



# Heating Electrification Workshop 2025

## Sponsorship Opportunities

October 2025 | New Jersey

Sponsoring Heating Electrification Workshop 2025 will provide your organization the opportunity to demonstrate your leadership in the heating electrification industry. As a sponsor, you will benefit from exposure to key stakeholders as we dig into topics including contractor insights, designing and implementing heat pump programs for underserved customers, and new heat pump categories that provide additional solutions to various sectors.

BENEFITS	LEAD SPONSOR	SUPPORTING SPONSOR
	\$8,000	\$5,000
Complimentary Conference Registrations	4	2
Support of Regional, In-Person Event	✓	✓
Brand Recognition	Marquee	Prominent
NEEP Blog Article	✓	
Social Media Toolkit	✓	
Attendees List	✓	✓

Allies  
\$6,400

Allies  
\$4,000

To become a sponsor please contact [Jessica Augat](#) Senior Manager, Events and External Relations. If your organization is a member of the NEEP Ally Program, please reach out to inquire about complimentary registration benefits.