

## Heating Electrification Workshop 2024 Sponsorship Opportunities

November 19 & 20 | Syracuse, New York

Sponsoring Heating Electrification Workshop 2024 will provide your organization the opportunity to demonstrate your leadership in the heating electrification industry. As a sponsor, you will benefit from exposure to key stakeholders as we dig into topics including contractor insights, designing and implementing heat pump programs for underserved customers, and new heat pump categories that provide additional solutions to various sectors.

Sponsorship Benefits	Lead Sponsor \$6,000 Allies \$4,800	\$3,500 Allies \$2,800
Complimentary Conference Registrations	4	2
Support of Regional, In-Person Event	<b>&gt;</b>	<b>✓</b>
Brand Recognition	Marquee	Prominent
NEEP Blog Article	✓	
Social Media Toolkit	<b>✓</b>	
Attendees List	<b>✓</b>	<b>✓</b>

To become a sponsor please contact <u>Jessica Augat</u> Senior Manager, Events and External Relations. If your organization is a member of the NEEP Ally Program, please reach out to inquire about complimentary registration benefits.