



HEW2025 Sponsorship Opportunities

October 20 to 22 | Princeton, New Jersey

Sponsoring HEW2025 will provide your organization the opportunity to demonstrate your leadership in the heating electrification industry. As a sponsor, you will benefit from exposure to key stakeholders as we dig into topics including contractor insights, designing and implementing heat pump programs for underserved customers, and new heat pump categories that provide additional solutions to various sectors.

| BENEFITS | Allies \$6,400 | Allies \$4,000 |
|--|-------------------------|-------------------------------|
| | LEAD SPONSOR \$8,000 | SUPPORTING SPONSOR \$5,000 |
| Complimentary Conference Registrations | 4 | 2 |
| Support of Regional, In-Person Event | ✓ | ✓ |
| Brand Recognition | Marquee | Prominent |
| NEEP Blog Article | ✓ | |
| Social Media Toolkit | ✓ | |
| Attendees List | ✓ | ✓ |

To become a sponsor please contact [Jessica Augat](#) Senior Manager, Events and External Relations. If your organization is a member of the NEEP Ally Program, please reach out to inquire about complimentary registration benefits.