



## THE 2014 NORTHEAST RESIDENTIAL LIGHTING WORKSHOP

October 7, 2014 | Lighting Research Center - Troy, NY

9 AM - 4 PM

**Purpose:** Discuss strategies and industry trends to keep the Northeast region an energy efficiency leader in Residential Lighting. This day-long workshop will focus on critical discussions of the major issues and challenges in residential lighting with efficiency programs administrators, lighting industry members, efficiency advocates, regulators, implementers, and evaluators.

### Workshop Objectives:

- Present core findings and original research, including LED pricing trends, program transition strategies, technologies and efficiency opportunities from 2014-2015 Update to the Residential Lighting Strategy
- Discuss innovative program designs, updates to program activities, and needs for continued success
- Discuss new findings and research regarding light and human health
- Discuss innovations in residential lighting marketing, consumer education, and how the region can come together to overcome these barriers
- Discuss the implications of new lighting specifications on program activities
- Tour the Lighting Research Center and learn more about this regional resource

## AGENDA

Time	Programming
8:00am	<i>Breakfast Available</i>
9:00am	<b>Welcome and Introduction</b> Welcome to New York! Strategic overview of workshop objectives
9:15am	<b>Residential Lighting Strategy: an Update</b> Where is the Northeast moving in Residential Lighting? Hear new research and analysis from the forthcoming 2014-2015 Update to the Residential Lighting Strategy including LED pricing trends, program transition strategies, technologies and efficiency opportunities. Learn how to get involved with NEEP's Residential Lighting activities and what role you can play to push the efficient lighting market forward. Presenter: Claire Miziolek, NEEP
9:45am	<b>The Future of Lighting Program Design</b> Lighting programs in the Northeast have a long history of success, but as markets evolve, so must program designs to ensure goals are met. This panel will discuss efficiency program designs, approaches, successes, and needs moving forward.



	<p>Panelists:</p> <ul style="list-style-type: none"> <li>• Stan Mertz, APT/CLEAResult</li> <li>• David Barclay, NMR</li> <li>• Laurie Acone and Angela Li, National Grid</li> </ul>
11:15am	<p style="text-align: center;"><b>Lighting and Human Health</b></p> <p>This session will look at recent research from the Lighting Research Center on the interactions between lighting and human health. This is particularly important as the population is aging and lighting needs are changing.</p> <p>Presenter: Dan Frering, Lighting Research Center</p>
11:45am	<i>Networking Lunch</i>
12:40pm	<p style="text-align: center;"><b>Innovations in Residential Lighting Marketing</b></p> <p>What new marketing approaches are really working in the residential lighting space? Where have major successes been? Hear from program managers, manufacturers, and retailers on the new marketing measures they're employing. How can efforts such as NEMA/ENERGY STAR's Lighting Roadmapping project help fill in the gaps in residential lighting education?</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Elizabeth Murphy, UIL Holdings Corporation</li> <li>• Rene Burger, Philips Lighting</li> <li>• Adam Tardif, TechniArt</li> </ul>
1:50pm	<i>Break</i>
2:05pm	<p style="text-align: center;"><b>Impact of New Specifications on Lighting Programs</b></p> <p>Updates on status of the ENERGY STAR Lamp Spec, CEE Advanced Lamp Spec, and the CEC LED Spec. Discussion of how these specifications will impact various programs.</p> <p>Discussion Moderated by: Claire Miziolek, NEEP</p>
2:50pm	<b>Wrap Up, Next Steps</b>
3:00pm	<b>Tour of Lighting Research Center</b>
4:00pm	<i>Meeting Adjourned – Thank you!</i>

**For more information, please contact:**  
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