Speaker Bios for
Regional EMV Forum and NEEP Public Policy Workshop: Roadmap to Claiming Savings from Building Energy Codes and Appliance Standards
September 28, 2010

Dan Cleverdon
Policy Advisor, District of Columbia Public Service Commission

Dan Cleverdon is a Policy Advisor to Commissioner Richard Morgan at the District of Columbia Public Service Commission and has over 30 years experience in energy and environmental issues. He has testified as an expert witness before the Federal Energy Regulatory Commission and state regulatory agencies. He has been a consultant to the USDOE's Office of Energy Efficiency and Renewable Energy and EPA's Climate Protection Partnership Division and has developed and taught courses in privatization, regulatory policy, and project finance of electric generation projects in Russia and India for the Agency for International Development. He has an AB in Economics from Oberlin College and an MS in Public Management and Policy from the Heinz School at Carnegie-Mellon University.

Andrew deLaski
Executive Director, Appliance Standards Awareness Project

As Executive Director of the Appliance Standards Awareness Project, Andrew deLaski coordinates national advocacy efforts related to federal efficiency standards and advises state policymakers and advocates interested in state level energy efficiency standards policy. He has co-authored and updated periodic national and state studies on savings potential from new appliance standards. Previously, he worked at the Consortium for Energy Efficiency and the State Public Interest Research Groups. Mr. deLaski holds a master's of Public Policy from the University of Michigan and a B.A. in economics from the University of Virginia.

Richard Faesy
Principal, Energy Futures Group

As a Principal of Energy Futures Group, Richard Faesy leads a variety of consulting projects for clients across the U.S. He focuses on analysis of markets for efficiency technologies/practices, design of programs and policies to promote them, and evaluation of such programs and policies. Previously, Mr. Faesy was the Energy Efficiency Division Manager for Vermont Energy Investment Corporation, where he led a staff of twelve in the Planning and Evaluation team. He has also served as the Director of Energy Rated Homes of Vermont. Mr. Faesy received a bachelor's degree from the University of Vermont in resource economics and environmental studies.

Ian Finlayson
Building and Climate Programs Manager, Massachusetts Department of Energy Resources

Ian Finlayson is the Building and Climate Programs Manager with the Massachusetts Department of Energy Resources. Previously, Mr. Finlayson served as the Senior Climate Policy Analyst in the Massachusetts Executive Office of Energy and Environmental Affairs, and he has also worked for the

Community Builders, Inc. Mr. Finlayson's other domestic work includes research on environmental policy reform in Wisconsin, research on the economics of climate change, and work for a sustainable fisheries eco-label. His international experience includes consulting in Afghanistan for Save the Children and the UN World Food Program. He holds an M.A. in city planning from the Environmental Policy Group at the Massachusetts Institute of Technology in Cambridge, and a B.A. in economics and philosophy from Edinburgh University in the United Kingdom.

Lynn Hoefgen, PhD
Founder and President, NMR Group, Inc.

Lynn Hoefgen has over 25 years' experience in energy-related evaluation and market research. For the US EPA, for many years Dr. Hoefgen was the Research Director for efforts in support of the ENERGY STAR label. He has been a key member of the team that has helped NYSERDA coordinate and supervise other evaluation contractors, helped write NYSERDA's annual program evaluation and status report for several years, and set up a system to track indicators of program success. For the sponsors of the Massachusetts programs, he led a team that developed long-term evaluation plans for three residential programs, and for years has led broad-ranging evaluations of their residential lighting, appliances, and new homes programs. Recently, he organized an effort involving multiple states and multiple program sponsors to develop statistical models of the effects of efficiency programs on net CFL sales and CFL saturation. He has also directed two of the largest energy-related commercial and industrial survey efforts ever conducted in the U.S. and Canada. Dr. Hoefgen holds a Ph.D. in Anthropology from the University of Florida.

Allen Lee, PhD
Principal, Energy Services Group: The Cadmus Group

Allen Lee has more than 25 years' experience in energy and environmental research. His management and technical expertise focuses on demand side management, energy services, energy codes and standards, green buildings, externalities analysis, and renewables. He has managed more than 60 energy program evaluations, and as a member of the Portland, Oregon, Sustainable Development Commission for 6 years, Dr. Lee led the commission's initiative to develop the city's green building program. He recently completed an impact evaluation of the California utility statewide codes and standards program and was a co-author of the U.S. EPA/DOE National Action Plan for Energy Efficiency report *Energy Efficiency Program Administrators and Building Energy Codes.* Dr. Lee publishes widely on energy issues and has presented papers and made presentations at numerous conferences. He has a doctorate and a master of science in policy analysis from the RAND Graduate School. He also has a master of science in aerospace engineering from the University of Southern California and a bachelor of science in engineering from Caltech.

Jim O'Reilly
Director of Public Policy, Northeast Energy Efficiency Partnerships

Jim O'Reilly oversees NEEP's policy outreach and implementation efforts to develop and provide information to key audiences, maintain relationships with NEEP sponsors and partners, and manage NEEP's strategic communications to build public support for energy efficiency. Previously, Mr. O'Reilly was Account Director for Virtual, Inc., a public relations and management consulting firm. He has also served as Director of Public Information for the Massachusetts Office of Campaign and Political Finance; Director of Public Affairs for the Greater Boston Real Estate Board; and Managing Editor for the Marlboro Enterprise/Hudson Daily Sun newspapers. He received his bachelor's degree in political science from The College of the Holy Cross in Worcester, Massachusetts.

Bill Saxonis
Utility Supervisor, New York State Department of Public Service, Office of Energy Efficiency and Environment

Bill Saxonis has been employed by the New York State Department of Public Service since 1995 and currently heads the Office of Energy Efficiency and Environment's Evaluation and Reporting section. Bill plays a key role in the Public Service Commission's Energy Efficiency Portfolio Standard initiative by leading the Department's overall program evaluation efforts and chairing the Statewide Evaluation Advisory Group. He also serves on the Board of Directors of the International Energy Program Evaluation Conference. Prior to joining the regulatory community, Mr. Saxonis was employed at the New York State Energy Office for over 15 years, including eight years as Evaluation Program Manager. Bill received an MA degree in political science from Rockefeller College.

Jeff Schlegel
Consultant, Massachusetts Energy Efficiency Advisory Committee and Connecticut Energy Conservation Management Board

Jeff Schlegel has more than 20 years of experience in the energy field, specializing in policy analysis, planning, evaluation and research, and program design for energy efficiency, renewable energy, and low-income energy programs. Mr. Schlegel assists the State of Connecticut Energy Conservation Management Board, a public board overseeing energy efficiency, demand response, and low income programs in the state, and the Massachusetts Energy Efficiency Advisory Committee, providing policy analysis, planning, and evaluation oversight of energy efficiency and demand response programs. He also works with the Southwest Energy Efficiency Project, acting as the organization's Arizona representative.

Tim Simmonds
Operations Supervisor, Northeast Utilities

As an Operations Supervisor at Northeast Utilities (NU), Tim Simmonds manages energy efficiency portfolios and provides technical services related to the design, management and implementation of electric and natural gas energy efficiency and load management programs funded by the Connecticut Energy Efficiency Fund (CEEF). NU's operating companies include The Connecticut Light & Power, Yankee Gas Service Company and Western Massachusetts Electric Company. Mr. Simmonds' 18 years of experience in the industry also include work as a retail power pricing analyst for Select Energy. He received a BS in mechanical engineering from Northeastern University and a Masters in Business Administration from Western England College.

Betty Tolkin
Senior Project Manager, NMR Group, Inc.

Betty Tolkin's areas of interest and expertise include energy-efficient new construction, codes and standards processes, homebuyer awareness and choices, non-energy impacts, energy efficiency incremental costs, builder motivations and practices, green building, appliances, and lighting. As the project manager for NMR's multi-year evaluation contract for the Massachusetts Residential New Construction Programs, her recent work focuses on developing a mechanism for claiming savings for codes and standards activities in Massachusetts. Betty joined NMR after working for the NEES Companies, later National Grid, for 12 years in the area of energy efficiency program evaluation. She holds an MBA from Boston University.

Bob Wirtshafter, PhD
Advisor, Massachusetts Energy Efficiency Advisory Council

Dr. Robert Wirtshafter is President of Wirtshafter Associates, Inc. and serves as an advisor to the Massachusetts Energy Efficiency Advisory Council. He has 35 years of experience tackling the most challenging research, analysis, and policy development issues in energy efficiency. Among the topics he has helped pioneer are the utility/solar interface, the application of hook-up fees, the assessment of performance contracting, the application of geographic information systems, the quantification of energy savings from training programs, and the evaluation of low-income weatherization and payment assistance programs. He began his career as a planner in the nation's first utility-sponsored energy-efficiency and renewables program at the Tennessee Valley Authority, and for 20 years was the Associate Director of the Center for Energy and the Environment at the University of Pennsylvania. Dr. Wirtshafter holds a Ph.D. in Geography from Clark University.

Tim Woolf
Commissioner, Massachusetts Department of Public Utilities

Tim Woolf is a Commissioner at the Massachusetts Department of Public Utilities. Mr. Woolf was appointed a Commissioner by Governor Deval Patrick in April 2007. Prior to joining the Department, he was the Vice President of Synapse Energy Economics, a research and consulting firm focusing on the electricity industry. Throughout his career, Mr. Woolf has addressed a variety of issues related to electricity industry regulation and restructuring. He has testified as an expert witness in many state regulatory proceedings and has authored numerous reports on electricity industry regulation and restructuring. Mr. Woolf holds an MBA from Boston University and a Diploma in Economics from the London School of Economics, as well as a BS in Mechanical Engineering and a BA in English from Tufts University.