Commercial Asset Rating: New Methods for Driving Investment

Kevin Rose| Northeast Energy Efficiency PartnershipsAndrew Burr| U.S. Department of EnergyIan Finlayson| Massachusetts Department of
Energy Resources



Asset ratings assess the performance of a building's energy features irrespective of its operations and enable 'apples-to-apples' comparison between buildings.

New asset rating tools are being developed that allow building owners, investors, and service providers to quickly identify and understand energy efficiency investment opportunities at a much lower cost.



MON

Learning Objectives

After this session, the attendee will understand the:

- benefits and constraints of 'operational' (such as Energy Star) and 'asset' commercial building energy ratings
- latest results and key findings from the MA Building Asset Rating and DOE Commercial Asset Score pilot projects
- status, opportunities, challenges, and future trajectories of state and federal building asset rating initiatives
- value of enhanced access to building energy performance information in encouraging real estate and financial markets to invest in energy efficiency improvements



Polling Question 1

- Who are you? Why are you here?
 - Already using or interested in asset rating
 - Want to learn what asset rating is
 - Use Portfolio Manager, and want to learn what else I can do.
 - Too many people in the session I actually want
 - Insomnia?

About NEEP

Mission

 Accelerate energy efficiency as an essential part of demand-side solutions that enable a sustainable regional energy system

Approach

 Overcome barriers and transform markets via collaboration, education, and expertise



TAL GREEN

MONUM

Vision

 Region embraces next generation energy efficiency as a core strategy to meet energy needs in a carbon-constrained world

One of six regional energy efficiency organizations (REEOs) funded by the US Department of Energy (US DOE) to link regions to US DOE guidance, products and programs



The Current State of Affairs

Properties Lookup	For Lea All Prop Go Search Map Pro	erties Properties operties	For Sale Calc All Properties For Sale Office Search Properties Map Properties	culator 📹 ce Space Calculator	Professional 🔊 2 Broker Mallers Client Log In Site Admin Log In
Propertie	es For Lease				395 properties
4 Previous Next	τ φ				Page 1 of 16 GO
Sort by:	Address City St	ate Submarket	Type Class Year Bidg Size	Floor Size Space	Broker Monthly Rent
	2795 N 1st Ave Property Type: Building Class: Year Built: Building Size:	Tucson AZ Retail - 1975 2,857 SF	Circle K Space Available: Monthly Rent: % Lessed: Typical Floor Size:	2,857 SF \$0.88/SF 0% 2,857 SF	Central West Ret Contacti Rob Tomilinson
anne gi	3045 N 1st Ave Property Type: Building Class: Year Built: Building Size:	Tucson AZ Office C 1981 5,160 SF	Spece Available: Monthly Rent: % Leased: Typical Floor Size:	442 SF - 5,160 SF \$1.00/SF 0% 5,160 SF	West Tucson Contact: Thomas J Nieman Brandon Rodgers
dei m	3312-3318 N 1st Ave Property Type! Building Class: Year Built: Building Size:	Tucson AZ Retail 1951 2,387 SF	Commercial Bidg with Fe Space Available: Monthly Rent: % Leased: Typical Floor Size:	nced Yard 2,387 SF \$1.05/SF 0% 2,387 SF	Central East Ret Contact: Jeff Zeilet
Canal and	S546 I 4th St Property Type: Building Class: Year Built: Building Size:	Tucson AZ Office C 1978 5,249 SF	El Patio Professional Sul Space Available: Monthly Rent: % Leased: Typical Floor Size:	tes 2,235 SF - 3,014 SF \$1.21/5F 0% 5,249 SF	Central Tucson Contact: Rick Kleiner
and itself	721 N 4th Ave Property Type: Building Class: Year Built: Building Size:	Tucson AZ Office C 1937 14,144 SF	Space Available: Monthly Rent: % Leased: Typical Floor Size:	3,786 SF - 5,678 SF \$1.17/SF 33.1% 7,072 SF	Downtown Tucson Contact: Tom Knox
1	204 W 5th St Property Type:	Douglas AZ Retail	Space Available:	10,000 SF - 53,874 SF	Contacti



The Even More Current State of Affairs

Contraction of the local data			9:00 AM			
COSTA		NW, Wee	hington DC	0	Back	News
Property	tene Soo tente	Analytic	Demographics	Contact	Actor	4 1
1331 L St NW East End, Washin 169,429 SF Office	The CoStar Building and Star Building at the CoStar Building at the Star Building Built in 2008 • 1,000 - 67,000 S	iF Avail •	For Sale: \$93,00	****	-	
For Sale: \$93,	000,000					
SALE INFORMAT	ION				Children of the	
Price/SF: Cap Rate (Actual): Type:	S478 Sale Statum: Active 6.75% On Market: 127 Days Investment Investment					
Conditione:	Ground Lease (Leasehold)	1.000			THE R. LOW CO.	
Phose Change;	Price reduced 5.1% or 35 million dol	ars from 5	048.000,000 on M	ay 2010	and the second se	AND DESCRIPTION OF THE OWNER OWNER OF THE OWNER OWNE
INVESTMENT NO	Tes	ars from 5	08,000,000 On M	ay 2010		
INVESTMENT NO Trophy class office space. Amenities it	TES building with 159,648 aguers feet of offic clude & 2,000 SF Data Center, rooftop to	ars from 5 te epece e ensce and	nd 11,072 square binant only fitness	feet of retail i center, Building		ZE!
INVESTMENT NO Trophy class office space. Amentives i offered to users an INCOME EXPENS	TES building with 159,648 equire feet of offic clude a 2,000 SF build Center, roottop to d revestors, Building Naming Hights avail to DATA	ars from 3 to epoce a enside and able as we	nd 11.072 square tenanti oriy titresi 1.	feet of retail conter. Building		E.
INVESTMENT NO Trophy class office space. Amenities i offered to users an INCOME EXPENS Actual	The reduced 5.1 % or so million dol TES building with 159,648 aguine feet of offic holide a 2,000 SF beta Center, rooffop h d reveltors. Building Naming Hights avail 16 DATA Pro Eorma	ars from 3 te lepace end able as we	nd 11.072 square tenant only fitness	feet of retail conter, Building		A
Investment no Investment no Trophy class office pace. Amonities i offend to users an INCOME EXPENS Actual	The reduced 5,1% or so million deal TES Eviloring with 159,648 aguine feet of offic Investors. Building Naming Highs avail E DATA Pro Forma Gross Income:	ans from 3 to apace of antice and able as we	nd 11.072 square terant drig fitness	Sec of retail conter. Building		
Income	The reduced 5.1 % or so million deal TES Dukling with 159,648 aguine feet of offic builde a 2,000 SF Data Center, rooffop b d reveators. Building Naming Hights avail to DATA Pro Forma Gross Income: Other Income:	e space o entroe and able as we	nd 11.072 square tenant only fitness	Stores		
INVESTMENT NO Trophy class office space. Amenities i offered to users an INCOME EXPENS Actual Income	The reduced 5.1% or so million deal TES Dukling with 159,648 aguine fact of offic Induce a 2,000 SF Data Center, rooftop h d investors. Building Naming Hights avail to DATA Pro Forma Gross Income: Other Income: Vacancy Allowance (37%)c	te apace a ensoe and active as we	nd 11.072 square tenant only times 1 511,957,973 (\$2,646,000)	Sec of retail conter, Building 570,58/SF (\$15,52/SF)		
Income	The reduced 5.1% or so million deal TES Dukling with 159,648 agues first of offs Stude 6 2.000 SF Data Center, roothop to d investors. Building Naming Rights avail to DATA Pro Forms Gross Income: Other Income: Vacancy Alowance (37%): Effective Gross Income:	e space of an arrivation of a space of a spa	nd 11.072 square tenant only times 3 511,957,973 (\$2,646,000) \$9,311,973	Sout of notal conter Building \$70.58/SF (\$15.52/SF) \$54.96/SF		
INVESTMENT NO Trophy class office space. Amonthes i offered to users an INCOME EXPEnsion Actual Incomo	Price reduced 5,1% or so million deal TES building with 159,648 aguine feet of offic building with 159,648 aguine feet of offic building 2,000 SF Data Conter, roothop to d investors. Building Naming Rights avail to DATA Pro Forma Gross Income: Office Income: Vacancy Alowance (37%): Effective Gross Income: Effective Gross Income:	e apace a ertoce and able as we ettoce and able	dt 11.072 square teruant only times 511,967,973 (52,646,000) \$9,311,973 5349,279	ST0.58/SF (S15.52/SF) S54.96/SF S2.06/SF		
Income Expenses	Price reduced 5,1% or so million deal TES building with 159,648 aguine feet of offe building 2,000 SF Data Center, roothop to d investors. Building Naming Rights avail to DATA Pro Eorma Gross Income: Other bicame: Vicolocy Alowarice (37%): Effective Gross Income: Electricity: @ @@ Reports and Maintenance.	er space o er space o er space sind able as we er space sind able able able able as we er space sind able able able able able able able able	cd 11.072 square servant only times 511,967,973 (52,646,000) 59,311,973 5349,279 5269,714	ST0.58/SF (S15.52/SF) S54.96/SF S1.59/SF		
Income Expenses	The reduced 5,1% or so million deal TES Dukling with 159,648 aguine feet of offe blude a 2,000 SF Duta Conter, notificit to the mentors. Blutting Naming Rights avail to DATA Pro Forma Gross Income: Other bicame: Vacancy Alowance (37%): Effective Gross Income: Effective Gross Income: Depairs and Maintenance. Managment Fee	e space o ertoe syd active as we active as w	still,967,973 (\$2,646,000) \$9,311,973 \$349,279 \$269,714 \$31,349	ST0.58/SF (S15.52/SF) S54.96/SF S2.06/SF S1.59/SF S0.18/SF		



Barriers to EE Retrofits

Owners/Investors need efficiency information, but

- Cost of comprehensive audits too high
- Custom audits currently not scalable
- Utility data not sufficiently accessible





ENTAL GREEN

Operational Rating

Compare performance

- vs. its past
- vs. its peers

Tracking

- Energy
- Water

Benchmarking



Operational Rating

Polling Question 2

- How effective are operational ratings / benchmarking in driving investment?
 - Very effective, or need more time to be
 - Not effective, we need more robust building level data
 - Helpful, but not sufficient
 - Not sure, need incentives / tax credits to justify \$.

Asset Rating

Analyzes energy features

Tenant driven loads

Energy modeling software

Diagnostic tests

ASHRAE Level 2

Asset Score

Operational Versus Asset

Property Address:

Arlington, Virginia 22030

Sample Property

123 Main Street

ENERGY STAR[®] Scorecard

ENERGY STAR® Score

Sample Property

Primary Function: Office Gross Floor Area (ft2): 200,000 Built: 1980

For Year Ending: April 30, 2013 Date Generated: June 28, 2013

Nutrition Facts

COMMERCIAL BUILDING **ENERGY ASSET SCORE BUILDING ASSETS**

Retroficiency

Executive Summary

Overview

The following report summarizes the findings assembled based on an energy assessment conducted at 2 Oliver Street Boston, MA. Currently the 224,426 square foot office building consumes 3,243,034 kWh of electricity and 5,567 Therms of natural gas per year. The facility has an annual Energy Use Intensity (EUI) of 48 kBtu/square foot and an ENERGY STAR Score of 84 (Asset Model). Two notes on this report: 1. There continue to be questions about both the electrical and gas consumption that was reported for this building. The gas consumption is both very low and irregular. Gas data raises questions about the operation of the make-up air fan. 2. This building changed ownership immediately before the site visit and new staff were still becoming familiar with the specifics of the site.

The chart below illustrates the annual FUI for this building in three related ways. a) The calibrated EUI is modeled based on recent actual energy usage data. b) The operational EUI is based on building usage adjusted for weather and is comparable to the building's ENERGY STAR Portfolio Manager EUI, which is shown for comparison on the next page.

c) The asset EUI adjusts the building energy model to reflect typical hours of use and typical office space tenants to allow for easy comparisons with other office buildings.

For this building, the Asset EUI is both low and close to the Calibrated value. This suggests that this facility is doing an adequate job of conserving energy. Regardless, expanding the building automation ASHRAE Level 2 - Energy Survey and Analysis

Page 1

Asset Rating: Applications

Inform real estate transactions

Asset Rating: Paths to Investment

DOE Building Energy Asset Score

National, free software tool that diagnoses opportunities to improve EE

- Assesses the efficiency of structural, mechanical, and electrical building components
- Diagnostic tool, not an energy management tool

Demand is expanding

 Asset scores generated for more than 50 million square feet nationwide in more than 30 states

Overview

Asset Score runs a real-time, thermal dynamic energy simulation using EnergyPlus

- Normalizes for building operations, occupancy, and tenant behavior
- Users enter building information through a web interface

Assesses new and existing buildings:

- Office, retail, warehouse, multifamily, educational, lodging
- Government facilities (police, library, city hall, etc.), parking garages, house of worship

Inside the Asset Score

Asset Score Preview

BUILDING ENERGY Asset Score	My Buildings Home	💄 supriya.goel@pnnl.gov 🖕			ENERGY Efficiency & Renewable Energy
<i>PREVIEW</i> c	ity Hall Preview Se	Download Report			0
	Building Inform	nation			
	123 Street Chicago, IL 60601 Edit			Number of Floors: 6 Orientation: North/South Heating Retrofitted: 2012 Cooling Retrofitted: 2012 Water Heating Retrofitted: 2012 Lighting Retrofitted: 2012	
	Confirm all of the building inp selecting 'Mark all as verified Edit the default value in Verify the default value	buts below before submitting I' or "Mark all as I don't know ferred by the Tool inferred by the Tool	g for an estimated score by sek v°:	acting one of the following 3 icons for each compo	nent, or by
	Office - 100,000.	00 ft ²			
	😰 CONSTRUCTI	ON	Ŷ	LIGHTING 🕂 🔯	
	Roof: Built-up w/ m	etal deck	2 2 2	Fixture 1:	
	Floor: Slab-on-Grad	de	2 2	Recessed Fluorescent T8	2 2
	Wall: Brick/Stone or	n masonry	/ / ?	50.0% served	?
	Window Detaile:		0	Fixture 2:	
	Framing Type: Me	tal	2 2	Recessed Fluorescent 112	
	Glass Type: Doub	le Pane	2 2 2	30.070 Serveu	
	Layout: Continuou	s		HEATING/COOLING	
	Window-to-Wall R	atio: 0.65	2 2	System: Packaged Rooftop VAV with Hot-	2 2
		TER HEATING		Water Reheat Equipment Type: Air Handler	

Asset Score Preview

BUILDING ENERGY 2 ASSET SCORE Preview BUILDING ASSETS					
Building Name: Previ BUILDING SYSTI Building Details Building Shape Number of Floors	ew Test EM CHARACTERISTICS SUN Rectanger	IMARY	Gross Floor Area: 5,000 ft ²		
Use Type Major retroffs since construc	North-South Office dion Yes				
Roof Roof Type	Built-up w/ concrete deck	Heating/Cooling HVAC System Type Cooling Source	Packaged Rooflop VAV with Electric Reheat'		
Floor	Status Cantal	Heating	Central Furnace'		
Walls and Windows	Siao-on-Grade	Operations	Electrony		
Vall Type Wholow Franking Type Wholow Cashing Type Wholow Layout Window-La-Wall Rato Lighting Type Percent of Total Floor area Lighting Type Percent of Total Floor area Lighting Type Percent of Total Floor area Percent of Total Floor area Percent of Total Floor area	Mod Doce on deer trame' Medial Docte Pane' Continuous" 0.37 0.37 0.37 0.07 Neroseed To 0.07N Recessed Tourescent TS 0.07N Recessed Fluorescent TS 0.07N	Lieng Stankter Operations Stankter Operations (assume optimization, Operation (bio- particular) (operation) patterial access (operation) patterial access (operation) seguent Cooperation Seguent Cooling Seguent Heating Misc. Energy Looks	The second secon		
Service Water Heating Fuel Type	Gas				
"This value was not directly enti- data provided. The user can re- " Standard operating assumption	tered by the user. It was generated by the Asset Scoring score the building using actual information about his bu- ns are used for building optimization if no values are en	Tool based on other building liding characteristic If available. tered by the use:	U.S. DEPARTMENT OF		

Asset Score Full Version

- <u>General information:</u> # of floors, footprint dimension, orientation, use type
- Envelope components: Roof, exterior wall, floor types, insulation levels
- Fenestration: Skylights, windows, shading
- Lighting: Fixture types, # of fixtures or % of served floor area, lighting controls
- Mechanical components: Cooling/heating types, controls, equipment efficiency
- Service water heating: Fuel type, distribution type, equipment efficiency

Asset Score Full Version

Asset Score Report

Asset Score Report

1

COMMERCIAL BUILDING ENERGY ASSET SCORE

	Energy Savings ⁴	Cost⁵
Building Envelope		
Add roof insulation in Office Learn More	Medium	\$\$
Upgrade windows in Office with high performance double pane windows Learn More	Medium	\$\$
Interior Lighting		
Upgrade Fluorescent T8 lighting system in Office to compact fluorescent lighting system Learn More	High	\$
HVAC Systems		
Upgrade cooling system in Office with high efficiency electric DX cooling system Learn More	High	\$\$\$
Add supply air temperature reset to HVAC system in Office Learn More	Low	\$
Hot Water Systems		
Upgrade service hot water system in Office with electric heat pump water heater Learn More	Medium	\$\$

MONUMENTAL GREEN

COST EFFECTIVE UPGRADE OPPORTUNITIES

Analysis

Analysis

۵

Asset Score Applications

Pre-audits

Property owners and operators can determine where audits make sense

Business development

 Energy services companies and engineers can communicate improvement opportunities to property owners

Iterative design

Architects can easily predict energy impact of design decisions

Due diligence

Buyers and renters can understand EE indicators that affect energy costs

Polling Question 3

- Do you think a 'per capita' EUI would be substantially different from the current energy use per sq. ft metric?
 - -Yes. Lower occupancy will correlate with lower energy use.
 - –No. Occupancy is a fundamentally different variable than floor area.
 - -I have no idea. Please illuminate me.
 - -It depends. But I have a theory to explain why.

Raising the BAR

Preliminary findings of the 2012-2014 Massachusetts Building Asset Rating Pilot

Raising the BAR - Acknowledgements

national**grid**

SMMA

EYP/.

FIRSTFUEL BUILDING ENERGY ANALYTICS

THE WEIDT GROUP®

ARUP

The Green Engineer, Inc. Sustainable Design Consulting

BAR Goals

Goal 1

 Identify streamlined method for building energy audits

Goal 2

 Enable fair comparison between buildings

BAR Phases

Phase 1: "Stress Test"

- 11 diverse buildings
- Compare traditional and innovative audits
- Key Findings
 - Protocols: Operation to Asset
 - Innovative Audit: compares well

Phase 2: Demonstration

- 32 diverse buildings
- Followed protocols
- Key findings presented herein

-Measurement of square footage
-Inputs used to convert operational to asset
-Normalize for variance in occupancy and use

Utility Data Access – 3/50% rule

Goal: simple criteria to protect tenant confidentiality while mitigating data collection as a cost barrier.

Result: DOER & National Grid [1] developed a MOU for required tenant data release:

Three criteria

- Interval (15minute) electric meter data.
- More than 50% of the electric or gas load.
- Aggregate when 3 or more tenants in the building.

[1] Eversource (then NStar) provided data under the same 3/50% criteria without signing a formal MOU.

MONUM

ENTAL GREE

EUI Classes – Normalization Process

Input: Consumption

End Uses

Results – The Weidt Group

Results – Retroficiency

How did they compare?

GREENBUILD

What can we learn from large variation

Referring to on site audits

Still large variation remains

End uses reveal the variation

Projecting +/- 1 standard deviation

End Use Groupings can be Added

Energy load vs Occupant load

MA Conclusions – Audits

Streamlined audits brought down costs while improving resolution

Protocols have come a long way

- Further refinements can be made
- Engineer doing on-site visit matters

Many buildings completed energy efficiency upgrades within a year of the audit

- Your third bullet
- Your fourth bullet

• MONUM

ENTAL GREE

MA Conclusions – Building Data

End uses matter

Heating and plug loads matter most

Models assume buildings work

Some do, but many don't

Occupancy doesn't determine energy use

HVAC + controls & envelope maybe do

Polling Question 4

- Do you anticipate incorporating building asset rating into your work?
 - Yes, I will start (or continue)
 - Maybe, now that I know about them
 - No, still not interested

Conclusions and Audience Questions

Kevin Rose

krose@neep.org

Andrew Burr andrew.burr@ee.doe.gov

lan Finlayson ian.finlayson@state.ma.us

Massachusetts Department of Energy Resources

