



# Guiding Lights: Valuing Energy Efficiency Via Loadshapes And Cost-Effectiveness

Moderator: Denis Bergeron, Maine PUC

Elaina Present, NREL

Natalie Mims, LBNL

Julie Michals, E4TheFuture

# End Use Load Profiles for the U.S. Building Stock

**Elaina Present**  
NEEP EM&V Annual Public Meeting  
May 21, 2019

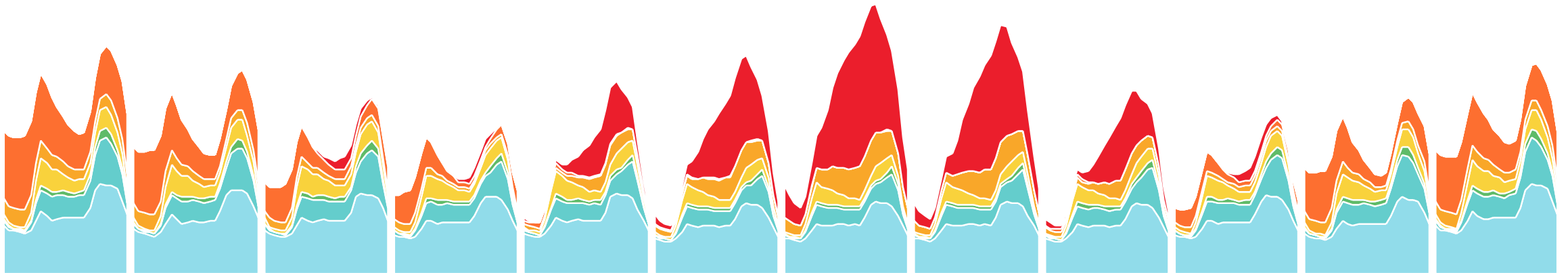
# Overview

- What, Why, and Who
- How
- Where we are now

# What

End use load profiles describe how and when energy is used in buildings

They are the **most essential** data resource currently missing for  
Time-Sensitive Valuation of Energy Efficiency



# What

The project will result in:

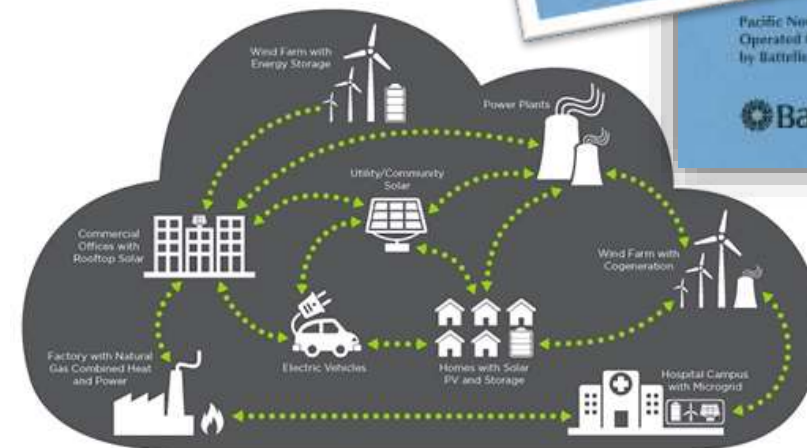
- **Validated end-use load profiles** for U.S. building stock at both aggregate and individual building scales
- Calibrated building stock end use **models with ability to estimate EE/DR savings profiles for existing and emerging technologies**
- **Documentation** of load profile use cases, critical gaps, model methodology, and user guide

All by October 2021.

# Why

## Existing end-use load profiles

- outdated
- limited to certain regions and building types because of the **high cost** of traditional sub-metering
- insufficient for accurate evaluation of numerous **emerging use cases**



Source: Navigant



# Who

## Organization

## Domain expertise



Building energy modeling (BEM)  
Building stock modeling  
Residential occupant behavior



Time-sensitive valuation of EE  
Utility integrated resource planning  
Commercial occupant behavior



Uncertainty quantification



Load profile conditional demand analysis  
Electric utility engagement

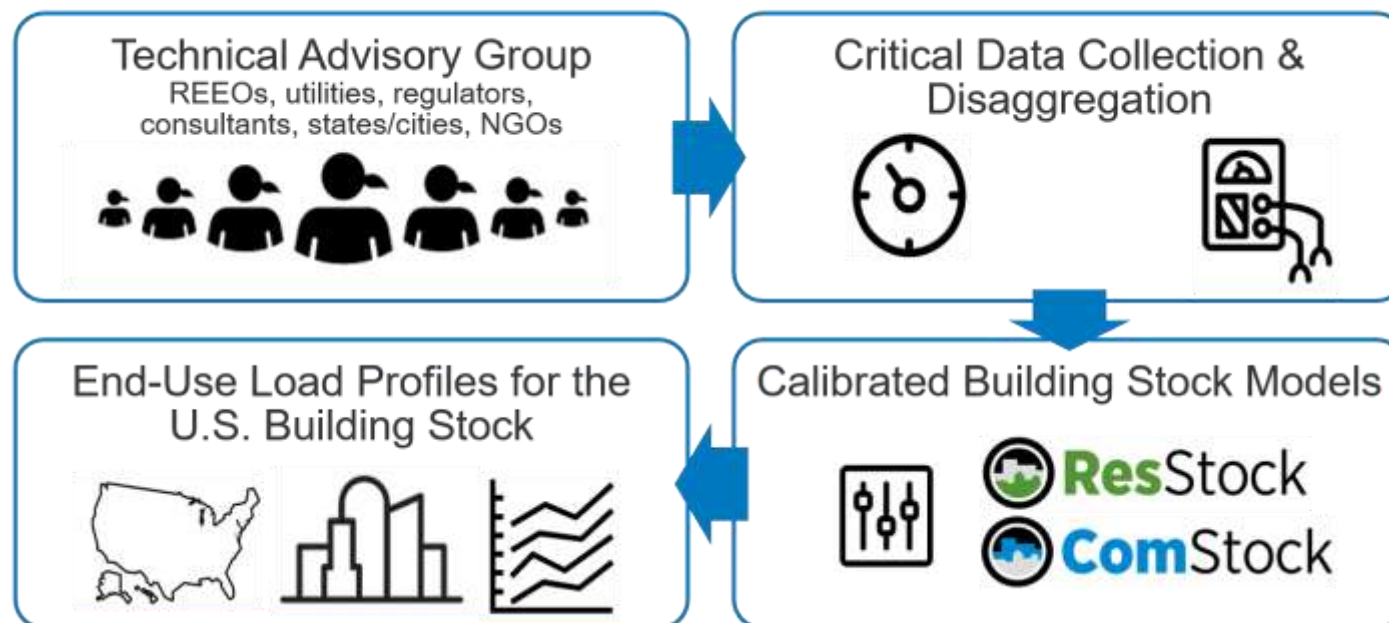


Northeast regional stakeholder engagement  
Northeast regional data sources



## Our Plan:

Deliver a nationally-comprehensive dataset at a fraction of the historical cost



Icon attributions (thenounproject.com): People by Wilson Joseph, Meter by K. Meter by Adnen Yadr, USA by Setyo Ari Wibowo, Graph by Creative Stock, Settings by Dora Ulrich.

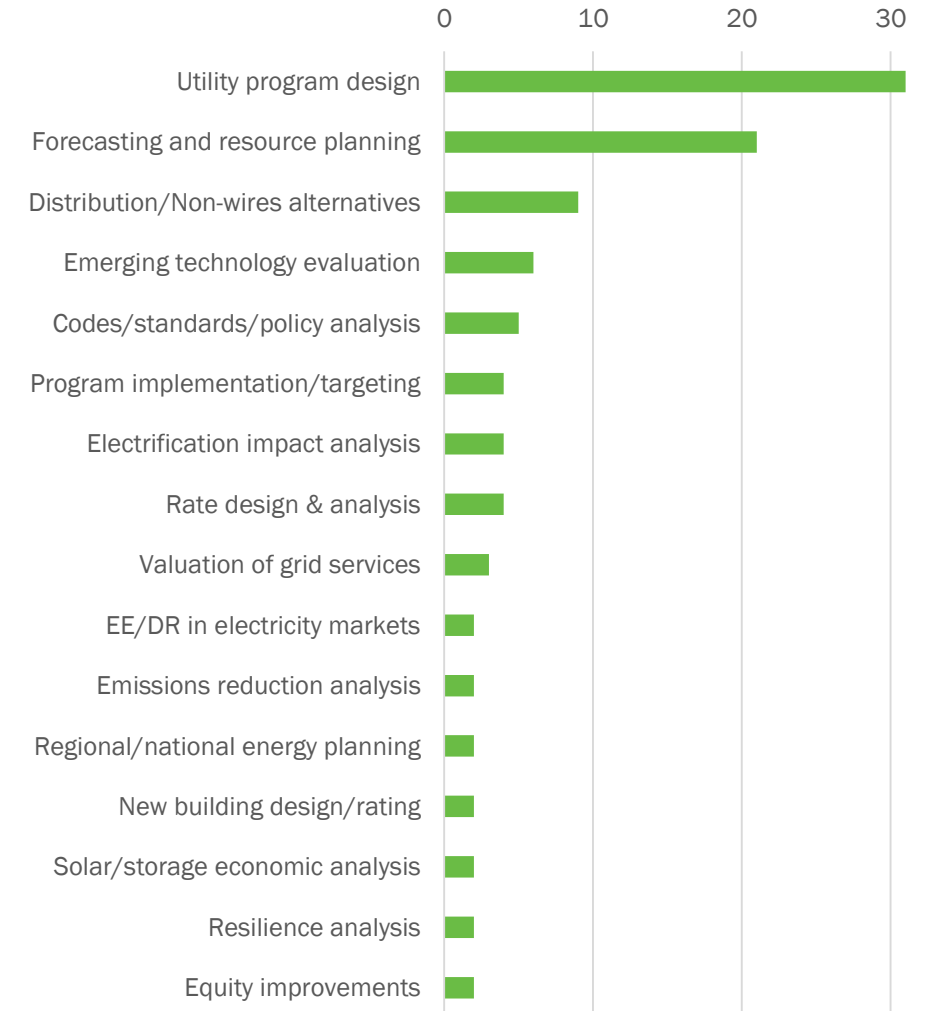


# Step 1: Technical Advisory Group (TAG)

TAG Membership to Date



Highest Priority Uses for End-Use Load Profiles



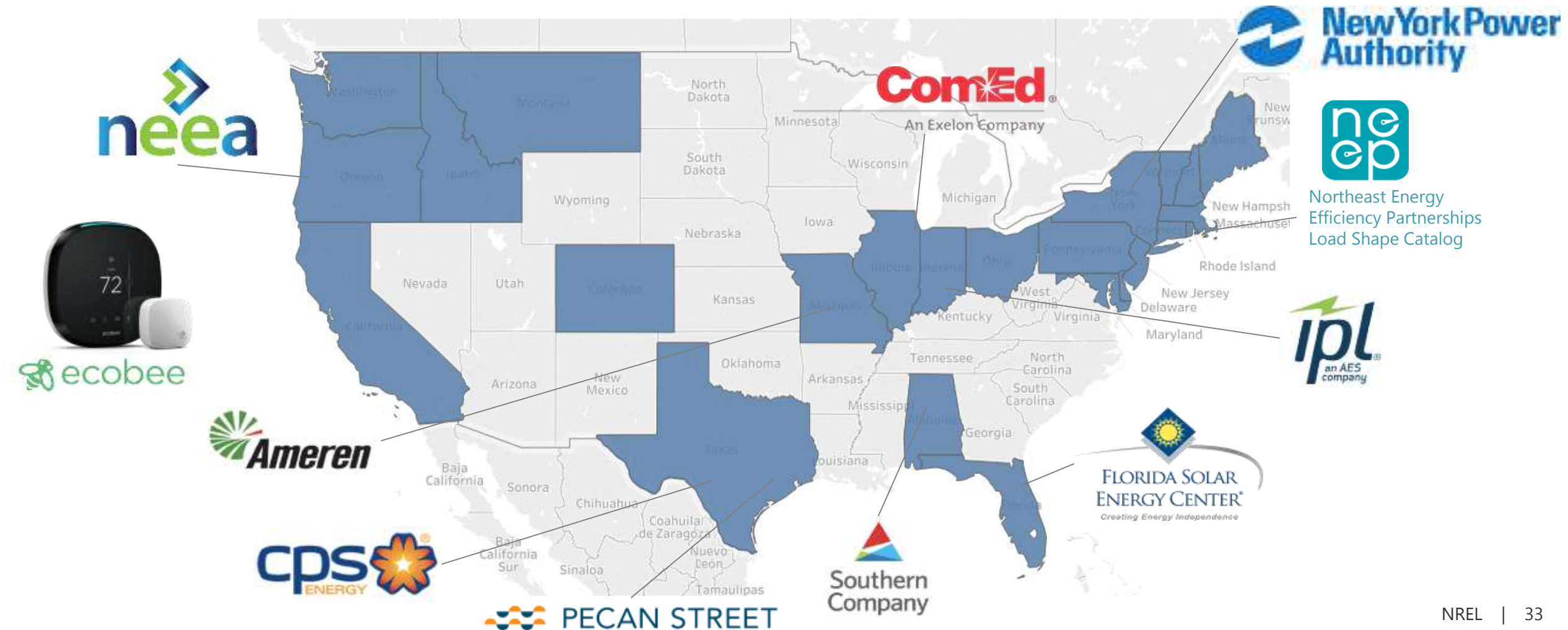
# Step 2: Data Collection and Disaggregation

## Data types

- Best available sub-metering
- AMI
  - More buildings & geographic areas represented
- Survey
  - U.S. Census, American Time Use Survey, American Community Survey, EIA's Residential Energy Consumption Survey and Commercial Building Energy Consumption Survey, etc.
- Myriad of other sources
  - Smart thermostat data, realtor data, etc.

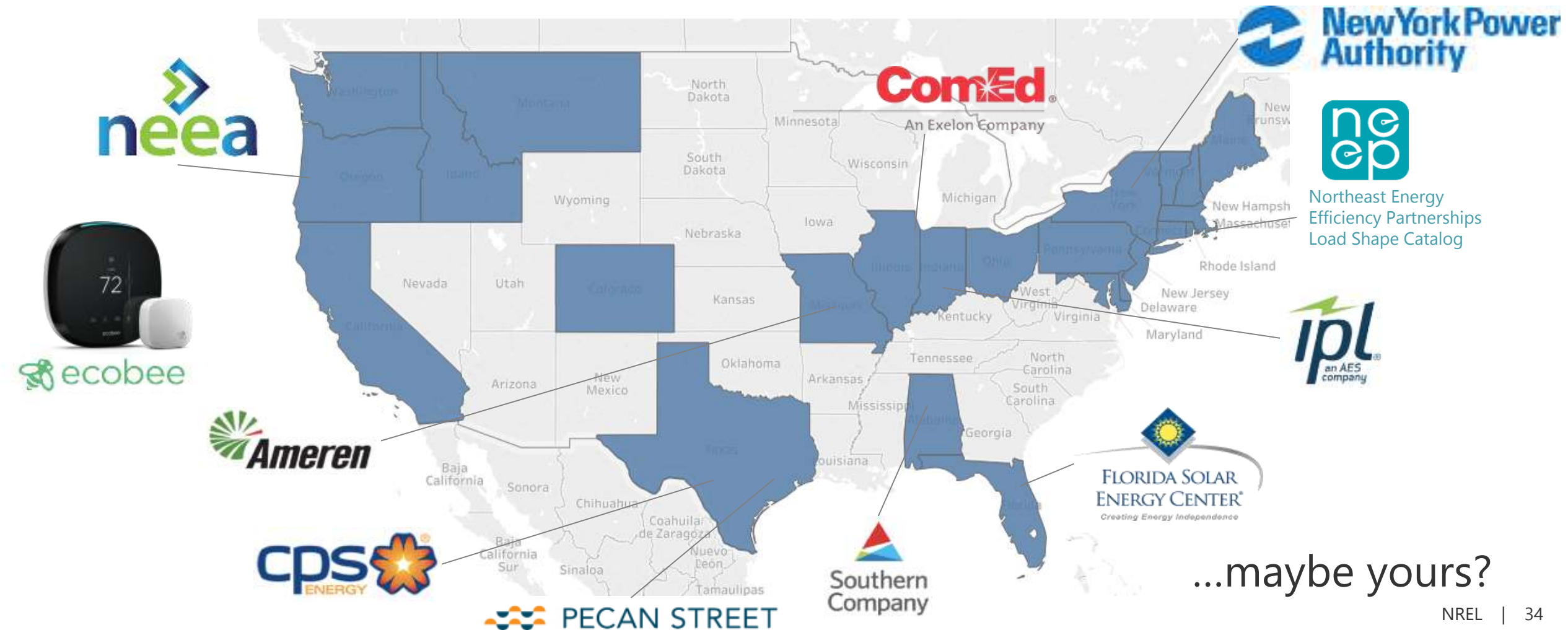
# Step 2: Data Collection and Disaggregation

Data sets we have or are likely to get...



# Step 2: Data Collection and Disaggregation

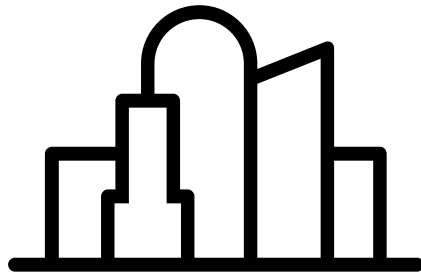
Data sets we have or are likely to get...



...maybe yours?

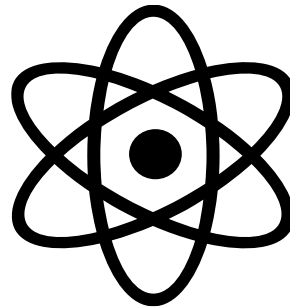


# Step 3: Calibrated Building Stock Models



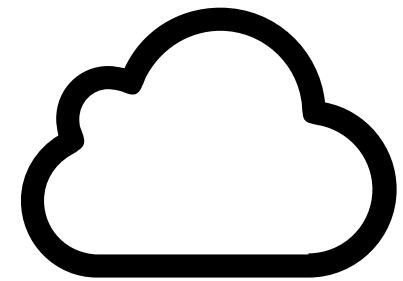
Building stock  
characteristics  
database

+



Physics-based  
computer modeling

+



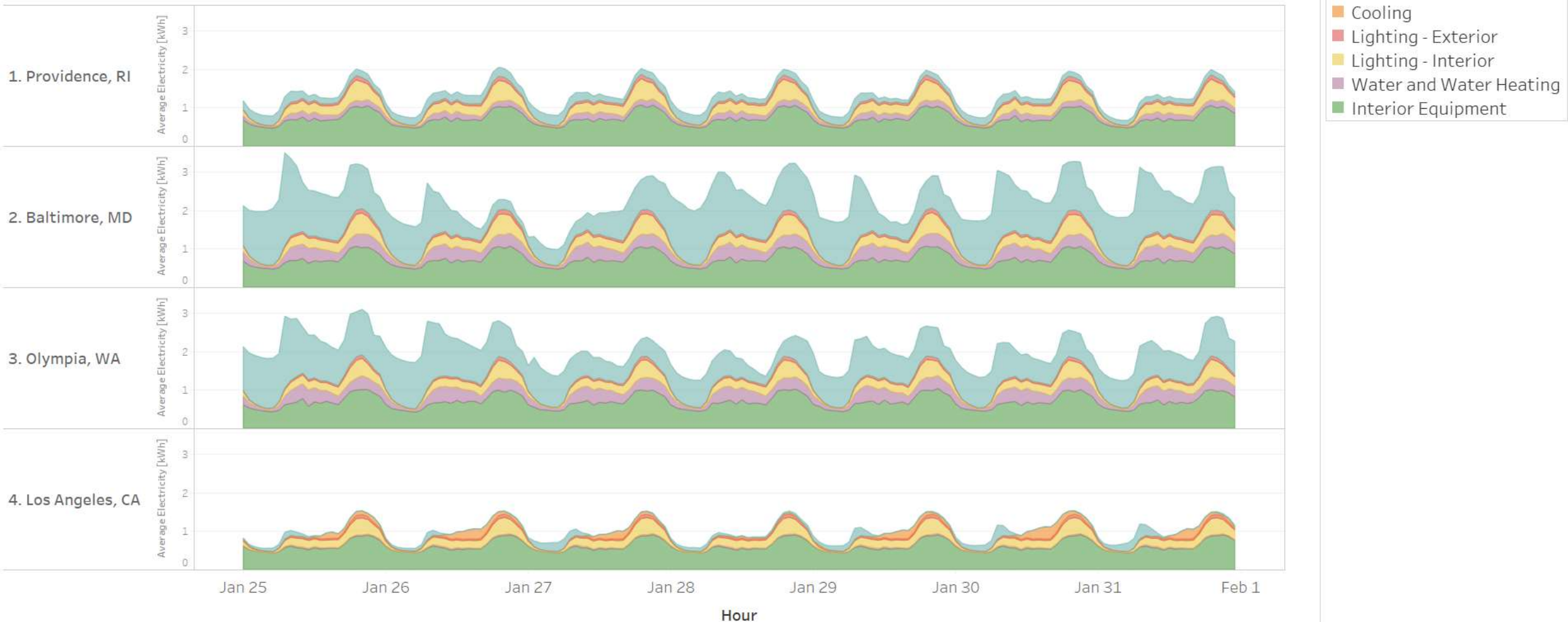
High-performance  
computing

- DOE-funded, NREL-developed models of the U.S. building stock
- 100,000s of statistically representative physics-based building energy models (BEM)
- Use DOE's flagship BEM tools OpenStudio and EnergyPlus
- Produce hourly load profiles, but calibration to-date has focused on annual energy consumption



# Where we are now (January in RI, MD, WA, CA)

End Use Load Profiles for a January Week



# Where we are now (July in RI, MD, WA, CA)

End Use Load Profiles for a July Week



# Thank you

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Eric Wilson, [eric.wilson@nrel.gov](mailto:eric.wilson@nrel.gov)

Andrew Parker, [andrew.parker@nrel.gov](mailto:andrew.parker@nrel.gov)

Natalie Mims Frick, [nfrick@lbl.gov](mailto:nfrick@lbl.gov)

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[www.nrel.gov/buildings/end-use-load-profiles.html](http://www.nrel.gov/buildings/end-use-load-profiles.html)

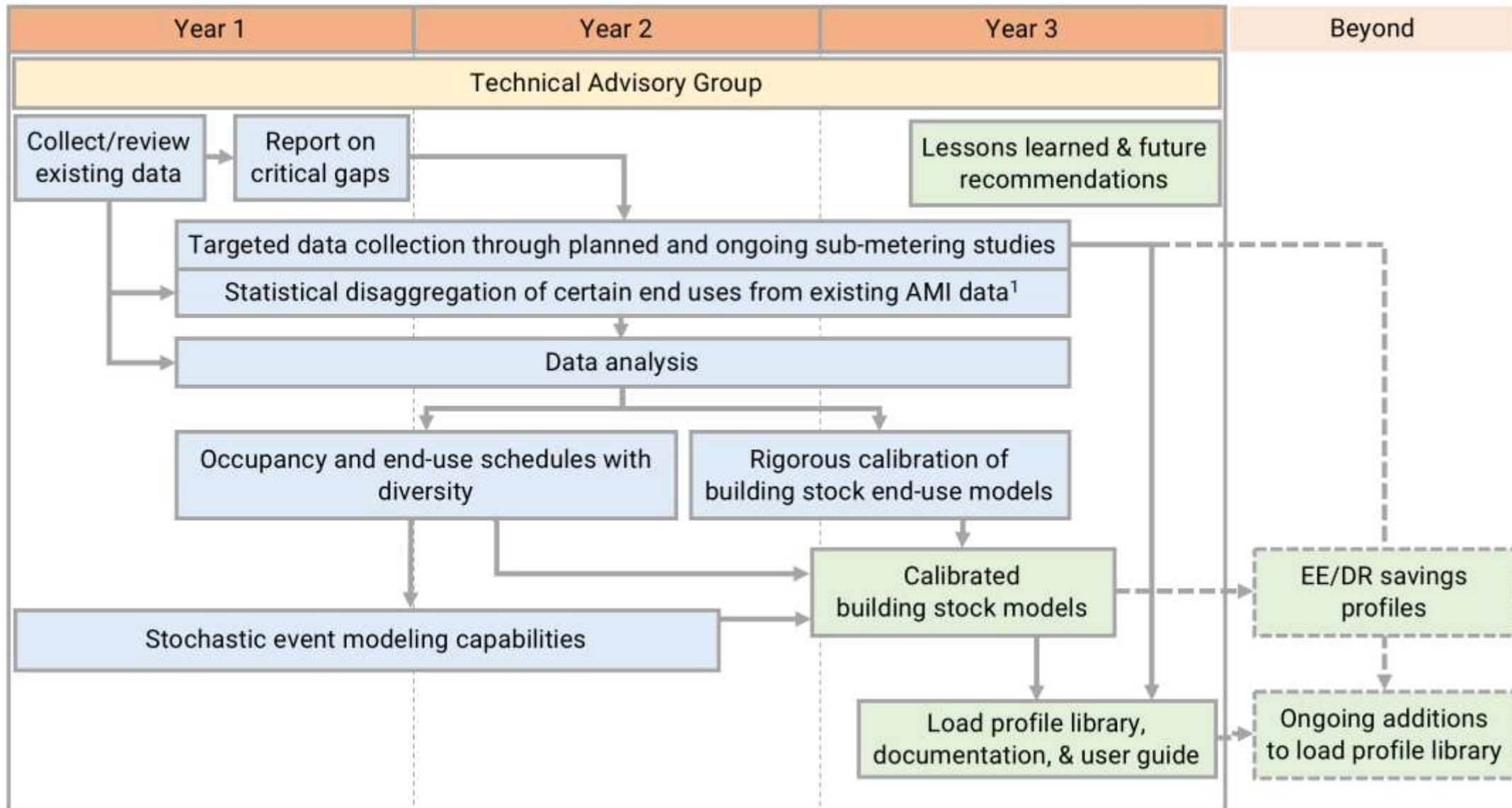


# Backup Slides

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More information, or to help  
answer questions

# Project Timeline



<sup>1</sup> For example, conditional demand analysis, or inverse (changepoint/degree day) models (KEMA 2009)





### Building Types

- Small Office
- Medium Office
- Large Office
- Stand-alone Retail
- Strip Mall
- Primary School
- Secondary School
- Outpatient Healthcare
- Hospital
- Small Hotel
- Large Hotel
- Warehouse (non-ref.)
- Quick Service Restaurant
- Full Service Restaurant
- Mid-rise Apartment
- High-rise Apartment
- Supermarket

### End-Uses

- Heating
- Cooling
- Interior Lighting
- Exterior Lighting
- Interior Equipment
- Exterior Equipment
- Fans
- Pumps
- Heat Rejection
- Humidification
- Heat Recovery
- Water Systems
- Refrigeration
- Generators



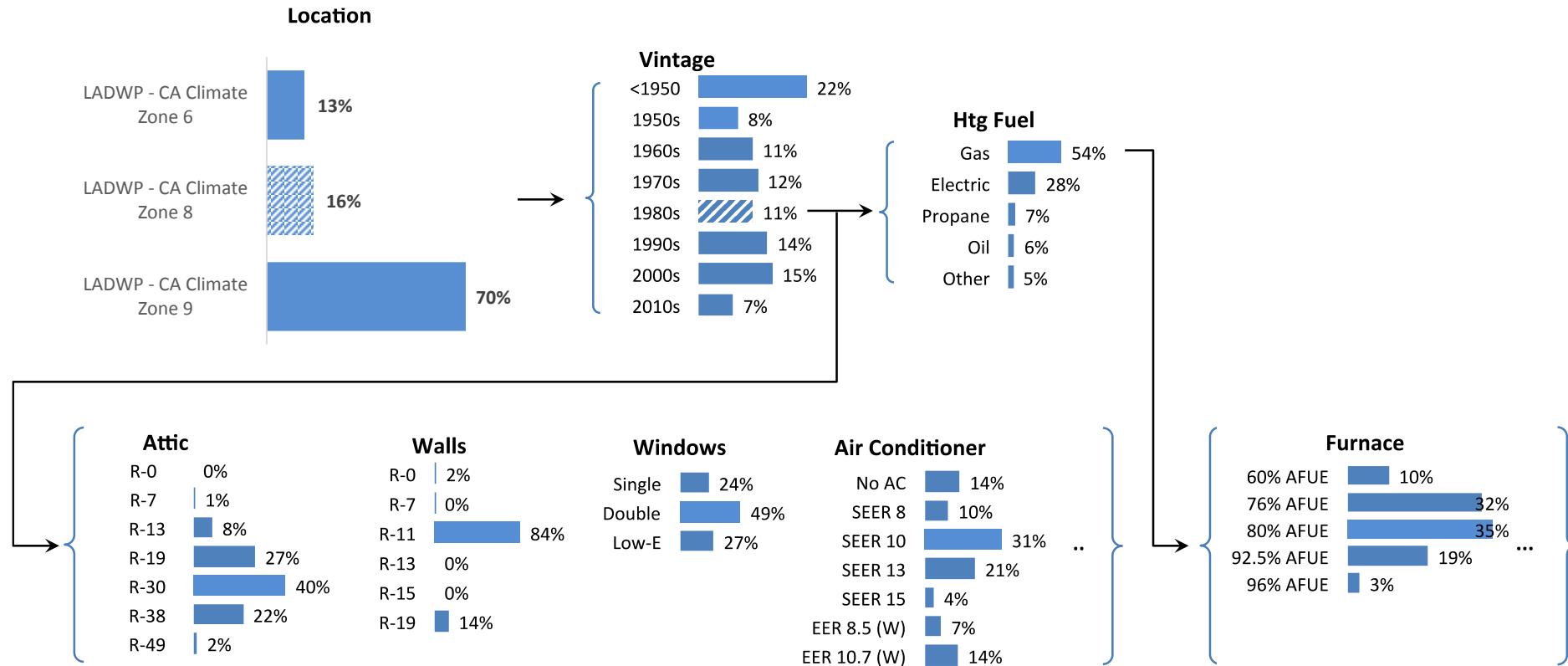
### Building Types

- Single-Family Detached
- Multifamily (low-rise)
  - Single-Family Attached
  - 2 - 4 Units
  - 5+ Units

### End-Uses:

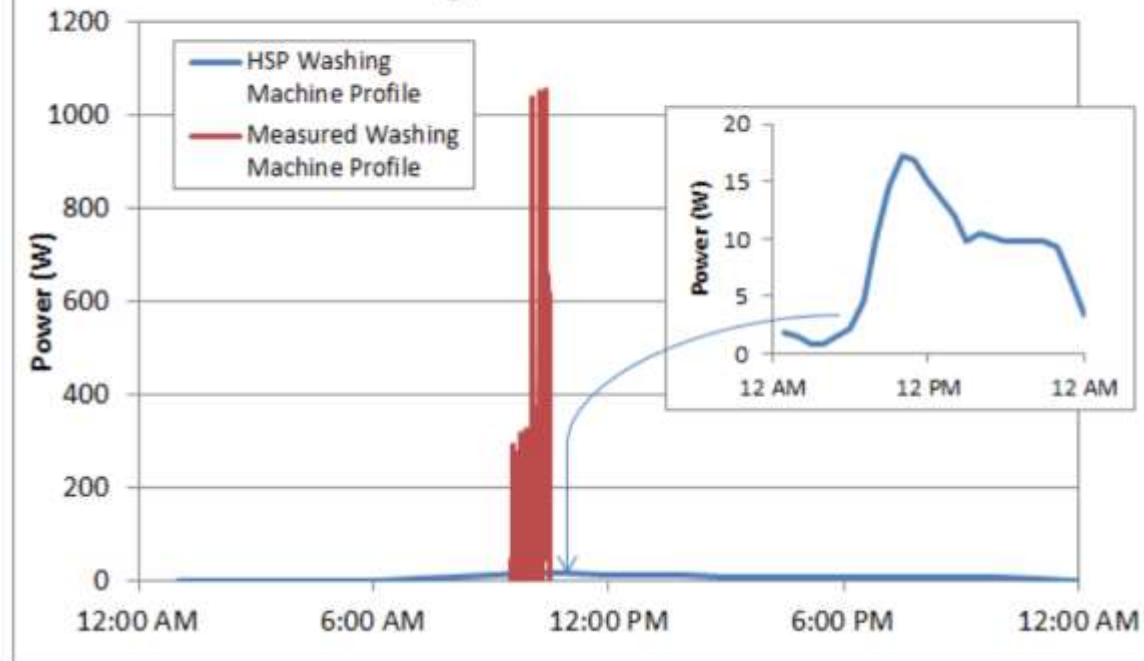
- Heating
- Cooling
- Furnace/AC fan
- Boiler pumps
- Vent. fans
- Water heating
- Interior Lights
- Exterior Lights
- Misc. plug loads
- Refrigerator
- Clothes washer
- Clothes dryer
- Dishwasher
- Cooking Range

# Conditional Probability Distributions

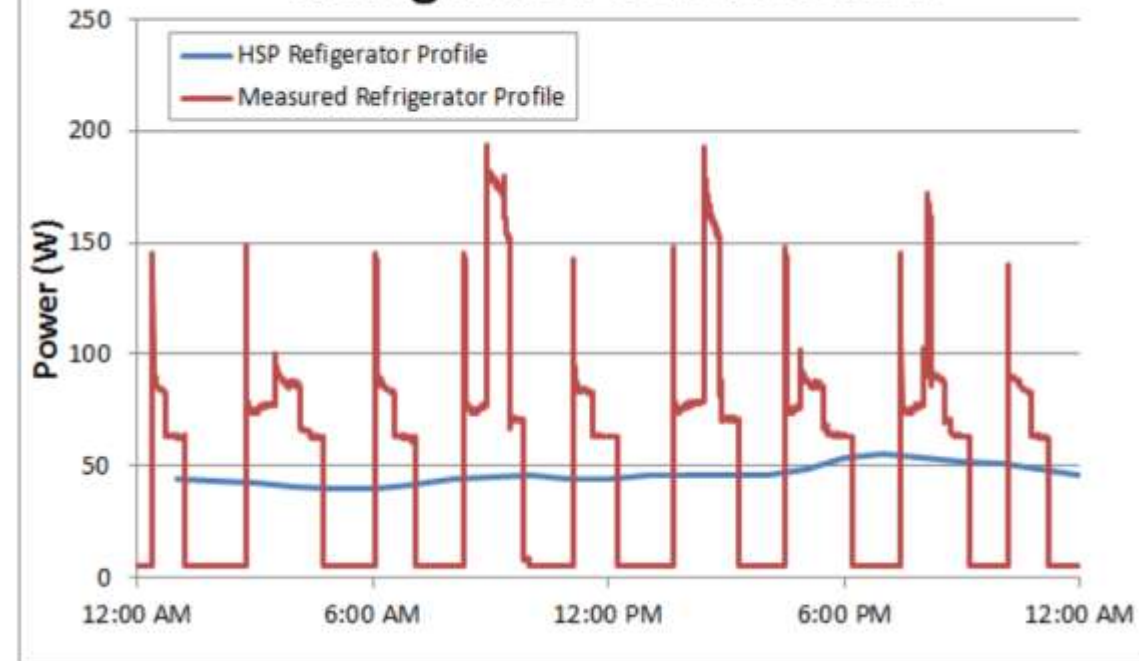


# Stochastic building loads

## Washing Machine Load Profiles



## Refrigerator Load Profiles



# Time-sensitive value of efficiency

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Natalie Mims Frick, Berkeley Lab

Northeast Energy Efficiency Partnerships Annual Public Meeting: Stellar EM&V

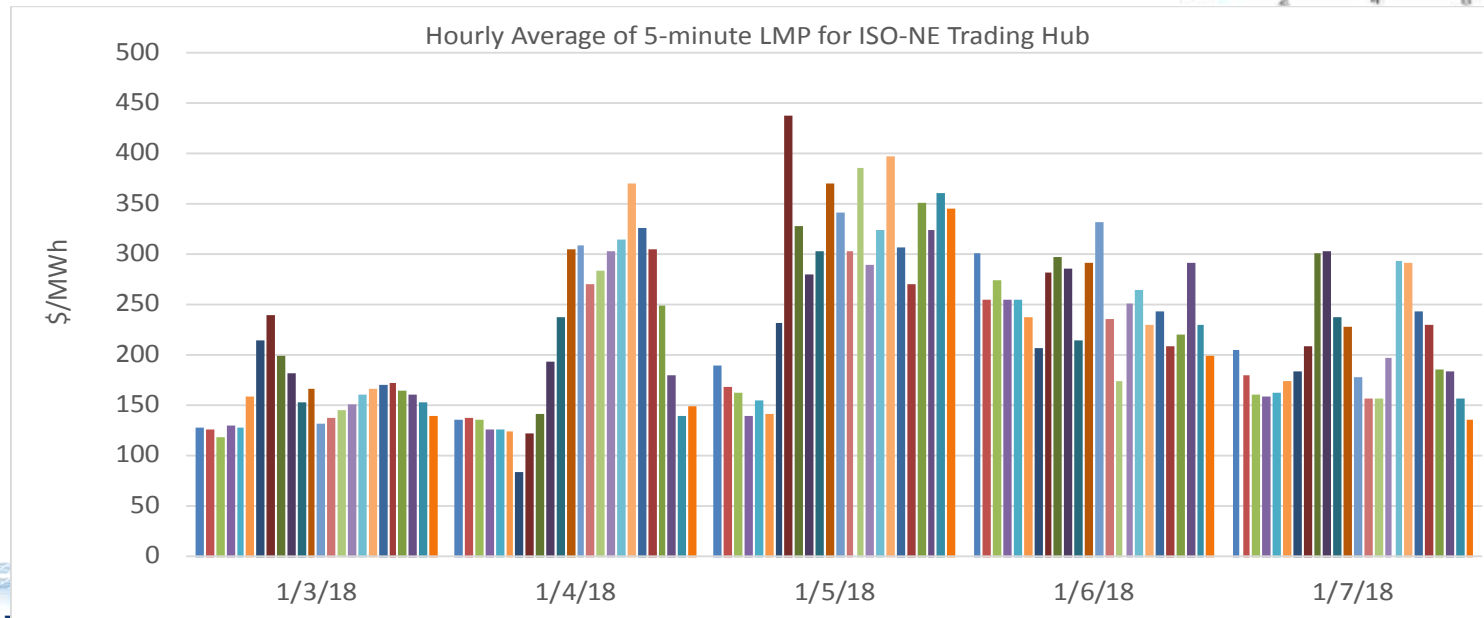
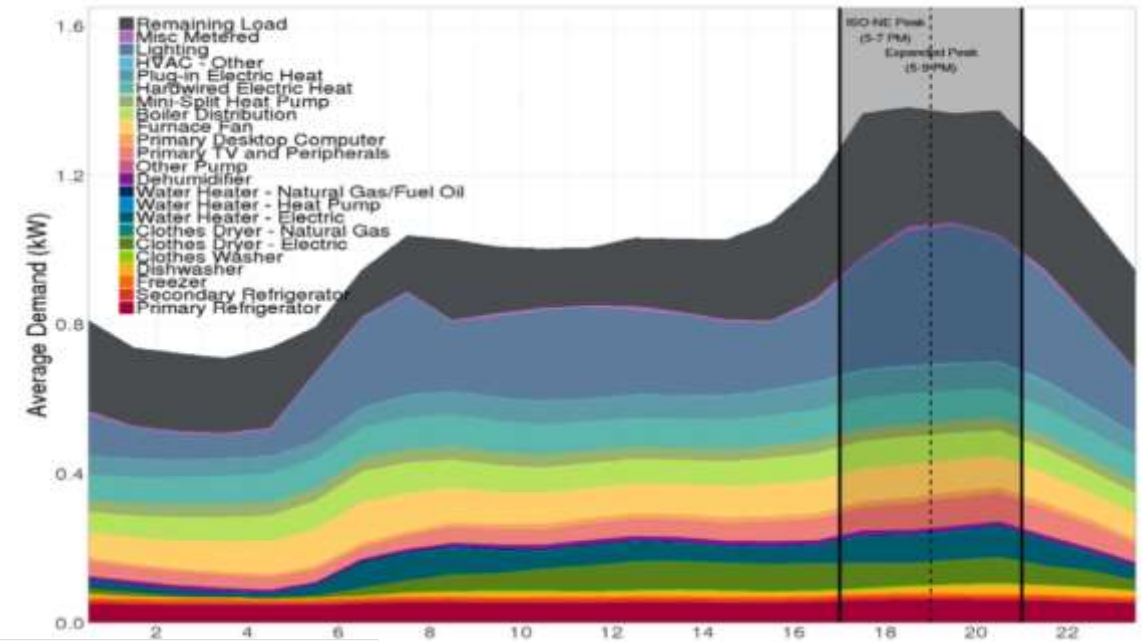
May 21, 2019

This presentation was supported by the U.S. Department of Energy's Building Technologies Office under Lawrence Berkeley National Laboratory Contract No. DE-AC02-05CH11231



# What is the time-sensitive value of energy efficiency?

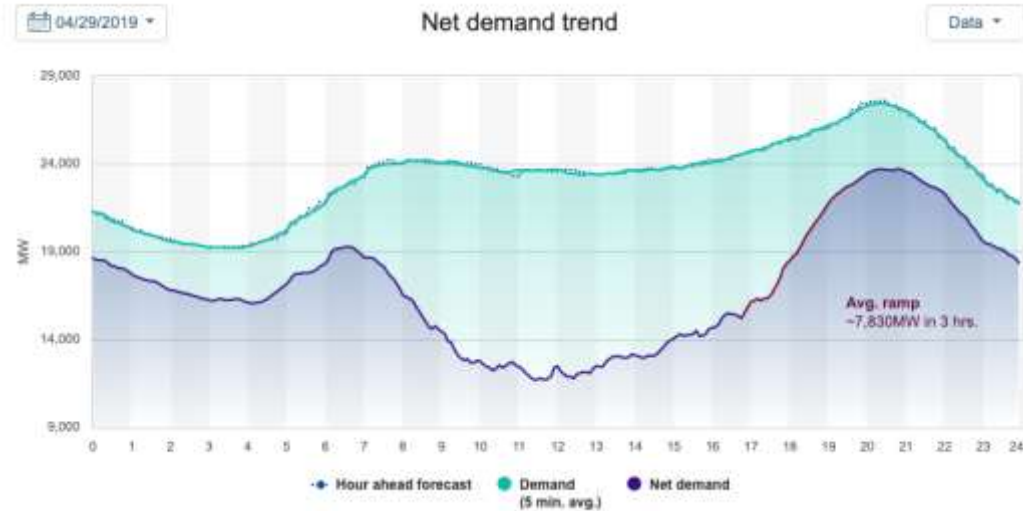
Time-sensitive value of energy efficiency (TSV-EE) considers *when* energy efficiency occurs and the *economic value* of the energy or demand savings to the electricity system at that time.



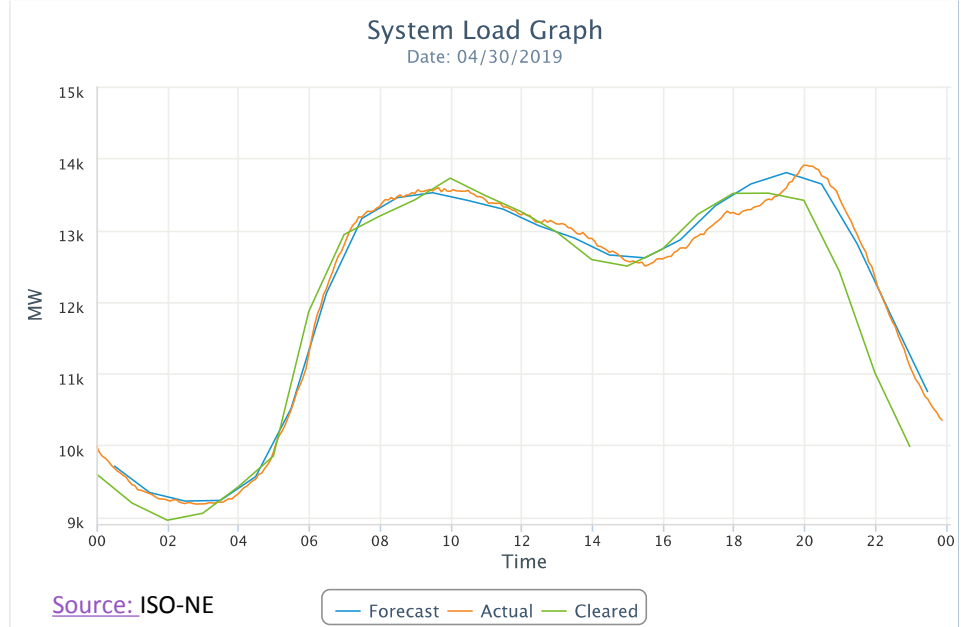
Sources: [Navigant MA Baseline Load Shape Study](#),  
LBNL analysis using ISO-NE  
[2018 LMP](#) data



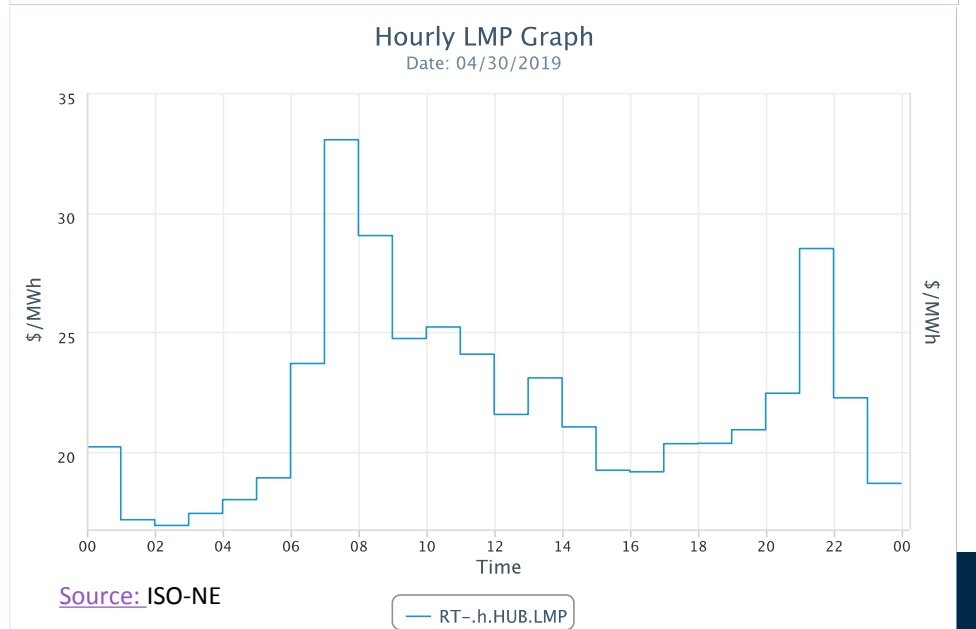
# Some motivations for using the time-sensitive value of efficiency



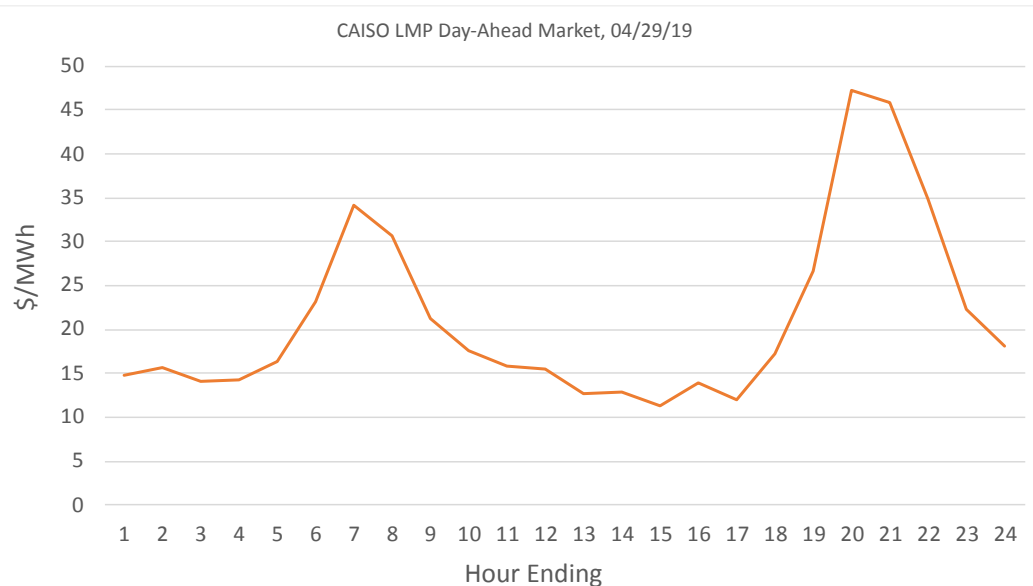
Source: CAISO



Source: ISO-NE



Source: ISO-NE



Source: CAISO

# Recent time-sensitive value of efficiency publications by LBNL

## Time-varying value of electric energy efficiency

Authors:

Natalie Mims, Tom Eckman,<sup>1</sup> and Charles Goldman

<sup>1</sup>Consultant and Senior Advisor, Northwest Power and Conservation Council

Energy Analysis and Environmental Impacts Division

Lawrence Berkeley National Laboratory

Electricity Markets and Policy Group

June 2017



This work was supported by the DOE Office of Energy Efficiency & Renewable Energy Building Technologies Office under Lawrence Berkeley National Laboratory Contract No. DE-AC02-05CH11231.

June 2017 technical report supported by DOE's  
Office of Energy Efficiency and Renewable Energy  
- Building Technologies Office



APRIL 2, 2018

### TIME-VARYING VALUE OF ENERGY EFFICIENCY IN MICHIGAN<sup>1</sup>

NATALIE MIMS, TOM ECKMAN AND LISA SCHWARTZ,<sup>2</sup> LAWRENCE BERKELEY NATIONAL LABORATORY

In December 2016, the Michigan Legislature passed new laws (SB 341 and 342) that require the Public Service Commission (PSC) to create regulations for integrated resource planning (IRP) and determine the potential of energy waste reduction resources to meet electricity needs. Following stakeholder engagement meetings, the PSC requested technical assistance from Berkeley Lab to better understand how to account for the time-varying value of electricity savings in IRP and demand-side management (DSM) planning in Michigan. Working collaboratively with the PSC, Consumers Energy and DTE Energy, Berkeley Lab calculated the time-varying value of electricity savings for five energy efficiency measures in the utilities' service areas.

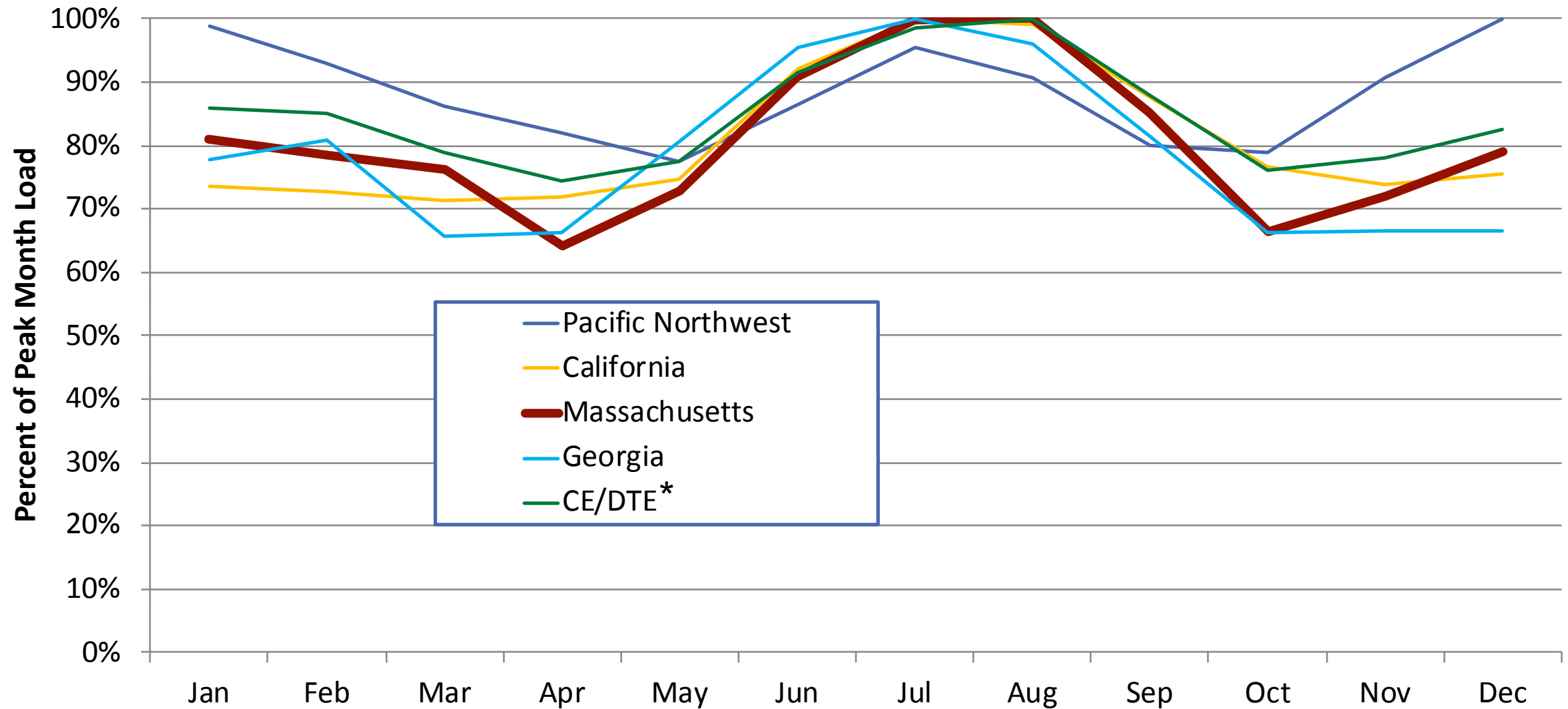
Quantifying the time-varying value of energy efficiency is necessary to properly account for all of its benefits and costs and to identify and implement efficiency resources that contribute to a low-cost, reliable electric system (Mims et al. 2017; Boomhower and Davis 2016). Historically, most quantification of the benefits of efficiency have focused largely on the economic value of annual reductions in energy use. Due to the lack of statistically representative, metered data on end-use load shapes in Michigan (i.e., the hourly or seasonal timing of electricity savings), the ability to confidently characterize the time-varying value of energy efficiency savings in the state, especially for weather-sensitive measures such as central air conditioning, is limited.

Based on our analysis of data from Consumers Energy and DTE Energy, we conclude that: (1) overall, the ratio of the total utility system value of energy savings to their energy-related value in Michigan aligns with other states with similar system load shapes; (2) end-use load shape research that is specific to Michigan would enable more accurate analysis of the time-varying value of efficiency; (3) until such time that statistically representative, metered data on end-use load shapes in Michigan are available, data from regions with similar energy consumption characteristics should be considered for adoption (e.g., we used Pacific Northwest end-use load shapes in our analysis because they are based on metered data and are very similar to the end-use load shapes for some measures from the Electric Power Research Institute (EPRI) End Use Load Shape Library that are applicable to Michigan); and (4) an investigation of all value streams for energy efficiency (e.g., avoided risk and air emissions values) in Michigan will help avoid undervaluing this resource.

Still, electric utilities in Michigan can take advantage of opportunities to incorporate the time-varying value of efficiency into their planning. For example, end-use load research and hourly valuation of efficiency savings can be used for a variety of electricity planning functions, including load forecasting, DSM, demand-side evaluation, capacity planning, long-term resource planning, renewable energy integration, assessing potential grid modernization investments, establishing rates and pricing, and customer service (KEMA 2012). In addition, accurately calculating the time-varying value of efficiency may help energy efficiency program administrators prioritize existing offerings, set incentive or rebate levels that reflect the full value of efficiency, and design new programs.

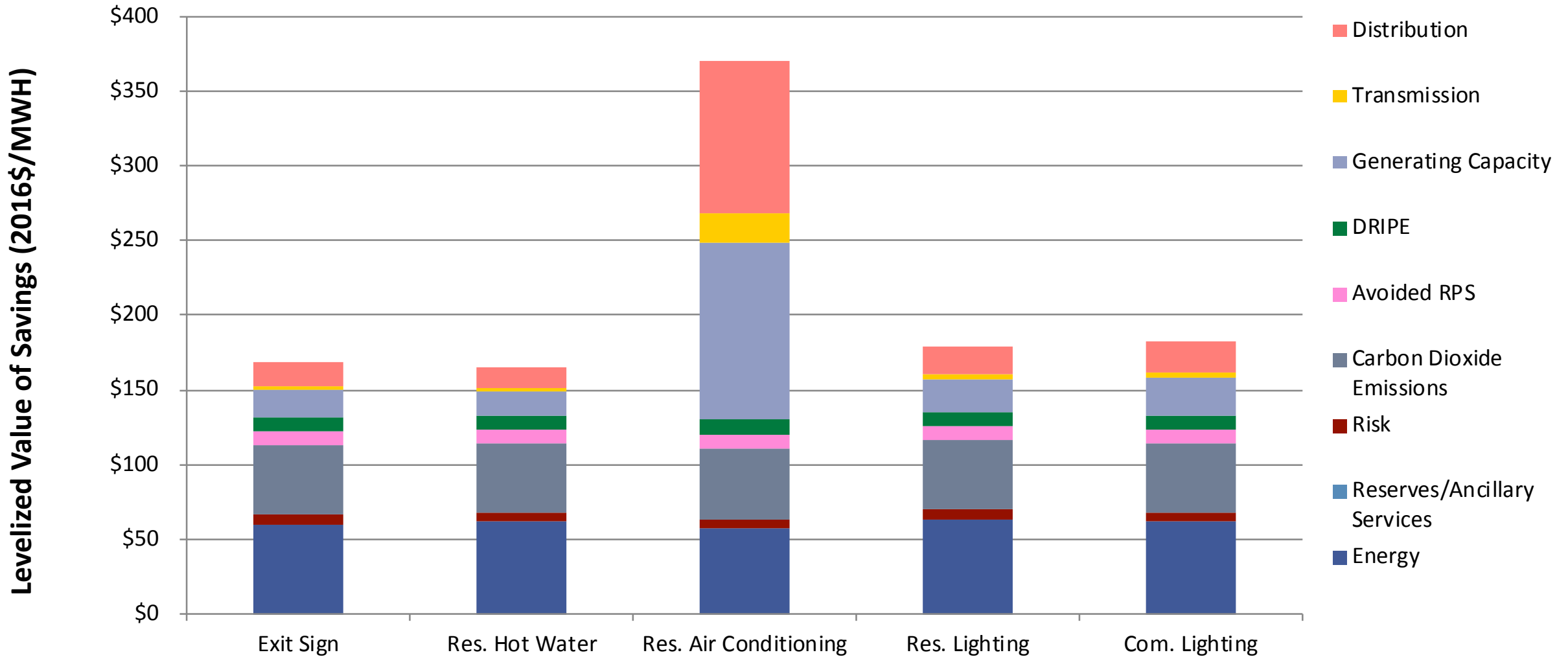
April 2018 technical brief supported by  
DOE's Office of Electricity – Transmission  
Permitting and Technical Assistance

# Annual System Load Shapes

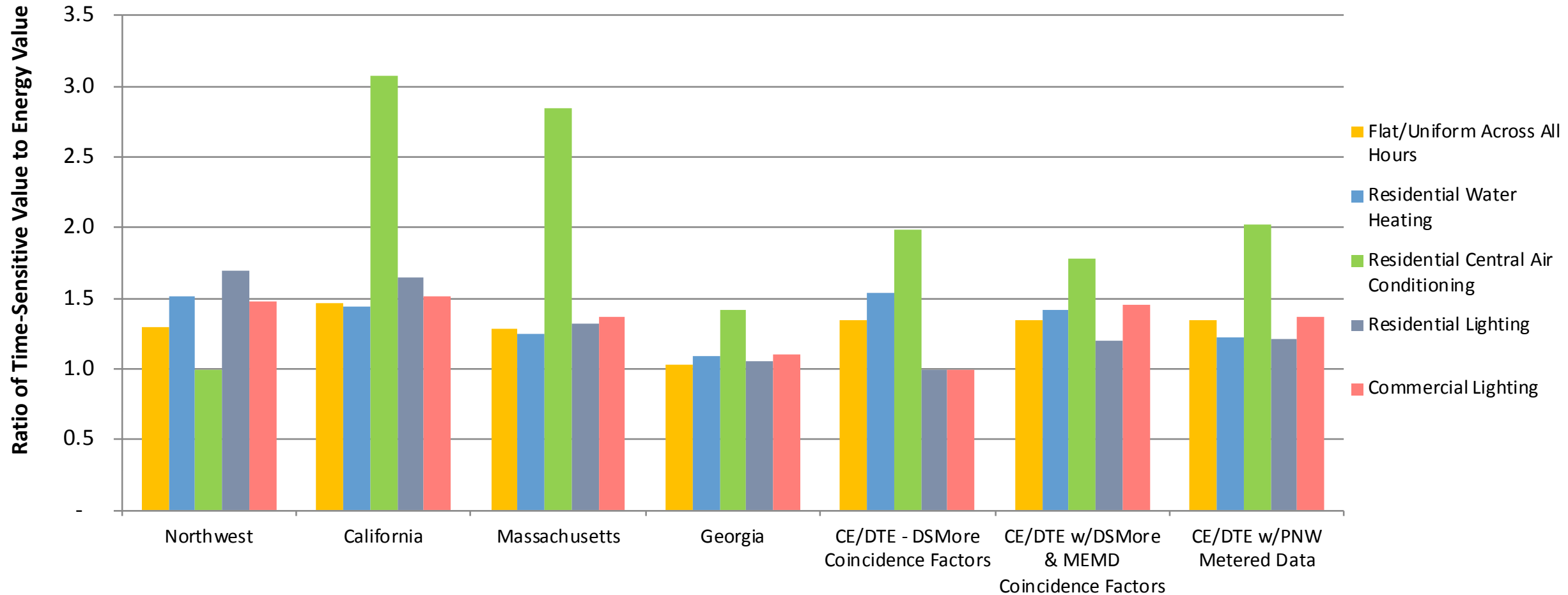


\*CE/DTE is Consumers Energy and DTE Energy, utilities in Michigan

# Massachusetts Time-Sensitive Value by Load Shape



# Results: Total Utility System Value of Savings Compared to Only Their Energy Value



Notes: The flat load shape is an exit sign. Energy value includes: energy, risk, carbon dioxide emissions, avoided RPS and DRIPE, as applicable if reported. Total time-varying value includes all energy values and capacity, transmission, distribution and spinning reserves. Ratios are calculated by dividing total time-varying values by energy-only values.



# Forthcoming Berkeley Lab TSV-EE report

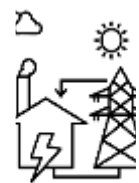
- *Time-Sensitive Value of Efficiency: Use Cases in Electricity Sector Planning and Programs*
- Study identifies 5 use cases that consider the time-sensitive value of efficiency



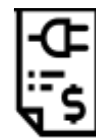
Energy efficiency  
planning



Distribution  
planning



Integrated  
resource planning



Rate design



State policies

# Energy efficiency program design: Oncor

## Select Incentives for Oncor 2019 Commercial Standard Offer Program

Description	Measure Life	\$/kW for On Peak Demand Reduction	\$/kWh for Annual Energy Reduction
Air Cooled Chiller	25	\$387.81	\$0.125
LED	15	\$209.21	\$0.057
Energy Star Commercial Dishwasher	11	\$193.11	\$0.054
Hot Food Holding Cabinet	12	\$164.21	\$0.041
Zero Energy Doors for Refrigerated Cases	12	\$123.16	\$0.025
Lodging Guest Room Occupancy Sensors	10	\$86.51	\$0.022
Refrigeration Evaporator Fan Controls	16	\$49.57	\$0.010
Vending Machine Controls	5	\$20.64	\$0.021
Pre-Rinse Spray Valves (Food Service)	5	\$12.38	\$0.004

**TSV-EE Application:** Several utilities in Texas, including [Oncor](#), provide energy efficiency program incentives for both energy and peak demand savings. Peak demand reductions are calculated for each utility using methodologies described in the statewide [technical reference manual](#).

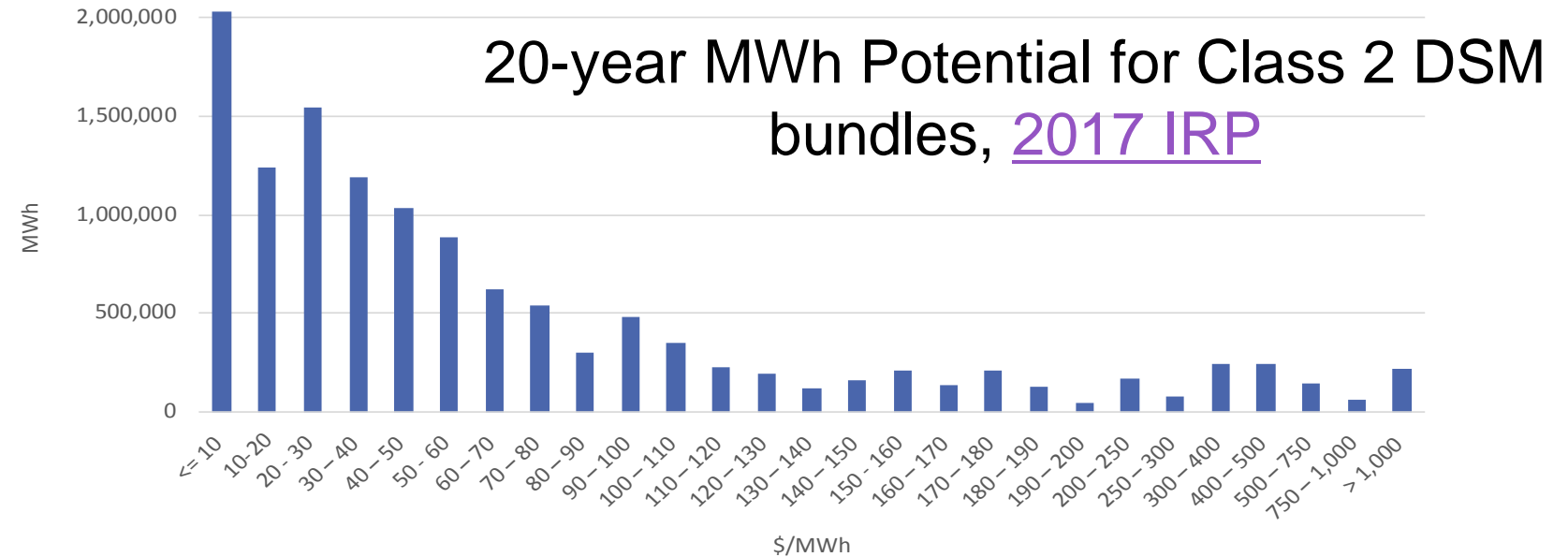
# Integrated resource planning: PacifiCorp

## TSV-EE

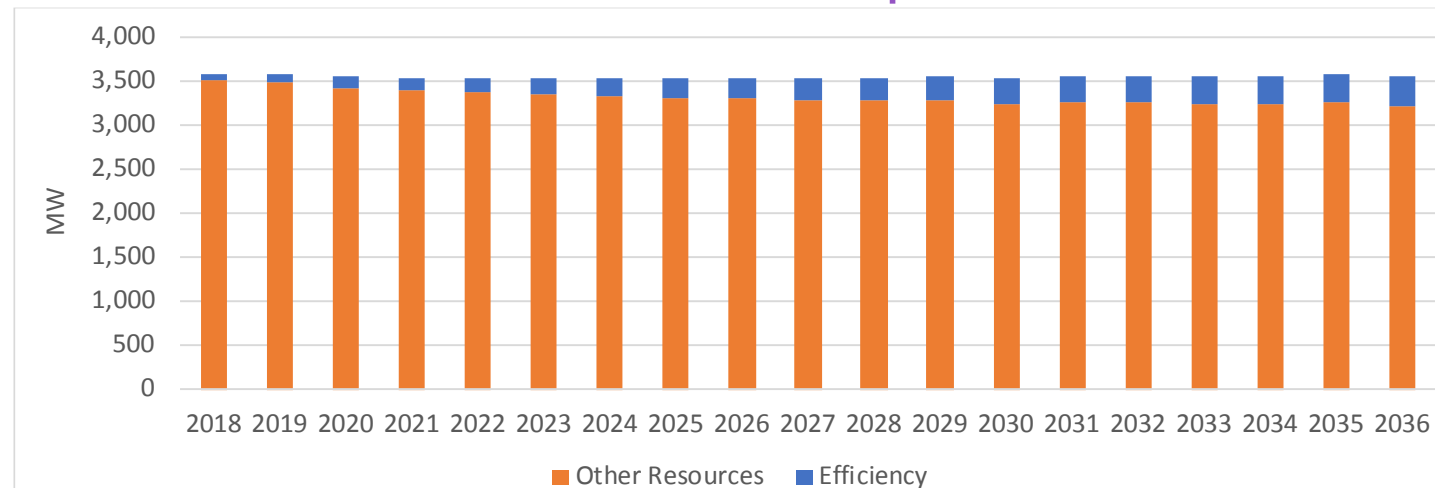
### Application:

PacifiCorp creates energy efficiency cost curves using annual hourly (8,760) load shapes, which are inputs to the IRP capacity expansion model with all other resources.

Allowing efficiency to compete with all other resources creates a reliable portfolio at least cost.



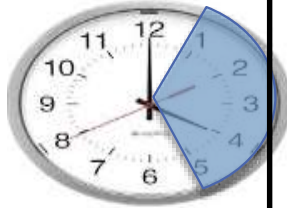
## PacifiCorp-West Summer Capacity Load and Resource Balance, [2017 IRP Update](#)



# Capacity markets: ISO-NE

## On-Peak Resources Performance Hours

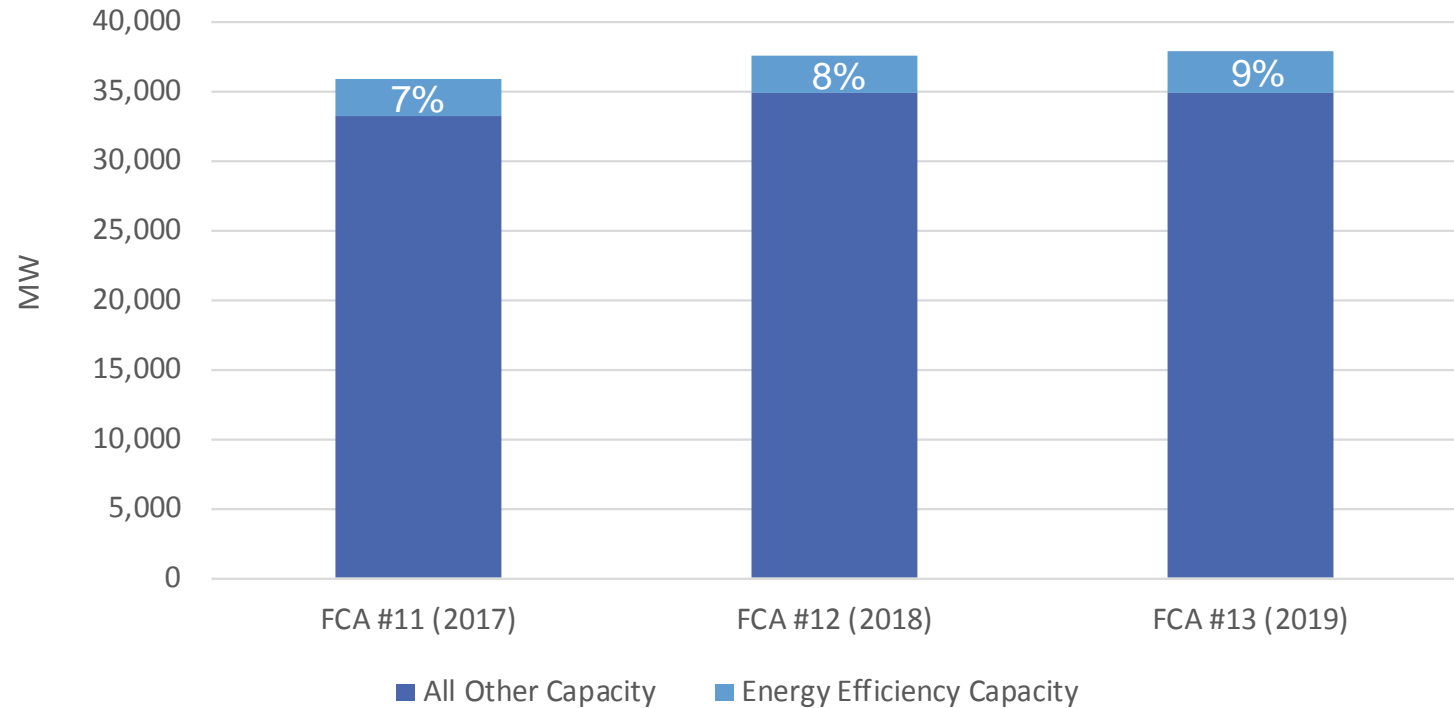
June  
July  
August



DECEMBER  
JANUARY



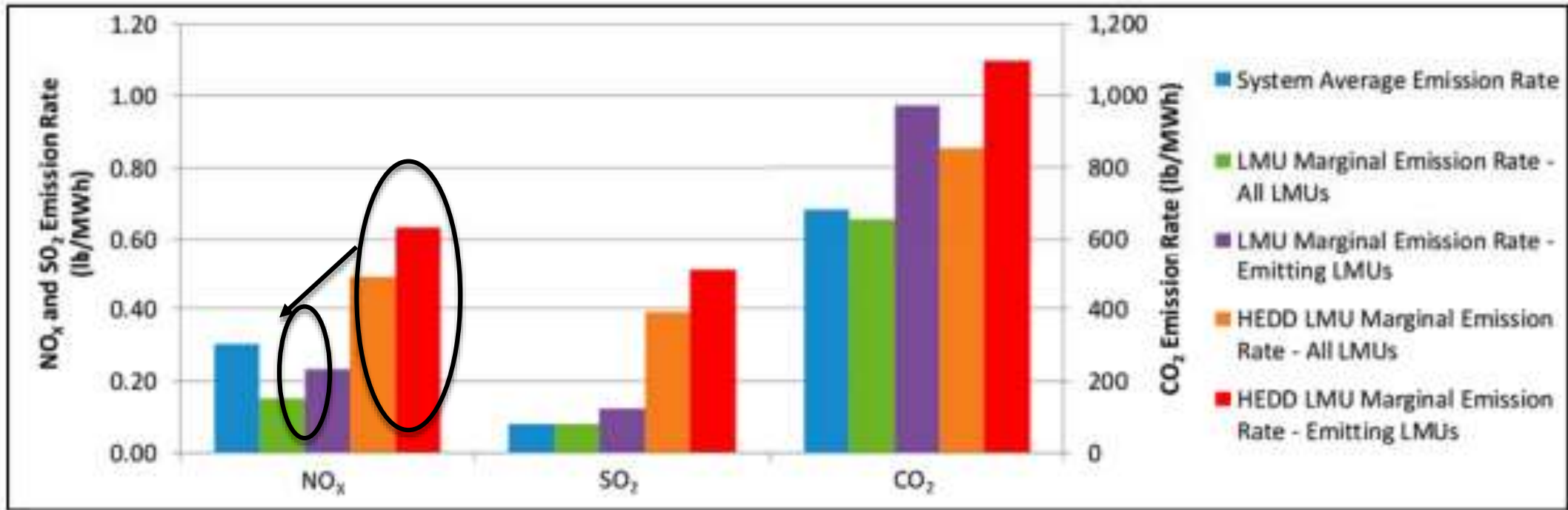
ISO-NE Forward Capacity Auction (FCA) 11-13; Total Capacity Acquired



Source: [FCA #11](#), [FCA #12](#), [FCA #13](#)

**TSV – EE Application:** Energy efficiency may participate in ISO-NE's Forward Capacity Market by bidding resources that produce demand reductions during designated hours for both summer and winter seasons.

# Time-Sensitive Value: Criteria pollutant emissions reduction



This chart was made by ISO-NE and is included in their [2017 ISO New England Electric Generator Air Emissions Report](#)

- The top 5 high energy demand days (HEDD) marginal emission rate for emitting locational marginal units are significantly higher than the marginal emission rate on all other days.

# Questions for target audiences to consider

- Among the questions that states, utilities, program administrators, ISOs/RTOs and stakeholders can ask about this study as they consider implications for their jurisdiction:
  - ▣ In what ways is the time-varying value of efficiency — *energy, demand and economic value* — considered for planning and programs in the electric utility sector?
  - ▣ Are these time-varying values considered *uniformly* across the range of planning processes and programs?
  - ▣ What granularity and accuracy of data is needed to support a reliable, least-cost electricity system and other state energy goals?
  - ▣ Are data transparent and accessible to interested stakeholders?
  - ▣ If additional or updated data are needed, can multiple utilities leverage economies of scale for collection and use the same information?\*
  - ▣ How will forecasted shifts in electricity consumption (e.g., due to distributed energy resources, changes in end-use loads) affect the value of efficiency throughout the day and year, as well as the need for time-based data?
  - ▣ How can the use cases in this report — and other research on time-varying value of efficiency — be used to improve planning and programs (e.g., how programs are prioritized, designed and evaluated)?
  - ▣ How can the use cases in this report — and other research on time-sensitive value of efficiency — be used to improve planning and programs (e.g., how programs are prioritized, designed and evaluated or how risk can be mitigated in electricity resource planning and procurement)?

\*See [Time-varying value of energy efficiency in Michigan](#) (2018)



# Related research

- End-Use Load Profiles for the U.S. Building Stock
  - Building Technologies Office (BTO) funded project that is a multi-lab collaboration to create end-use load profiles representing all major end uses, building types, and climate regions in the U.S. building stock.
  - Electricity Markets and Policy energy efficiency research
- Time and locational sensitive value of efficiency
  - Time-varying value of electric energy efficiency (2017)
  - Time-varying value of energy efficiency in Michigan (2018)
  - No Time to Lose: Recent research on the time-sensitive value of efficiency (webinar)
- The Cost of Saving Electricity Through Energy Efficiency Programs Funded by Customers of Publicly Owned Utilities: 2012–2017 (forthcoming)
- Collecting and Analyzing Peak Demand Impacts from Electricity Efficiency Programs (forthcoming)
- Energy Efficiency in Electricity Resource Planning (forthcoming)

These are examples and are not meant to be a comprehensive list of related research.

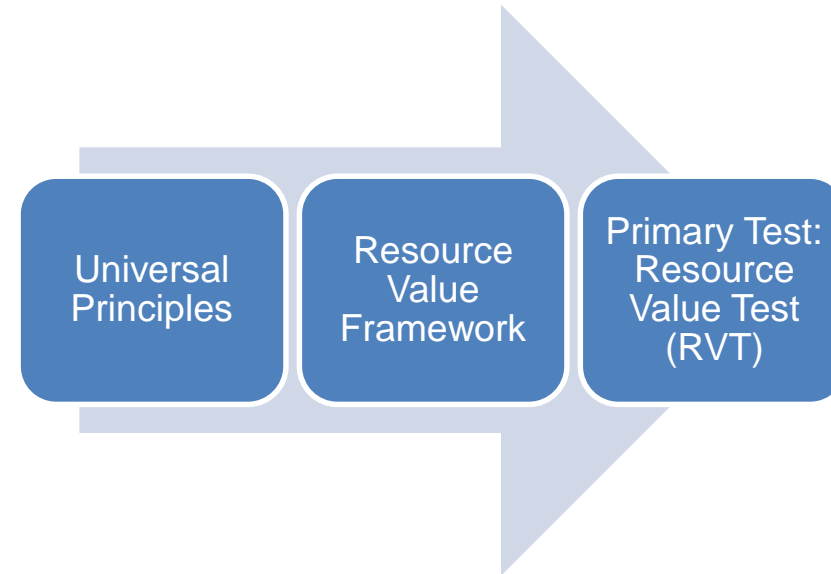
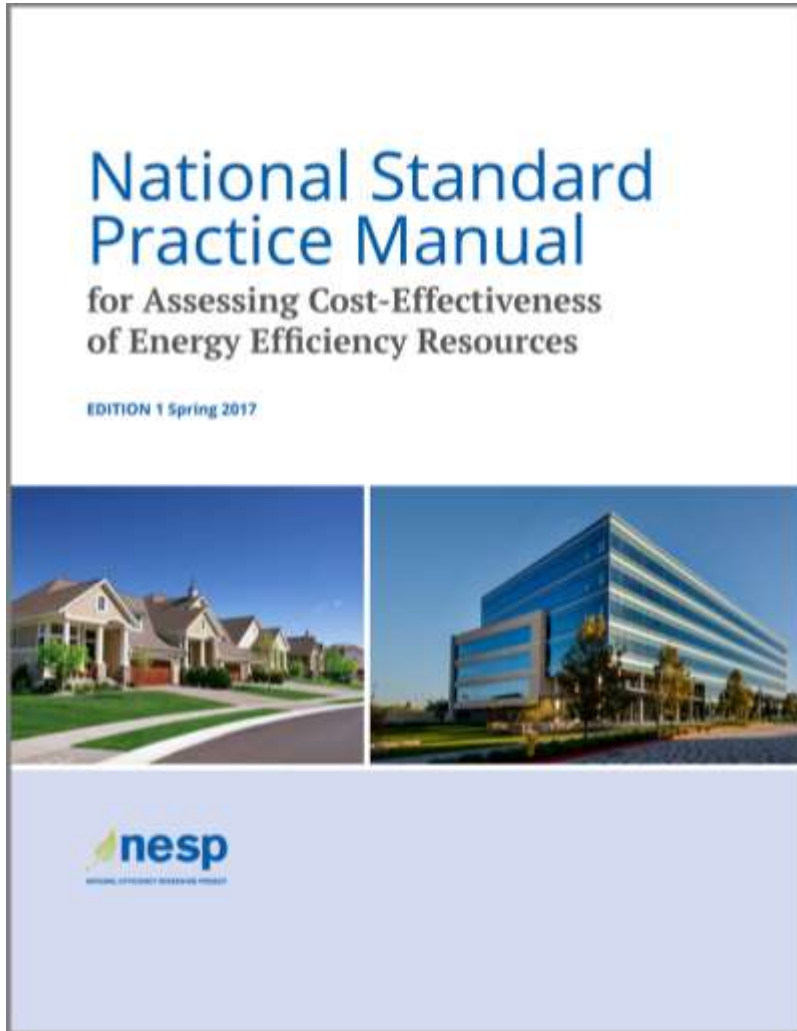
# **National Standard Practice Manual for Benefit-Cost Analysis of Distributed Energy Resources**

Julie Michals - E4TheFuture  
NEEP EM&V Annual Public Meeting  
May 21, 2019

## Overview

1. Background – NSPM for EE
2. NSPM for DERs (coming in 2020)
3. Non-Wire Alternatives/Solutions (NWA/NWS)

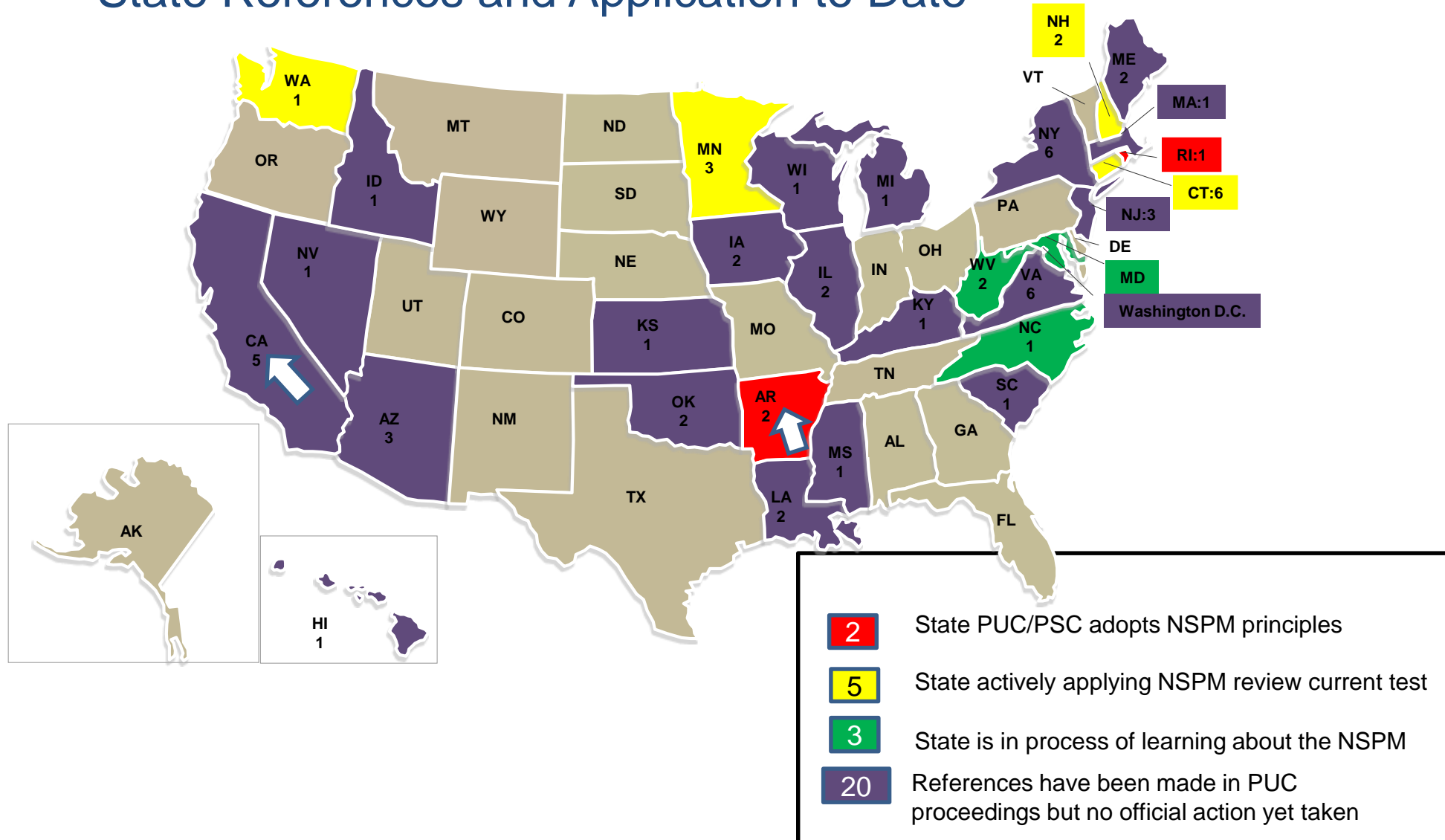
## Background: NSPM for EE (May 2017)



- Align with applicable state policies
- Treat costs & benefits symmetrically
- Account for relevant impacts (even if hard to quantify)
- A state's test may align with a traditional test.... or not

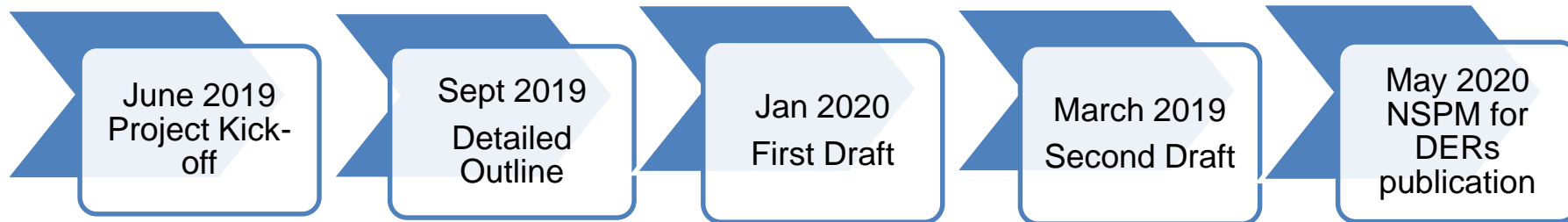
# NSPM for Energy Efficiency

## State References and Application to Date



# Why an NSPM for DERs?

- Growing interest in range of DERs as grid resources and for distribution planning → regulators need further guidance to support BCA considerations and common framework for DER analyses
- States currently are using different techniques, methodologies, and assumptions for DER BCA, leading to inconsistency even within states
- NSPM for DERs - will generally apply principles from the NSPM for EE guidance to DERs to support consistent and economically sound BCA policies and practices
- Project Schedule:





# NSPM for DERs - Advisory Group

Name	Affiliation
Adam Cooper	Edison Foundation
Allison Clements	Energy Foundation
Andy Satchwell	Lawrence Berkeley Lab
Arthur Haubenstock	CA Efficiency + Demand Council
Ben King	US Dept of Energy
Carol White	National Grid
Chris Porter	National Grid
Cyrus Bhedwar	Southeast Energy Efficiency Alliance
Dan Cross-Call	Rocky Mountain Institute
Dan Delurey	Wedgemere Group
Dan Violette	Navigant Consulting
Dave Seamonds	MJ Bradley
Danielle Byrnett	NARUC
Deborah Reynolds	WA Utilities and Transport Commission
Don Gilligan	Nat'l Assoc. of Energy Service Companies
Don Kreis	NH Consumer Advocate
Elizabeth Titus	Northeast Energy Efficiency Partnerships
Gregory Ehrendreich	Midwest Energy Efficiency Alliance
Howard Geller	Southwest Energy Efficiency Project
Jack Lavery	Columbia Gas
Janet Gail Besser	Smart Electric Power Association
Jennifer Morris	Illinois Commerce Commission
Joe Cullen	Building Performance Assoc
Johanna Zetterberg	US Dept of Energy
John Agan	US Dept of Energy

Name	Affiliation
John Shenot	Regulatory Assistance Project
Kara Saul Rinaldi	Building Performance Assoc
Kelly Speakes Bachman	Energy Storage Association
Marty Kushler	ACEEE
Mohit Chhabra	NRDC
Nadav Enbar	EPRI
Natalie Frick	Lawrence Berkeley Lab
Nick Dreher	Midwest Energy Efficiency Alliance
Paula Carmody	Maryland Office of People's Counsel
Phil Jones	Alliance for Transp Electrification
Ric O'Connell/Taylor McNair	Grid Lab
Rick Gilliam	Vote Solar
Rodney Sobin	NASEO
Rob Kasman/Lucy Morris	PG&E
Ryan Chan	PG&E
Ryan Katofsky	Advanced Energy Economy
Sami Khawaja	Cadmus
Scott Dimetrosky	Apex Analytics
Sierra Martinez	Energy Foundation
Susan Stratton	Northwest Energy Efficiency Alliance
Todd Bianco	RI Public Utilities Commission
Tom Eckman	Consultant
Tom Stanton	Nat'l Regulatory Research Institute
Wally Nixon	Arkansas Public Service Commission

## NSPM for DERs - Consulting Team

Name	Company/Org
Brenda Chew*	Smart Electric Power Alliance
Chris Neme	Energy Futures Group
Karl Rabago	Pace Energy Center
Steve Fine	ICF
Steve Schiller	Schiller Consulting
Tim Woolf – Proj Coordinator	Synapse Energy Economics

\* with Janet Gail Besser as Advisory Group member

# The Goal of the NSPM for DERs:

## Answering Key Questions

1. Why a common framework for assessing the value of DERs?
2. How should the Utility Cost test or Societal Cost test be used in assessing DERs? What costs and benefits should be accounted for?
3. Should a different, state-specific test be used in assessing different types of DERs? If so, how should that test be designed?
4. Should multiple tests be used to assess DERs? If so, how? Or should the same tests be used for all DERs? If not, why not?
5. How should DER analyses account for revenue-shifting, cost-shifting, rate increases, or rate decreases?
6. How should third party capital be assessed in valuing DERs (in particular for non-utility system impacts)?

## Three Tiers of DER Analyses

1. Single-DER analysis; where one type of DER is assessed relative to a fixed (i.e., static) set of alternative resources.
2. Multiple-DER analysis; where multiple DERs are assessed and optimized relative to a fixed set of alternative resources.
3. Integrated-DER analysis; where all electric resources, both distributed and utility-scale, are optimized.

*NSPM for DERs will focus on #1-2*

# NSPM for DERs Table of Contents

1. Executive Summary
2. Introduction
3. Common Framework for Benefit-Cost Analysis of DERs
4. Energy Efficiency Resources
5. Demand Response Resources
6. Distributed Generation Resources
7. Distributed Storage Resources
8. Electrification
9. Non-Wires Alternatives/Solutions
10. Analysis of Multiple DERs
11. Integrated DER Planning
12. Tools and Techniques for DER BCAs

## Ch 9. Non-Wires Alternatives/Solutions

NWA/NWS: use a portfolio of DERs in a specific geographic location to defer or replace need for specific T&D equipment upgrades

9.1 BCA Issues and Challenges

9.2 Relevant Costs and Benefits

9.3 Participant Impacts

9.4 Cost-Shifting



## Ch 9. Non-Wires Alternatives/Solutions cont.

- Provide guidance on key challenges for NWA BCAs for multi-DER analysis:
  - interactive effects between DER operations;
  - magnitude of T&D costs (avoided upgrades);
  - approaches to identify order of DER implementation
  - temporal and locational value of DERs
- Temporal and locational aspects of avoided costs - important to get right (especially for some DERs) with focus: will NWA provide net benefits to customers?
- Point to latest literature (including LBL and NREL work) on methodologies used to estimate temporal or locational values
- Smart Electric Power Association (SEPA) – lead author on chapter

<https://sepapower.org/resource/non-wires-alternatives-case-studies-from-leading-u-s-projects/>

# Project will Build on Past & Ongoing Projects

State BCA DER efforts (NY, CA, MN, etc.)

A Framework for Integrated Analysis of Distributed Energy Resources:  
Guide for States, LBNL+DOE 2018

- A framework for states to plan for and assess DER utility and non-utility impacts at the individual, multiple, and integrated levels.

NARUC-NASEO Task Force CEP 2019

- A task force on comprehensive electricity planning to align distribution system and resource planning processes.

NARUC-NASEO GEBs Working Group

- GEBS 2018: Grid-interactive Efficient Buildings - role of GEB in grid-mod efforts

Integrated Distribution Grid: Decision Guide, vol iii (DSPx), 2017

- DOE 2017: A review of what is necessary to develop a grid with integrated DERs and five common BCA test overviews.

EPRI, 2014 + other Integrated Grid Projects

- A framework for DER-grid integration planning, including a BCA methodology which considers Distribution System, Bulk System, Customer, and Societal Impacts.

# Thank you!

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# Lunch and Thank you to our State Partners



## CONNECTICUT

**State Partners:** CT DEEP, CT Energy Efficiency Board, Eversource Energy, United Illuminating Company, Southern Connecticut Gas and Connecticut Natural Gas

*Partners in 2017 / 2018 / 2019*



## DISTRICT OF COLUMBIA

**State Partners:** Department of Energy and Environment and DC Sustainable Energy Utility

*Partners in 2017/2019*



## NEW HAMPSHIRE

**State Partners:** NH Office of Strategic Initiatives, NH Public Utilities Commission, Eversource Energy, NH Electric Coop, Unitil and Liberty Utilities

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## NEW YORK

**State Partners:** NYSERDA

*Partners in 2017 / 2018 / 2019*



## RHODE ISLAND

**State Partners:** RI Office of Energy Resources, National Grid RI, RI Department of Education and RI Energy Efficiency & Resource Management Council

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## VERMONT

**State Partners:** Efficiency Vermont

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