



CHPS – Back in Mass 2016 Training Sponsorship Prospectus

We're in the business of making every school in the Commonwealth an ideal place to learn. How about you?



Reintroducing CHPS in Massachusetts

The CHPS Criteria has been the standard for healthy, high performance schools in Massachusetts since 2006. There are over 60 completed CHPS projects in Massachusetts with many additional projects underway. There are more completed CHPS Verified and CHPS Verified Leader projects in Massachusetts than any other state in the country. The Collaborative for High Performance Schools (CHPS) in partnership with , Northeast Energy Efficiency Partnerships (NEEP), developed the Northeast CHPS Criteria version 3.0 (NE-CHPS 3.0) which integrates the CHPS National Core Criteria, many of the elements of the *previous two versions of MA-CHPS, and other regional priorities*.

CHPS believes better school facilities foster better students!

We create “green” schools from the inside out with priorities of:

1. Creating healthy, productive learning environments,
2. Conserving natural resources and saving precious operating dollars, and
3. Minimizing environmental impact.

In March 2015, the Massachusetts School Building Authority (MSBA) adopted NE-CHPS 3.0 as an approved energy efficiency and sustainability, Green School Compliance option for MSBA-funded projects (www.massschoolbuildings.org/building/advisories/30). Previous additional MSBA incentives have averaged over \$1M per project. In conjunction with this recent implementation, a series of in-person trainings and seminars – including regular technical webinar trainings will be held.

Training Schedule

CHPS in partnership with Massachusetts Facilities Administrators Association (MFAA) and Northeast Energy Efficiency Partnerships (NEEP) will provide a full-day, in-person training entitled “NE-CHPS Back in Mass” for school district facility planners, design professionals, energy consultants, and other interested industry professionals. The training will be facilitated by NEEP, CHPS and MFAA staff. Participants will partake in presentations and discussion regarding NE-CHPS Criteria and hear from professionals who have worked within CHPS Verified schools as well as those that have worked through the CHPS Verification Process.

In-Person Training *

Thursday, April 21, 2016

8 AM – 5 PM

Maynard High School

Maynard, MA

*additional trainings may be schedule
later in the year

Upcoming Technical Webinars

Dates: TBD

Spring, Summer and Fall

45 minute webinars

Sponsorships

As a sponsor of the Back in Mass trainings, you and your organization will be recognized as a leader in the rapidly expanding high performance schools market. Sponsors will be recognized for their support at all in-person trainings and seminars and online webinars throughout the year. The training and webinars will be strategically targeted to reach school district facility planners, design professionals, energy consultants, facilities managers and other industry professionals.

Why Sponsor?

Connect with school districts and other like-minded colleagues looking for the premium tools, products and resources necessary to fundamentally change the design, construction, and operation of schools.

Showcase your products and services to the Northeast school construction market, a dynamic region deeply committed to high performance building strategies and products.

Support this high performance school movement to “green” schools from the inside out – creating healthy, productive learning environments for students, teachers and staff.

Annual Benefits	Leading	Supporting	Solutions	Associate	Exhibitor
Annual Investment	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Trainings					
Recognition at technical training event April 21	Prominent Logo	Logo	Logo	Logo	Listed
Display table at venue	Primary Placement	Coordinated Placement	x	x	x
Logo / name featured on training materials day of and leading up to event	Primary Placement	Secondary Placement	x	Listed – no logo	
List of attendees following events	x	x	x	x	
Recognition during quarterly training webinars	Prominent Logo	Secondary Logo	Logo	listed	
Principal CHPS Benefits					
Linked logo on CHPS website	x	x	x		
Use of CHPS Sponsor logo	x	x	x		
CHPS e-Bulletin monthly newsletter* * e-Bulletin is circulated to over 5,000	Feature Article	Article	Listing		
Social Media Promotion of your organization leading up to events	X	X	X		

To become a sponsors for this exciting opportunity – please use this link to complete Sponsorship Registration (*You will need to be logged in to chps.net or create an account to register as a sponsor*)

<http://www.chps.net/dev/Drupal/chps-back-mass>

Or for additional information about the event please contact: Carolyn Sarno Goldthwaite: cgoldthwaite@neep.org or John Balfe jbaffe@neep.org

