

HEATING ELECTRIFICATION WORKSHOP 2026

October 20 to 22 | Portland, Maine

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Sponsoring HEW2026 will provide your organization the opportunity to demonstrate your leadership in the heating electrification industry. As a sponsor, you will benefit from exposure to key stakeholders as we dig into topics including contractor insights, designing and implementing heat pump programs for underserved customers, and new heat pump categories that provide additional solutions to various sectors.

BENEFITS	LEAD SPONSOR \$8,000	SUPPORTING SPONSOR \$5,000
	Allies \$6,400	Allies \$4,000
Complimentary Conference Registrations	4	2
Support of Regional, In-Person Event	✓	✓
Branding Level	Prominent	Recognition
Social Media Toolkit	✓	✓
Attendees List	✓	

To become a sponsor please contact [Jessica Augat](#) Senior Manager, Events and External Relations. If your organization is a member of the NEEP Ally Program, please reach out to inquire about complimentary registration benefits.