# HEATING ELECTRIFICATION WORKSHOP 2027

## October 2027 | Vermont

NEEP's annual Heating Electrification Workshop (HEW2027) will bring together the region's most influential leaders, innovators, and decision-makers to accelerate the transition to affordable, accessible heating electrification across the Northeast and Mid-Atlantic. HEW2027 offers high-impact programming—interactive sessions, panel conversations, and curated networking—that dives into contractor insights, program design for underserved customers, emerging technologies, and other market-shaping opportunities. At its core, the workshop is a collaborative space where utilities, policymakers, manufacturers, implementers, and advocates work together to advance scalable, affordable heat pump adoption. Sponsoring HEW2027 positions your organization at the center of this collective momentum, elevating your brand, strengthening relationships with key stakeholders, and demonstrating leadership in driving regional progress. As a sponsor, you gain direct access to engaged audiences along with the following benefits.

| BENEFITS | LEAD SPONSOR<br>$8,500<br>Allies $6,800 | SUPPORTING SPONSOR<br>$6,000<br>Allies $4,800 |
|---|---|---|
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| **Support of Regional, In-Person Event** | ✓ | ✓ |
| **Branding Level** | Prominent | Recognition |
| **Social Media Toolkit** | ✓ | ✓ |
| **Attendees List** | ✓ | |

*To become a sponsor please contact Jessica Augat, Director of Communications and Events.*