



# Heating Electrification Workshop 2021 Sponsorship Opportunities

October 27-28 · Zoom

Sponsoring Heating Electrification Workshop 2021 will provide your organization the opportunity to demonstrate your leadership in the heating electrification industry. As a sponsor you will benefit from exposure to key stakeholders as we explore the advancements in air source heat pumps (ASHPs), packaged terminal heat pumps (PHTPs), variable refrigerant flow systems (VRFs), and other clean heating technologies.

Sponsorship Benefits	Lead Sponsor \$3,000 <i>Allies \$2,400</i>	Supporting Sponsor \$1,500 <i>Allies \$1,200</i>
Workshop Passes	8	4
Logo featured on registration site	✓	
Brand attachment to all workshop repackaging and dissemination	✓	
Exclusive opportunity to write a post-event article for NEEP's blog	✓	
Organization featured as a sponsor in all workshop marketing  Press releases, program, email campaign, newsletters social media campaign, and event webpage	Marquee	Prominent
Access to a social media tool kit for workshop promotion	✓	✓
Attendees list with full contact information	✓	

To become a sponsor please contact Industry Relations & Event Manager [Jessica Augat](#).  
*If your organization is a member of the NEEP Ally program, there may be available workshop passes available to you.*