

# From Farmers to Families: An EV for Every Lifestyle



**Rural drivers, tradespeople, families, and renters are already making the switch — here's why**

Americans have always been innovators behind the wheel, and EVs are no exception. With a wide selection of models to fit every lifestyle and budget, more and more Americans are using EVs to work, play, and travel

## Lower operating costs mean EVs are a great way for businesses and families to save money

- **Fuel cost (yearly average for 15k miles driven):** EVs = \$586 | Gas = \$2,781 → That's around 79 percent lower
- **Maintenance costs:** EV owners spend 50 percent less on maintenance - no oil changes, fewer parts to replace
- **Charging vs. gas:** Every EV model in every U.S. state is on average cheaper to "fill up" than a comparable gas car (comparison based on average price of electricity vs gas)

Source: [Plug in America's Why Drive Electric](#) and [Consumer Report's Electric Vehicle Ownership Costs](#)

## EVs for Everyday People, Doing Everyday Things

### Today's EV drivers include:

- ⚡ Farmers and ranchers
- ⚡ Tradespeople and delivery workers
- ⚡ Families with kids
- ⚡ Renters with street parking
- ⚡ Retirees and veterans



**EVs are used by rural families, farmers, tradespeople, and older drivers**

*"I thought EVs were a city thing. Now we run our farm with one. It's cheaper, quieter, and gets the job done."* –

*Robert McKeon, New York, farmer and EV owner*



**Over 98% of trips in the U.S. are under 75 miles, and the average daily commute is around 30 miles. Most newer model EVs have 200–300 miles of range, far more than most people use in a day**

*"I drove my electric F-150 6,000 miles last month and paid \$0 for fuel (my house is on solar) - my old gas truck would've cost \$1,500."* – *Adrian Padilla, California, Former U.S. Navy, EV truck owner*



**EVs are less expensive to run and fix. Fuel costs are an average of 60 percent less, and maintenance costs are about half**

*"We use a Ford F-150 Lightning on our farm in Vermont and save about \$2,000–\$3,000 a year on fuel and maintenance."* – *Jennifer Brookes, Vermont farmer, mom, and EV owner*



*"One silo is for grain, the other is for the money we save on gas."*

**Public and curbside charging is growing fast. Some states even require landlords to allow chargers. You can also charge from a standard wall outlet (Level 1), adding 30–50 miles of range overnight. That's enough for most people's daily drive**

*"I was worried about range since I live in a rural part of Colorado. Then I met another older woman who was driving her Hyundai Kona from California to Maine. I saw her confidence and thought - that's what I want to do."*

– *Joan Hollins, rural Colorado, Retired teacher and EV owner*



# EVs Are Becoming Normal for Everyone

They're not just the future, they're here now, helping real people save money, simplify their routines, and get the job done



## What you can do next

If you are curious about EVs, try one of these steps:

### 1. **Today:** Check out EVs that match your lifestyle

- There are now 100+ EV models available in the U.S., including pickups, SUVs, minivans, cargo vans, and e-bikes. You can find new and used options at many local dealerships. Try [Drive Electric VT](#)

### 2. **This week:** See how much you could actually save

- Use the savings calculator to compare your fuel and repair costs. Try [DOE Vehicle Cost Calculator](#)

### 3. **This month:** Talk to someone who owns an EV

- A neighbor, coworker, or even a local farmer nearby may already drive electric

### 4. **Whenever you are ready:** Try one for yourself and find out why EV drivers love their cars

- Go to a local EV test drive event or ask your dealership. Driving one often changes minds.

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