



## **Presenting Problem**

- Energy Town is a mid-size city in which the residential sector is a major greenhouse gas contributor
- A large technology company is building its headquarters in Energy Town
- Energy Town's population is rapidly growing with active real estate and construction markets
- The majority of housing was built pre-1960, most buildings are detached single-family homes

## **Program Committee Members**

### **1. Energy task force member**

- a. Cares about: advancing clean energy in Energy Town, achieving the town's goal
- b. Concerns: buildings sector greenhouse gas emissions contributing to the climate crisis
- c. Can contribute: energy policy and technical expertise

### **2. Equity task force member and/or community-based organization representative**

- a. Cares about: advancing equity in Energy Town through meaningful participation in decision-making processes, connecting the work to their own cause (if non-energy or environmental)
- b. Concerns: energy/water/housing affordability, resident health and safety, perpetuation of disproportionate harm
- c. Can contribute: knowledge of community needs and community engagement expertise, relationships in community, lived experience, subject matter expertise

### **3. Mayor's office and/or town council liaison**

- a. Cares about: platform commitments and constituent needs. Coming to consensus in a way that benefits the majority, without burdening the minority
- b. Concerns: City budget, political tension
- c. Can contribute: political sway

### **4. Town staff – department of public works and/or municipal housing authority**

- a. Cares about: maintaining reliable buildings and infrastructure
- b. Concerns: Department budget and bandwidth
- c. Can contribute: administrative support

### **5. Town staff – attorney**

- a. Cares about: ensuring the Town is within legal jurisdiction
- b. Concerns: compliance with local, state, and federal policy
- c. Can contribute: legal and policy expertise



**6. Utility staff – program manager**

- a. Cares about: increasing program participation, maintaining system reliability and customer satisfaction
- b. Concerns: cost-effectiveness, scalability, feasibility
- c. Can contribute: program design, administration, and implementation knowledge

**7. Real estate professional**

- a. Cares about: maintaining home values and supporting real estate transactions
- b. Concerns: disrupting home sale process and negatively impacting home values
- c. Can contribute: housing market and industry knowledge

**8. Homebuilder association representative**

- a. Cares about: maintaining home values and supporting development projects
- b. Concerns: disrupting or deterring development projects and negatively impacting home values
- c. Can contribute: housing market and industry knowledge and connections

**9. Home and/or building energy contractor**

- a. Cares about: supporting local workforce and driving retrofits
- b. Concerns: Transference of traditional skills/knowledge to more green building focus
- c. Can contribute: technical and industry knowledge

**10. Local homeowner and/or tenant and/or business owner**

- a. Cares about: home or building energy costs and property value, avoiding excessive effort or time investment
- b. Concerns: Rises in housing prices or energy costs, upfront/personal costs
- c. Can contribute: knowledge based on local lived experience