

2019 NEEP Strategic Energy Management Workshop Sponsorship Opportunities

November 14 - The Desmond Hotel, Albany, NY

Lead Sponsor \$3,500	Lunch Sponsor \$2,500	Breakfast Sponsor \$2,000	Coffee Break Sponsor \$1,500
Allies \$2,800	Allies \$2,000	Allies \$1,600	Allies \$1,200
Exclusive opportunity to write a post-event article for NEEP's blog			
2 complimentary registrations	2 complimentary registrations	1 complimentary registration	1 complimentary registration
Company name featured in all marketing of event. Press releases, program, electronic newsletters, social media plan, including shout outs, and event webpage	Company name included in marketing of the event. Press releases, program, electronic newsletters, social media plan and event webpage	Company name included in marketing of the event. Press releases, program, electronic newsletters, social media plan and event webpage	Company name included in marketing of the event. Press releases, program, electronic newsletters, social media plan and event webpage
Access to a social media tool kit for conference promotion	Access to a social media tool kit for conference promotion	Access to a social media tool kit for conference promotion	Access to a social media tool kit for conference promotion
Opportunity to exhibit in the meeting space Logo featured at workshop	Logo featured at workshop	Logo featured at workshop	Logo featured at workshop
Attendee list with full contact information 10 days prior to event, in Excel format	Attendee list with full contact information 10 days prior to event, in PDF format	Attendee list with limited contact information 10 days prior to event, in PDF format	Attendee list with limited contact information 10 days prior to event, in PDF format