



# THE 2014 NORTHEAST RESIDENTIAL LIGHTING WORKSHOP

October 7, 2014 | Lighting Research Center - Troy, NY

9 AM - 4 PM

**Purpose:** Discuss strategies and industry trends to keep the Northeast region an energy efficiency leader in Residential Lighting. This day-long workshop will focus on critical discussions of the major issues and challenges in residential lighting with efficiency programs administrators, lighting industry members, efficiency advocates, regulators, implementers, and evaluators.

### Workshop Objectives:

- Present core findings and original research, including LED pricing trends, program transition strategies, technologies and efficiency opportunities from 2014-2015 Update to the Residential Lighting Strategy
- Discuss innovative program designs, updates to program activities, and needs for continued success
- Discuss new findings and research regarding light and human health
- Discuss innovations in residential lighting marketing, consumer education, and how the region can come together to overcome these barriers
- Discuss the implications of new lighting specifications on program activities
- Tour the Lighting Research Center and learn more about this regional resource

### EARLY AGENDA

Time	Programming
	<i>Breakfast Available Starting at 8am</i>
9:00am	Welcome and Introduction
9:15am	Residential Lighting Strategy: an Update
9:45am	The Future of Lighting Program Design
11:15am	Lighting and Human Health
11:45am	<i>Networking Lunch</i>
12:45pm	Innovations in Residential Lighting Marketing
2:00pm	<i>Break</i>
2:15pm	Impact of New Specifications on Lighting Programs
3:00pm	Wrap Up, Next Steps
3:15pm	Tour of Lighting Research Center
4:00pm	Meeting Adjourned – Thank you!

For more information, please contact:  
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