

State Program Updates

State (program launch year)	Sectors	Program delivery model	2020 achievements and challenges	2021 program changes	Additional information
MA & RI 2019	- Industrial - Wastewater - Mixed	Cohort engagement – treasure hunts and workshops	<i>Achievements:</i> facilitated six workshops; both National Grid cohorts claimed savings, high levels of engagement through coaching calls and onsite energy teams <i>Challenges:</i> lower than expected Year One savings, poor data quality, consistency, and timeliness which made it tough to report info	Return to in-person activities, facilitate four more workshops, leverage some lessons learned during COVID-19	Program claimed gas and electric energy savings: - Year One savings for both MA and RI cohorts - Partial claimed savings for Year Two for RI
CT 2020 (revamped program)	- Industrial - Hospital - College	Direct one-on-one engagement with end users	<i>Achievements:</i> Pursuing new participants and cohorts, implementing virtual treasure hunts, working with new SEM provider for engaging customers and participation <i>Challenges:</i> COVID impacted customer focus, made it harder to get people onboard	Make sure that fit is considered early in the process	CT has a lot of retrofit programs that are doing well, but aren't being captured in SEM.
VT 2014	- Mixed - NH ₃ refrigeration - WWTF - Hospitals - Colleges	Cohort engagement – treasure hunts and workshops	<i>Achievements:</i> Water/Wastewater Treatment Facilities (WWTF) baselines established, transitioned to online engagement, colleges focus on customer engagement <i>Challenges:</i> Three of seven participants dropped out of WWTF program so only achieved half of savings goal. Couldn't baseline colleges and so no energy savings	<i>CEI Direct:</i> Transferring from cohort model to individual model as customers get smaller (commercial), moved largely online during pandemic but may move back to in-person, launching this year	Previous cohort participants will <u>not</u> be excluded from CEI direct. Learn more about Vermont's SEM program here .
NY 2015	- Industrial - Wastewater -	Cohort engagement – treasure hunts and workshops	<i>Achievements:</i> Launched SEM On-Demand and virtual treasure hunts, continued cohorts through COVID because they were already adapted well <i>Challenges:</i> Cohort recruitment is on pause for now due to struggle with participation sign-up	Looking into post-COVID protocols; considering flexible approach to program delivery to make the program successful for all different kinds of participants and their restrictions	On the industrial side: two cohorts wrapped up and one is in progress - in Year Two of their engagement. On the wastewater side: Two active cohorts. One cohort is wrapping up its Year Two engagement, the other is still in Year One. Learn more about NYSDERDA's SEM program here .
National Updates					
Organization		What's new for Q1 of 2021?			
U.S. DOE		Cohorts launched with Ford Motor Company, Glen Raven, Lowes Hotels, IHG Hotels & Resorts, and the Department of Defense Industrial facility cohorts will be launched every couple months throughout 2021 as capacity for previous cohorts are reached			

	Emphasis still on virtual cohorts through 2021 Engaging a couple dozen wastewater treatment plants through the SWIFter program for advanced technologies
U.S. EPA	Next NE Energy Management Best Practice Network webinar being planned for late April/early May Three-part Pollution Prevention and Energy Star Webinar series for breweries Strengthening partnerships with utilities, NEEP, and others
NASEMC	New leadership members including Giselle Procaccianti from NEEP and Katie Dooley from NYSDERDA Upcoming research paper including Canadian market study for SEM in different provinces and industries SEM Lite webinar – took place on Thursday February 25 Cost-effectiveness research paper soon to be published

The Northeast SEM Program Tracker is intended to track and analyze leading SEM program efforts across the Northeast region. It provides information about each state's SEM program sectors, model, best practices, lessons learned, successes, and challenges. NEEP hopes this will serve as an educational tool for current SEM stakeholders, and an inspirational tool for program administrators, implementers, and end-users who are at the beginning of their SEM journey. NEEP will update the Northeast SEM Program Tracker quarterly, and the Q4 update will include an annual review and analysis of SEM program progress in the Northeast.