

Smart Energy Homes and Buildings 2021 Sponsorship Opportunities August 19 · Zoom

With a sponsorship of Smart Energy Homes & Buildings 2021, your organization partners with NEEP to advance the development of smart energy homes and buildings. Our sponsors benefit from exposure to key stakeholders as we discuss the policies, programs, and technologies currently supporting market acceleration.

| Sponsorship Offerings | Lead Sponsor \$1,500 Allies \$1,020 | Supporting Sponsor \$750 Allies \$600 |
|---|--|--|
| Event Passes | 2 | 1 |
| Logo featured on registration site | Marquee | Prominent |
| Brand attachment to all event repackaging and dissemination | ~ | |
| Exclusive opportunity to write a post-event article for NEEP's blog | ✓ | |
| Organization featured as a sponsor in all event marketing Press releases, program, email campaign, newsletters social media campaign, and event webpage | Marquee | Prominent |
| Access to a social media tool kit for event promotion | ✓ | ✓ |
| Attendees list with full contact information | ✓ | |

To become a sponsor please contact Industry Relations & Event Manager <u>Jessica Augat.</u> If your organization is a member of the NEEP Ally program, there may be available event passes available to you.