



Northeast Strategic Energy Management Collaborative 2020

Sponsorship Opportunities

November 17 · 1 PM · GoToWebinar

Lead Sponsor \$1,000	Allies \$800	Supporting Sponsor \$500	Allies \$400
Logo featured on registration site.			
Logo highlighted in all marketing repackaging of the event.			
Exclusive opportunity to write a post-event article for NEEP's blog.			
Company name featured in all marketing of event. Press releases, program, electronic newsletters, social media plan, including shout outs, and event webpage		Company name included in all marketing of event. Press releases, program, electronic newsletters, social media plan, including shout outs, and event webpage	
Access to a social media tool kit for conference promotion.		Access to a social media tool kit for conference promotion.	
Logo featured at workshop		Logo featured at workshop	
Attendees list with full contact information 10 days prior to event, in Excel format		Attendees list with full contact information 10 days prior to event, in PDF format	