep.org*